

Research Outcome Results Report 2024-2025

Unit Name	Goal	Outcome Name	Outcome	Achievement Target	Result Type	Result and Analysis																								
Program - Business Administration - MBA {2016-2017}	Students in the MBA program will research and synthesize information on a variety of current business topics throughout the MBA curriculum.	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	Target Met	MGT 570 - 94.7% scored 75 or higher on the final research paper. MGT 510 – 90.9% scored 75 or higher on the final research paper. MKT 523 - 100% scored 75 or higher on the final research paper. <table><tr><td>Semester</td><td>Course</td><td>Total N</td></tr><tr><td># Met</td><td>Target</td><td># Target not met</td></tr><tr><td>Fall 2024</td><td>MGT 510</td><td>22</td></tr><tr><td>20</td><td>2</td><td></td></tr><tr><td>Summer 2024</td><td>MGT 570</td><td>19</td></tr><tr><td>18</td><td>1</td><td></td></tr><tr><td>Spring 2025</td><td>MKT 523</td><td>13</td></tr><tr><td>13</td><td>0</td><td></td></tr></table>	Semester	Course	Total N	# Met	Target	# Target not met	Fall 2024	MGT 510	22	20	2		Summer 2024	MGT 570	19	18	1		Spring 2025	MKT 523	13	13	0	
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Fall 2024	MGT 510	22																												
20	2																													
Summer 2024	MGT 570	19																												
18	1																													
Spring 2025	MKT 523	13																												
13	0																													
Program - Creative Writing - MFA {2016-2017}	Students will demonstrate an understanding of the contemporary and historical conventions in different genres through research into literary forms and texts.	2.1 (RO & SLO)	Students will conduct research in literary scholarship, pedagogy, or the craft of writing and produce essays or other projects based on that research.	80% of students assessed will achieve on their Forms and Literature project an average of 80% on the MFA Research Skills Rubric.	Target Met	36 out of 38 students assessed (95%) earned a 12 or higher on the MFA Research Rubric. One student earned a 0 because she did not turn in any work. Another student earned 11. All other students scored 15/15 on the rubric.																								
		2.1 (RO & SLO)	Students will conduct research in literary scholarship, pedagogy, or the craft of writing and produce essays or other projects based on that research.	Students will achieve on their Thesis Bibliographies an average of at least 88% on the MFA Research Skills Rubric.	Target Met	Of the five students who defended their theses this year, 100% earned 88% on the rubric or higher. 2 earned 14 and 3 earned 15 out of 15.																								
Program - Education - (including Gifted Studies and Reading/Literacy Certificates) - ME {2018-2019}	Students will demonstrate their proficiencies to understand and apply knowledge and skills appropriate to the Master’s of Education in Education so that professional development of those individuals	1.1 (SLO & RO)	Students will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their P-12 students’ progress and their own professional practice (Critical Thinking/Research).	Students will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession by scoring on average a 3 (“Milestones”) or above on the AACU Inquiry and Analysis Value Rubric.	Target Met	FA24-ED500: of 3 students who submitted research assignments in Watermark system, 3 met or exceeded the threshold FA24-ED592: of 2 students who submitted research assignments in Watermark system, 2 met or exceeded the threshold SP25-ED500: of 5 students who submitted research assignments in Watermark system, 5 met or exceeded the threshold																								

