

College of Business and Professional Studies: 2023-2024

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BBA, BAS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key 12 ACBSP Common Professional Component (CPC) assessment indicators (Accounting, Ethics, Finance, Strategic Management, Business Leadership, Economics, Global, Information Systems, Legal Environment, Management, Marketing, Statistics).	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score within 5% of the national mean on the Peregrine assessment instrument.	2023 - 2024	Target Met	Overall, the mean student outbound aggregate scores (see Peregrine External Comparison Report) were within 5% of the national mean. MUW Mean 69.86 National Mean 59.67 ACBSP Region 3 Mean 64.80 BAS n=11 # met target = 11 Target is 5% within national mean BBA n=40 # met target =33 Target 5% within national mean Total n=51 #met target - 44 85.2% of the student scored within 5% of the national mean	Since the target was met no significant action is required at this time, but faculty will continue to monitor. The needed changes to the assessment instruments and the achievement target will be sent to IR for implementation in the next AY assessment cycle.
			Chair will evaluate students' Peregrine Assessment scores for the 12 ACBSP Common Professional Component (CPC) assessment indicator means and report results	The mean for all business students taking the Peregrine assessment instrument will score within 5% of the national mean on each of the 12 ACBSP Common professional Component (CPC) assessment indicators.	2023 - 2024	Inconclusive	There is no way to adequately asses this outcome the way it is worded. I am unable to state how many students were assessed and how many met the target because it is different for each of the 12 ACBSP Common Professional Component areas.	Results will be discussed in the Fall 2024 faculty development meeting. Faculty will continue to monitor and discuss the results, draw more meaningful conclusions, and create strategies to address deficiencies. The needed changes to the assessment instruments and the achievement target will be

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			to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will score within 5% of the national mean on each of the 12 ACBSP Common professional Component (CPC) assessment indicators.	2023 - 2024	Inconclusive	<p>Additionally, the achievement target currently states that "ALL" students must perform within 5% of the national average. That is not a realistic goal. As such, we will be changing it to 70% in the future. From the data below we can see that 70% of our students scored within 5% of the national mean for all of the CPC areas except Accounting and Business Finance.</p> <p>CPC</p> <p>% students that scored within 5% of the national mean</p> <p>Accounting</p> <p>67.30%</p> <p>Business Ethics 78.85% Business Finance</p> <p>63.46% Business Integration and Strategic Mgt 84.54% Business Leadership 73.08% Economics</p> <p>78.85%</p> <p>Global Dimension of Business 75.00% Information Management</p>	sent to IR for implementation in the next AY assessment cycle.

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			Chair will evaluate students' Peregrine Assessment scores for the 12 ACBSP Common Professional Component (CPC) assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will score within 5% of the national mean on each of the 12 ACBSP Common professional Component (CPC) assessment indicators.	2023 - 2024	Inconclusive	Systems 82.69% Legal Environment of Business 78.85% Management 88.46% Marketing 86.54% Quantitative Research Techniques 80.77%	Results will be discussed in the Fall 2024 faculty development meeting. Faculty will continue to monitor and discuss the results, draw more meaningful conclusions, and create strategies to address deficiencies. The needed changes to the assessment instruments and the achievement target will be sent to IR for implementation in the next AY assessment cycle.
			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2023 - 2024	Target Not Met	Achievement Target Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%. The benchmark was not met. The face-to-face section of ACC 211 was the only course to meet the target goal of 70% of students improving scores by 20%. ACC 211 Principles of Accounting I Face-to-face Number of students taking both pre and post test 20 Number of students that	The faculty will evaluate the data in the Fall 2024 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements can be made in face-to-face vs online modalities. The needed changes to the assessment instruments and the achievement target will be sent to IR for implementation in the next AY assessment cycle.

