

## College of Business and Professional Studies: 2024-2025

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BBA, BAS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key 12 ACBSP Common Professional Component (CPC) assessment indicators (Accounting, Ethics, Finance, Strategic Management, Business Leadership, Economics, Global, Information Systems, Legal Environment, Management, Marketing, Statistics).	Chair will evaluate students' Accounting scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Accounting.	2024 - 2025	Target Met	83%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' Economics scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Economics.	2024 - 2025	Target Met	85%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' Finance scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Finance.	2024 - 2025	Target Met	75%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage

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			Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Finance.	2024 - 2025	Target Met	75%	more participation.
			Chair will evaluate students' Information Management Systems scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Information Management Systems.	2024 - 2025	Target Met	73%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' Management scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Management.	2024 - 2025	Target Met	75%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' Marketing scores on the Peregrine Assessment	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the	2024 - 2025	Target Met	88%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine

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			indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	national mean in Marketing.	2024 - 2025	Target Met	88%	Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students will score within 5% of the national mean on the Peregrine Assessment Instrument	2024 - 2025	Target Met	79.1% of the MUW students scored within 5% of the national mean (see Peregrine Individual Results 2024 2025 Redacted Report).	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	"70% of the students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%."	2024 - 2025	Target Not Met	<p>The overall benchmark was not met. Only 61.1% of the ACC 211 and MKT 361 students met the target.</p> <p>The ACC 211 Financial Accounting (formally Accounting I) students , both face-to-face and online, meet the target goal of 70% of students improving scores by 20%.</p> <p>The MKT 361 Principles of Marketing students , both face-to-face and online, did not meet the target goal of 70% of students improving scores by 20%.</p> <p>ACC 211 Financial</p>	The faculty will evaluate the data in the Fall 2025 departmental meeting. We will try to determine why the Principles of Marketing students are not meeting the target and look for instructional improvements that can be made.

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			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	"70% of the students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%."	2024 - 2025	Target Not Met	<p>Accounting (formerly Principles of Accounting I)  Face-to-face  Number of students taking both pre and post test 12  Number of students that scored improved by 20% 9  Number of students that did not improve by 20% 3  75% met the goal of improvement by 20%</p> <p>Online  Number of students taking both pre and post test 19  Number of students that scored improved by 20% 14  Number of students that did not improve by 20% 5  73.6% met the goal of improvement by 20%</p> <p>MKT 361 Principles of Marketing</p> <p>Face-to-face  Number of students taking both pre and post test 11  Number of students that scored improved by 20% 6  Number of students that did not improve by 20% 5  54.5% met the goal of improvement by 20%</p> <p>Online  Number of students taking both pre and post test 30  Number of students that scored improved by 20% 15  Number of students that did not improve by 20% 15  50% met the goal of</p>	The faculty will evaluate the data in the Fall 2025 departmental meeting. We will try to determine why the Principles of Marketing students are not meeting the target and look for instructional improvements that can be made.

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			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	"70% of the students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%."	2024 - 2025	Target Not Met	improvement by 20%	The faculty will evaluate the data in the Fall 2025 departmental meeting. We will try to determine why the Principles of Marketing students are not meeting the target and look for instructional improvements that can be made.
			Chair will evaluate students' Statistics scores on the Peregrine Assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	70% of the business students taking the Peregrine Assessment instrument will score within 5% of the national mean in Statistics.	2024 - 2025	Target Met	85%	Since the target was met no significant action is required at this time. Faculty will continue to monitor. Participation in the Peregrine Exam was low. 97 students were enrolled in the Canvas shell for AY 2024-2025. Only 48 students actually took the Peregrine exam. Faculty need to find ways to encourage more participation.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a total score of 18 or above on the Business Writing Rubric.	2024 - 2025	Target Met	87 students within the departments of business were evaluated (18 juniors and 69 seniors). 20.1% scored a perfect score of 25. 88.5% scored 18 or above; therefore, the target was met. Details for each concentration is included in the attached document. MIS and Nonprofit Management did not have any	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We practice writing across the curriculum, so the students are getting ample practice with writing skills.

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	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a total score of 18 or above on the Business Writing Rubric.	2024 - 2025	Target Met	participants. All other concentrations met the target. Last year the students concentrating in management and sports management did not meet the target. The faculty developed strategies to improve writing skills and it apparently paid off.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We practice writing across the curriculum, so the students are getting ample practice with writing skills.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2024 - 2025	Target Met	92.78% of the students in AY 2024/2025 successfully passed their concentration specific questions on the Comprehensive Exit Exam with a 70 or above.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2025 semester.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2024 - 2025	Target Met	59 students within the departments of business were evaluated (38 juniors and 21 seniors). 20 students earned a total score of 18 or above. The rubric evaluates 5 areas (see related documents) with a score of 1-5. Students earning a "3" or above on each area would need a total score of 18 to meet the target. 51% of the students earned a total score of 18 or above ; therefore, the target was not met. Details for each concentration is included in the attached document.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We will work to find ways to help the students with better presentation skills.