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Program - Education - (including Gifted Studies and Reading/Literacy Certificates) - ME {2018-2019}	will provide opportunities for P-12 students (Council of Accreditation for Educator Preparation, CAEP 1.1).	1.1 (SLO & RO)	Students will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their P-12 students’ progress and their own professional practice (Critical Thinking/Research).	Students will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession by scoring on average a 3 (“Milestones”) or above on the AACU Inquiry and Analysis Value Rubric.	Target Met	SP25-ED592: of 4 students who submitted research assignments in Watermark system, 4 met or exceeded the threshold [less] # Students Assessed: 14 # Students Met Target: 14
Program - Family Nurse Clinician (including Certificate) - MSN {2016-2017}	Prepare advanced practice nurses who demonstrate mastery of expected national competencies including the abilities to assess, diagnose, and manage a broad scope of acute and chronic health issues in primary care.	1.2 (RO & SLO)	Conduct, apply, and disseminate research to resolve practice problems and effect positive change based on evidence.	At least 90% of students who complete the Family Nurse Clinician-MSN program will have completed a faculty approved research/evidence based project with a minimum grade of B according to the project guidelines.	Target Met	Target met 100% of students completed a faculty approved research/evidence based project with a grade of a B
Program - Nursing Practice - DNP {2016-2017}	Produce Nurse Practitioner leaders who will utilize the theoretical and scientific underpinnings for nurse practitioner practice to provide acute and chronic health care that is ethical, safe, evidence-based, culturally sensitive, interdisciplinary, technically sagacious, and appropriate for a diverse range of individuals and aggregates.	1.2 (RO & SLO)	Synthesize theoretical, philosophical, ethical, and empirical knowledge to develop therapeutic interventions in complex health systems.	At least 90% who complete the DNP program will have completed a faculty approved research/evidence based DNP project with minimum grade of B according to the project guidelines.	Target Met	100% of students completed a faculty approved research DNP project with a grade of B.
Program - Public Health - MPH {2016-2017}	The research goal of the Master of Public Health	3.1 (RO)	Students will communicate the findings of their applied practice experience (capstone research or evaluation) in a	100% of students will meet or exceed target as scored on a rubric. (Exceed target (2), Meet Target (1),	Target Met	To assess the outcome, “Students will communicate the findings of their applied practice experience (capstone

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Program - Public Health - MPH {2016-2017}	program is to engage in evidence-based applications that advance public health knowledge and community practice.	3.1 (RO)	presentation to the departmental faculty.	Below Target (0)).	Target Met	research or evaluation) in a presentation to the departmental faculty,” students in HED 597 delivered an elevator speech via Zoom, summarizing their Applied Practice Experience (APE) findings to faculty and peers. All five students who presented met or exceeded the performance target, demonstrating their ability to communicate public health concepts and project outcomes clearly and concisely. These results indicate that students successfully develop professional communication skills essential for public health practice.
Program - Secondary Teacher Education - MAT {2016-2017}	Candidates demonstrate an understanding of and are able to apply knowledge and skills specific to their discipline (Council of Accreditation for Educator Preparation, CAEP 1.1).	1.1 (SLO & RO)	Candidates will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their P-12 students’ progress and their own professional practice (Critical Thinking/Research).	Candidates will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their students’ progress and their own professional practice by successfully teaching secondary education students through scoring on average a 2 (acceptable) or above on items 1, 7 and 8 of the TIAI (Research and Evidence).	Target Met	ED 697-Phase 1 <div> <div># of students in section</div> <div>Overall TIAI Scores</div> <div>FA24-ED 697 4</div> <div>1.69</div> <div>SP25-ED 697 3</div> <div>1.92</div> <div>7</div> <div>1.81</div> <div>Totals 7</div> <div>Overall Average 1.81</div> </div> <div> <div># of Students Assessed 7</div> <div># Students Met Target 7</div> </div> ED697-Phase 2 <div> <div># of students in section</div> <div>Overall TIAI Scores</div> <div>FA24-ED 697 2</div> <div>2.18</div> <div>SP25-ED 697 3</div> <div>2.16</div> <div>5</div> <div>2.17</div> <div>Totals: 5</div> </div>