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			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2023 - 2024	Target Not Met	<p>scored improved by 20% 16 Number of students that did not improve by 20% 4 80% met the goal of improvement by 20%</p> <p>Online Number of students taking both pre and post test 14 Number of students that scored improved by 20% 9 Number of students that did not improve by 20% 5 64.2% met the goal of improvement by 20%</p> <p>MKT 361 Principles of Marketing</p> <p>Face-to-face Number of students taking both pre and post test 12 Number of students that scored improved by 20% 6 Number of students that did not improve by 20% 6 50% met the goal of improvement by 20%</p> <p>Online Number of students taking both pre and post test 32 Number of students that scored improved by 20% 21 Number of students that did not improve by 20% 11 65.6% met the goal of improvement by 20%</p>	The faculty will evaluate the data in the Fall 2024 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements can be made in face-to-face vs online modalities. The needed changes to the assessment instruments and the achievement target will be sent to IR for implementation in the next AY assessment cycle.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business	75% of students will earn a total score of 18 or above on the Business Writing Rubric.	2023 - 2024	Target Not Met	48 students within the departments of business and legal studies were evaluated. 20.8% scored a	The results of this data will be shared with the business faculty for further discussion during Professional

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	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a total score of 18 or above on the Business Writing Rubric.	2023 - 2024	Target Not Met	perfect score of 25. Only 62.5% scored 18 or above; therefore, the target was not met. Details for each major are included in the attached document. Management and Sports Management majors performed below the achievement target of 18 or above. All other majors evaluated met the target.	Development when we return in the Fall 2024 semester. We practice writing across the curriculum, so the students are getting a lot of practice with writing skills. We will need to discuss reasons for the Management and Sports Management major's poor performance. In the future it would be helpful to have a breakdown of face-to-face students vs online to see if there are any differences.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2023 - 2024	Target Met	<p>The overall benchmark was met in that 88.1% if the business students scored 70 or above on their concentration specific questions on the Senior Exit Exam. The benchmark was met for all concentrations with the exception of the Accounting concentration.</p> <p>Accounting # Students Assessed 7 # Students Met Target 4 57.1% met target</p> <p>General Business # Students Assessed 27 # Students Met Target 22 81.4% met target</p> <p>Health Care Management # Students Assessed 14 # Students Met Target 14 100% met target</p> <p>Human Resource Management # Students Assessed 12 # Students Met Target 11</p>	We completely revised the assessment process in Spring 2022. This is the first full year to collect data in this format because Fall 2022 data was compromised in the last assessment cycle. The faculty will evaluate the data in the Fall 2024 departmental meeting.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2023 - 2024	Target Met	<p>91.6% met target</p> <p>Management # Students Assessed 27 # Students Met Target 25 92.5% met target</p> <p>Management Information Systems # Students Assessed 5 # Students Met Target 5 100% met target</p> <p>Marketing # Students Assessed 1 # Students Met Target 1 100% met target</p> <p>Nonprofit Management The data was inconclusive because there were more students that took the Nonprofit exam than we have enrolled in the program. It is believed the students were given the wrong exit exam.</p> <p>Sports Management The data was inconclusive because there were too few students that took the Sports Management exam. After examination, it appears the students were accidentally enrolled in the exam for students concentrating in Nonprofit Management.</p> <p>Overall # Students Assessed 93 # Students Met Target 82 88.1% met target</p>	We completely revised the assessment process in Spring 2022. This is the first full year to collect data in this format because Fall 2022 data was compromised in the last assessment cycle. The faculty will evaluate the data in the Fall 2024 departmental meeting.

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2023 - 2024	Target Met		We completely revised the assessment process in Spring 2022. This is the first full year to collect data in this format because Fall 2022 data was compromised in the last assessment cycle. The faculty will evaluate the data in the Fall 2024 departmental meeting.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2023 - 2024	Target Not Met	46 students within the departments of business were evaluated. 58.7% of students earned a total score of 18 or above; therefore, the target was not met. Details for specific majors is included in the attached document.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2024 semester. This is the first semester that we have the oral presentations in several years. In the future it would be helpful to have a breakdown of face-to-face students vs online to see if there are any differences.
	5.1 (SAO, SPG D.4)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and will indicate they believe their education adequately prepared them for employment.	75% of capstone students participating in the Exit Questionnaire will state that their education adequately prepared them for employment and/or graduate school.	2023 - 2024	Target Met	147 students in Fall 2023 and Spring 2024 semesters in the senior capstone courses (BU 460 and MGT 497) completed the Exit Questionnaire. 136 students either agreed or strongly agreed that their education adequately prepared them for employment and/or graduate school.	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2024 departmental meeting and continue to monitor.
			Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and	75% of capstone students participating in the Exit Questionnaire will state they have plans to seek a job promotion as result of	2023 - 2024	Target Met	147 students in Fall 2023 and Spring 2024 semesters in the senior capstone courses (BU 460 and MGT 497) completed the Exit Questionnaire.	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2024 departmental meeting

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			will indicate they have plans to do one of the following: actively seek a job promotion as result of the degree, actively seek a new job in their chose career/field of study as a result of the degree, and/or apply to a graduate program.	the degree, a new job in their chosen career/field of study as a result of the degree, and/or apply to a graduate program.	2023 - 2024	Target Met	<p>147 students stated they have plans to seek a job promotion as result of the degree, a new job in their chosen career/field of study as a result of the degree, and/or apply to a graduate program.</p> <p>I will be continuing with the same job I currently hold. 49 students I will be promoted to a new job with the same company in which I am currently employed. 17 students I have already accepted new full-time employment following graduation. 6 students I am currently searching for a full-time position. 29 students I will begin searching for a position after graduation. 27 students I intend to continue my education in graduate school. 19 students</p>	and continue to monitor.
Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply business core principles to organizational settings (i.e., Advanced Managerial Accounting, Managerial Economics, Financial Management, Systems Project	The MBA Program Coordinator will evaluate students' MBA Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	2023 - 2024	Target Not Met	<p>64.7% of the MBA students successfully passed the business core course questions on the MBA Capstone Exit Exam with a 75 or above.</p> <p>Fall 2023 # student taken exam 5 # students met target 3 60% met target</p>	The overall benchmark was not met. Only students enrolled in the Spring 2024 semester met the achievement target. The results will be discussed with the graduate faculty in our Fall 2024 departmental meeting and strategies will be formulated. We will continue to monitor.

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Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Management, Global Marketing Management, Business Law, Leading Innovation and Change, and Strategies and Business Models).	The MBA Program Coordinator will evaluate students' MBA Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	2023 - 2024	Target Not Met	Summer 2023 # student taken exam		The overall benchmark was no met. Only students enrolled in the Spring 2024 semester met the achievement target. The results will be discussed with the graduate faculty in our Fall 2024 departmental meeting and strategies will be formulated. We will continue to monitor.
							6 # students met target		
							2 33% met target		
							Spring 2024 # student taken exam		
							6 # students met target		
							6 100% met target		
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge while analyzing and resolving strategic level decision making tasks.	Course-Embedded Activity: Students in the MBA 526 Global Marketing Management course will complete a final report on a semester long project that requires the integration of concepts taught in the class and in other MBA courses.	At least 80 percent of the students will be evaluated as Acceptable or Exemplary on the project rubric.	2023 - 2024	Target Met	93.7% percent of the students evaluated were rated as Acceptable or Exemplary on the project rubric. Two students received acceptable ratings and all of the others received an exemplary rating.		The benchmark was met so there are no actions needed at this time. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2024 semester. We will continue to evaluate the graduate student research abilities in the future.
	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	2023 - 2024	Target Met	MGT 570 - 100% scored 75 or higher on the final research paper. MGT 510 – 100% scored 75 or higher on the final research paper. MKT 523 - 95.4% scored 75 or higher on the final research paper.		The benchmark was met so there is no action needed. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2024 semester. We will continue to evaluate the graduate student research abilities in the future.
							Semester	Course	