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Program - Secondary Teacher Education - MAT {2016-2017}	Candidates demonstrate an understanding of and are able to apply knowledge and skills specific to their discipline (Council of Accreditation for Educator Preparation, CAEP 1.1).	1.1 (SLO & RO)	Candidates will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their P-12 students' progress and their own professional practice (Critical Thinking/Research).	Candidates will be able to demonstrate the use of research and evidence to develop an understanding of the teaching profession and use both to measure their students' progress and their own professional practice by successfully teaching secondary education students through scoring on average a 2 (acceptable) or above on items 1, 7 and 8 of the TIAI (Research and Evidence).	Target Met	Overall Average 2.17 # of Students Assessed 5 # Students Met Target 5 # Students Assessed: 12 # Students Met Target: 12
Program - Speech Language Pathology - MS {2016-2017}	The speech-language pathology graduate student will demonstrate knowledge of basic communication and swallowing processes and associated disorders.	1.5 (RO)	Graduate students in speech-language pathology will successfully complete research projects for oral presentation.	80% of students will earn a grade of "B"/80% or better on the scoring rubric.	Target Met	100% of the students enroll in SPA 500 (Research) completed a research project during the course. All 20 students earned full credit for the project.
Program - Theatre Education (MFA) {2020-2021}	Develop advanced skills in critical thinking, analyses and interpretation of dramatic literature, genres, styles and periods of Theatre History	2.1 (RO)	Demonstrate the ability to analyze and interpret dramatic literature, styles and literary genres.	75% of students must make a total score of "15 on the AAC&U Written Communication Rubric.	Target Met	93% of students met the threshold. The average score across all classes was 18.5
		2.3 (RO)	Develop effective methods for the teaching of critical analysis of dramatic literature, genres, styles and history at the K-12 level.	50% of peer respondents must answer the question "Were you satisfied with the presentation?" with "Yes".	Target Met	100% of students met this goal.
		2.3 (RO)	Develop effective methods for the teaching of critical analysis of dramatic literature, genres, styles and history at the K-12 level.	75% of students must have an average score of "80" or higher for each class.	Target Met	89% of the students met the threshold. The average score across all classes was 91 (A-)
		2.3 (RO)	Develop effective methods for the teaching of critical analysis of dramatic literature, genres, styles and history at the K-12 level.	Each student must have an average score of "4" on the Peer Review Survey	Target Met	Participation is not mandatory so a little more than half got feedback. The Average score was 4 so 100% of students met the required threshold
Program - Women's Leadership - MA	The students will demonstrate their	1.1 (RO)	Through finding, examining and analyzing primary and secondary	In a sample set of at least three annotated bibliographies from	Target Met	For this target, 2 sample assignments were collected and the AAC &U Value

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{2016-2017}	understanding of past and current issues dealing with the status of women as leaders.	1.1 (RO)	sources, the students will practice graduate level research skills on both assigned and self-generated topics on women’s leadership.	either WS 500 or WS 501 sections, each of the essays will earn an average score of 3.5 or higher on the AAC&U Rubric on Information Literacy.	Target Met	Rubric was applied to the Annotated Bibliography assignment. The medium of the assignments was both written and digital. I have recorded the written results for this target. The results were as follows: 3.5 written assignment 3.5 written assignment
		1.2 (SLO & RO)	Through analysis of secondary sources the students will learn to assess the quality of secondary research on both assigned and self-generated topics in women’s leadership.	Each of the students completing the assignment for “Article Review II” in the graduate course WS 500 or any of the article review or critique assignments in WS 501 will average at least a 3.5 using the AAC&U VALUE Rubric for Inquiry and Analysis.	Target Met	Two essays were collected and analyzed for the article review assignment. The average results are as follows: 3.5 3.0
		1.3 (SLO & RO)	The student will produce a master’s level project/thesis with a review of relevant literature and analysis of primary and secondary sources, based on an original idea connected with the development of leadership in women and girls.	A student’s WS 512 Capstone/Thesis project will score an average of no less than 3.5 on the AAC&U VALUE RUBRIC on Integrative Learning.	Target Met	Two students completed the Women's Leadership Thesis requirement, and the AAC&U Value Rubric on Integrative Learning was applied to the thesis. The average scores for the theses are as follows: 3.8 3.8