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	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	2023 - 2024	Target Met	Total N	# Met	Target	#	The benchmark was met so there is no action needed. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2024 semester. We will continue to evaluate the graduate student research abilities in the future.
							Target not met				
							Fall 2023	510	18	MGT 18	0
							Summer 2023	21	21	MGT 570	
									0		
							Spring 2024	22	21	MKT 523	
									1		
	3.1 (SAO)	Students will be able to successfully complete the MBA program.	The MBA Coordinator will evaluate students' transcripts and report graduation rates to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students enrolled in the MBA program will graduate after 6 semesters in the program.	2023 - 2024	Target Met	Due to how the academic year falls, data for this assessment will always be calculated from the previous academic year.			We will discuss this data with the faculty in the Fall 2024 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate program.	
							In AY 2022/2023, 14 students were accepted into the MBA program.				
							Summer 2022				
							# students enrolled				
							2				
							Fall 2022				
							# students enrolled				
							9				
							Spring 2023				
							# students enrolled				
							3				
							9 students completed in 3 semesters				
							3 students completed in 4 semesters				
							1 student completed in 5 semesters				
							1 student is still in progress				
							92.9% of the students enrolled graduated within 6 semesters of entering the program, so this benchmark was met.				

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	3.1 (SAO)	Students will be able to successfully complete the MBA program.	The MBA Coordinator will evaluate students' transcripts and report graduation rates to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students enrolled in the MBA program will graduate after 6 semesters in the program.	2023 - 2024	Target Met		We will discuss this data with the faculty in the Fall 2024 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate program.
			The MBA Coordinator will evaluate students' transcripts and report retention rates to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students enrolled in the MBA program will be retained after 2 semesters.	2023 - 2024	Target Met	<p>Due to how the academic year falls, data for this assessment will always be calculated from the previous academic year.</p> <p>Summer 2022 # students enrolled 2 # retained after 2 semesters 2</p> <p>Fall 2022 # students enrolled 9 # retained after 2 semesters 9</p> <p>Spring 2023 # students enrolled 3 # retained after 2 semesters 3</p>	We will discuss this data with the faculty in the Fall 2024 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate program.
	4.1 (SPG D.4)	Students graduating from the MBA will obtain one of the following upon graduation: job promotion as a result of degree or gainful employment as a	Students in their last semester of the program will complete the MBA Exit Questionnaire and will indicated if they believe their education	75% of students participating in the MBA Exit Questionnaire will state that their education adequately prepared them for employment.	2023 - 2024	Target Met	90.9% of students that participated in the MBA Exit Questionnaire stated that their education adequately prepared them for employment.	Target was met so no action needed at this time. This data will be discussed in the Fall 2024 departmental meeting. The graduate faculty will continue to find ways to make the courses relevant and beneficial in career

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	4.1 (SPG D.4)	result of degree.	adequately prepared them for employment.	75% of students participating in the MBA Exit Questionnaire will state that their education adequately prepared them for employment.	2023 - 2024	Target Met	90.9% of students that participated in the MBA Exit Questionnaire stated that their education adequately prepared them for employment.	development.
			Students that are in their last semester of the program will complete the MBA Exit Questionnaire and will indicate if they have secured a promotion or other employment in their chosen career/field of study immediately upon graduation.	75% of students participating in the MBA Exit Questionnaire will state that they have either secured a promotion or other gainful employment inn their chosen career/field of study immediately upon graduation.	2023 - 2024	Target Not Met	<p>63.6% of students that participated in the MBA Exit Questionnaire stated that they have either secured a promotion or other gainful employment in their chosen career/field of study immediately upon graduation.</p> <p>6 students- I will be continuing with the same job I currently hold 1 student - I will be promoted to a new job with the same company in which I am currently employed 0 students - I have already accepted new full-time employment following graduation 2 students - I am currently searching for a full-time position 1 student - I will begin searching for a position after graduation 1 student - I intend to continue my education 0 students - I do not plan to work or further my education</p>	We will discuss the results in the fall 2024 departmental meeting and continue to find ways to help students explore career opportunities in the future. We are also hopeful that the MUW Career Services program is improved and will help assist graduate students as well as undergraduate students.
Program - Culinary Arts	1.1 (SLO, GEO 1.a.)	Students will identify potentially hazardous	In CA 300, questions from the	60% of CA 300 students will score at least a 3 or	2023 - 2024	Inconclusive	This assessment was not performed this academic	This goal will be reevaluated fall 2024

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(including Minors: Culinary Arts, Culinary Mgt, Nutrition, and Pastry Arts; also includes students in the Bus. Admin - Culinary Arts concentration) - BS, BAS {2016-2017}	1.1 (SLO, GEO 1.a.)	foods.	Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2023 - 2024	Inconclusive	year. We are revamping all assessment initiatives moving forward.	This goal will be reevaluated fall 2024
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2023 - 2024	Target Met	Of the 19 students tested on the national ServSafe exam, 100% passed	We will continue incorporating food safety into all lab classes and preparing students for the ServSafe exam in the CA125 course.
	2.1 (SPG B.2)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2023 - 2024	Target Met	Of the 10 students enrolled in Prep III in the spring semester, 10 students (100%) earned a grade of 80% or higher on the finals dinner project.	We will continue to monitor this goal.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2023 - 2024	Target Met	80% of spring 2024 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	Coordinator did not provide.

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	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2023 - 2024	Target Met	80% of spring 2024 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	Coordinator did not provide.
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (SLO, GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone application projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a “3” on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2023 - 2024	Target Met	Five (5) students were enrolled in PLG 440 Practical Legal Lab in 2023-24 (one student in Fall 2023, and four students in Spring 2024). Using the AAC&U Critical Thinking VALUE rubric, three (3) students scored a 4, and two (2) students scored a 3. Therefore, 100% of students in PLG 440 for 2023-24 scored 3 or better, and the average student score on the rubric was 3.6.	Faculty will continue to add NALA certification exam questions to assignments/quizzes. Faculty will also consider requiring the NALA certification study guide as the textbook in PLG 440.
	1.2 (SLO)	To demonstrate competency in legal citation.	In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70% or above) in order to successfully complete PLG 330 Legal Writing.	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2023 - 2024	Target Not Met	Eight (8) students enrolled in FA 2023 PLG 330 Legal Writing and took the legal citation competency exam. Six (6) students, 75%, scored 75 or higher. Competency is met if the student scores 70 or higher. All eight (8) students met competency standards	Faculty will consider changing the citation competency exam. Currently, the exam is multiple choice. Students may respond better in a more practical exam, such as editing a passage with citation.
	1.3 (SLO, GEO 1.c.)	To demonstrate the ability to effectively present information, arguments, and ideas in legal writings.	Students will submit legal writings in PLG 330 Legal Writing. Legal Studies faculty will assess the students’ legal writings.	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2023 - 2024	Target Met	Eight (8) students were enrolled in Fall 2023 PLG 330 Legal Writing. The students were given four distinct writing assignments to complete. 90% of the total assignments scored 85 or	The instructor, along with input from program faculty, is considering more drafting of the legal writing assignments to occur in and during class in order to deter AI assistance.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	the students' competencies and effectiveness. The survey will be collected in the capstone course.	to further their education with graduate programs or law school.	2023 - 2024	Target Met	<p>2024).</p> <p>All five (5) students completed the course exit survey. Within the survey, the students were asked the following questions: "Do you have plans to pursue a graduate degree such as a master's degree or law degree? If yes, what are your plans and what steps have you taken to reach this goal? If no, do you intend to pursue a career as a paralegal? If yes, then are you considering taking a certified paralegal exam, such as that given by NALA or NFPA?"</p> <p>Two (2) students (40%) intend to pursue law school or another graduate program, and three (3) students (60%) indicated they intend to work as a paralegal and considering taking steps to sit for the certified paralegal exam, for a total of 100%.</p>	Standard syllabi language describing the opportunity of earning a paralegal certification by examination will be drafted and required in all PLG courses.
	3.2 (SPG C.3)	To provide program opportunities and forge engage partnerships that provide real life experience for students.	Satisfaction of this goal will be assessed through annual employer surveys and legal internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2023 - 2024	Target Not Met	<p>Five (5) students were enrolled in PLG 440 Practical Legal Lab in 2023-24. One (1) student in Fall 2023, and four (4) students in Spring 2024. Two (2) students, 40%, had a traditional internship placement and evaluations were received. Those students</p>	Faculty will continue to improve the survey and the process of distributing it and receiving submissions.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.2 (SPG C.3)	To provide program opportunities and forge engage partnerships that provide real life experience for students.	scores will be determined according to the Placement Evaluation Survey.	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2023 - 2024	Target Not Met	scored well above the goal. Three (3) students worked under program faculty and no evaluation completed.	Faculty will continue to improve the survey and the process of distributing it and receiving submissions.
Program - Professional Studies - BPS {2018-2019}	1.1 (SLO)	Students will be able to create written documents common to the modern workplace and appropriate for professional environments.	Satisfaction of this goal will be assessed by application of an internally developed scoring rubric to a document assigned in MGT 381 Principles of Management.	75% of students will score at least 3 on the 1-5 scale used on the writing scoring rubric.	2023 - 2024	Target Met	Summer 2023 – 2 students assessed – 2 met target Fall 2023 – 2 students assessed – 2 met target Spring 2024 – 1 student assessed – 1 met target Of the 5 total students assessed, 5 (100%) met the target. The average student score was a 4.08.	Of the 5 students assessed, all 5 (100%) met this target. We will continue using this course and the Writing rubric in the future. (05/18/2023)
	1.2 (SAO & SLO)	Students will be able to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone assessment consisting of questions collected from the Professional Studies Core.	75% of students will correctly answer 80% of the questions on the capstone examination.	2023 - 2024	Target Met	Of the 8 students assessed during AY 23-24, 7 passed the exam and 1 failed. Thus, 87.5% had a pass rate over 80%. We will continue to monitor these results.	Of the 8 students assessed during AY 23-24, 7 passed the exam and 1 failed. Thus, 87.5% had a pass rate over 80%. We will continue to monitor these results.
	1.3 (SPG D.4)	Students will be prepared to enter either the workforce or graduate program.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed	60% of students will state that they have either secured full-time employment or plan to enroll in a graduate program.	2023 - 2024	Inconclusive	Fall 2023 3/5 indicated full-time employment and 1/5 intended to progress to graduate school. Spring 2024 3/3 indicated full-time employment and 1/3	We will continue encouraging students to meet with our Career Services office for help with gainful employment.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.3 (SPG D.4)	Students will be prepared to enter either the workforce or graduate program.	capstone survey.	60% of students will state that they have either secured full-time employment or plan to enroll in a graduate program.	2023 - 2024	Inconclusive	intended to progress to graduate school. 75% of the students indicated they were employed full-time and 25% indicated that they plan to proceed to graduate school. This is a degree completion program.	We will continue encouraging students to meet with our Career Services office for help with gainful employment.
	2.1 (GEO 1.a. & 1.b.)	Students will be able to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements.	Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Integrative Learning VALUE Rubric.	75% of students will score at least 3 on the 1 - 4 scales used on the AAC&U Integrative Learning VALUE Rubric.	2023 - 2024	Target Not Met	Fall 2023 – 4 students assessed – 1 met target Spring 2024 – 3 students assessed – 3 met target Of the 7total students assessed, 4 (57.1%) met the target. The average student score was a 3.0.	Of the 7 students assessed, 4 (or 57.1%) met this target. We will continue to monitor.
			Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Oral Communication VALUE Rubric.	75% of students will score at least 3 on the 1 - 4 scale used on the AAC&U Oral Communication VALUE Rubric.	2023 - 2024	Target Met	Fall 2023 – 2 students assessed – 1 met target Spring 2024 – 3 students assessed – 3 met target Of the 5 total students assessed, 4 (80%) met the target. The average student score was a 3.36	Of the 5 students assessed, 4 (80%) met this target. We will continue to monitor.