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	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2024 - 2025	Target Met	The only concentration that met the target was Sports Management. HCM and Nonprofit Management did not have any participants. All other concentrations did not met the target.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We will work to find ways to help the students with better presentation skills.
	5.1 (SAO, SPG D.4)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and will indicate they believe their education adequately prepared them for employment.	75% of capstone students participating in the Exit Questionnaire will state that their education adequately prepared them for employment and/or graduate school.	2024 - 2025	Target Met	85.7% of the students in Fall 2024 and Spring 2025 semesters in the senior capstone courses (BU 460 and MGT 497) either agreed or strongly agreed that their education adequately prepared them for employment and/or graduate school.	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2025 departmental meeting and continue to monitor.
			Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and will indicate they have plans to do one of the following: actively seek a job promotion as result of the degree, actively seek a new job in their chose career/field of study as a result of	75% of capstone students participating in the Exit Questionnaire will state they have plans to seek a job promotion as result of the degree, a new job in their chosen career/field of study as a result of the degree, and/or apply to a graduate program.	2024 - 2025	Target Met	86 students in Fall 2024 and Spring 2025 semesters in the senior capstone courses (BU 460 and MGT 497) completed the Exit Questionnaire. 100% of the students stated they have plans to seek a job promotion as result of the degree, a new job in their chosen career/field of study as a result of the degree, and/or apply to a graduate program.  I will be continuing with the same job I currently	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2025 departmental meeting and continue to monitor.

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			the degree, and/or apply to a graduate program.	75% of capstone students participating in the Exit Questionnaire will state they have plans to seek a job promotion as result of the degree, a new job in their chosen career/field of study as a result of the degree, and/or apply to a graduate program.	2024 - 2025	Target Met	hold. 21 students I will be promoted to a new job with the same company in which I am currently employed. 13 students I have already accepted new full-time employment following graduation. 4 students I am currently searching for a full-time position. 25 students I will begin searching for a position after graduation. 14 students I intend to continue my education in graduate school. 9 students	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2025 departmental meeting and continue to monitor.
Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply business core principles to organizational settings (i.e., Advanced Managerial Accounting, Managerial Economics, Financial Management, Systems Project Management, Global Marketing Management, Business Law, Leading Innovation and Change, and Strategies and Business Models).	The MBA Program Coordinator will evaluate students' MBA Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	2024 - 2025	Target Met	100% of the MBA students successfully passed the business core course questions on the MBA Capstone Exit Exam with a 75 or above.  Summer 2024 # student taken exam 6 # students met target 6 100% met target  Fall 2024 # student taken exam 6 # students met target 6 100% met target  Spring 2025 # student taken exam 4 # students met target 4 100% met target	Last year the target was not met. We discussed the data in our 2024 Department of Business Fall Development meeting and made slight changes to our course content. We will discuss this year's results in the Fall 2025 Department of Business Faculty Development meeting.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge while	Course-Embedded Activity: Students in the MBA 526 Global Marketing	At least 80 percent of the students will be evaluated as Acceptable or Exemplary on the	2024 - 2025	Target Met	86.3% percent of the students evaluated were rated as Acceptable or Exemplary on the project	The benchmark was met so there are no actions needed at this time. The results of this data will be shared with the



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	1.2 (SLO)	analyzing and resolving strategic level decision making tasks.	Management course will complete a final report on a semester long project that requires the integration of concepts taught in the class and in other MBA courses.	project rubric.	2024 - 2025	Target Met	rubric. Three students received unacceptable ratings and all of the others received an exemplary or acceptable rating.	graduate business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We will continue to evaluate the graduate student research abilities in the future.
	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students’ research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	2024 - 2025	Target Met	MGT 570 - 94.7% scored 75 or higher on the final research paper. MGT 510 – 90.9% scored 75 or higher on the final research paper. MKT 523 - 100% scored 75 or higher on the final research paper.  Semester Course Total N # Met Target # Target not met Fall 2024 MGT 510 22 20 2 Summer 2024 MGT 570 19 18 1 Spring 2025 MKT 523 13 13 0	The benchmark was met so there is no action needed. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2025 semester. We will continue to evaluate the graduate student research abilities in the future.
	3.1 (SAO)	Students will be able to successfully complete the MBA program.	The MBA Coordinator will evaluate students’ transcripts and report graduation rates to College of Business and Professional Studies Curriculum Development and Assessment	75% of students enrolled in the MBA program will graduate after 6 semesters in the program.	2024 - 2025	Target Met	Data was assessed for the Fall 2022, Spring 2023, and Summer 2023 MBA cohorts. Fall 2022 - 9 students entered the program and 100% graduated within 6 semesters. Spring 2023 - 3 students entered the program and 100% graduated within 6	We will discuss this data with the faculty in the Fall 2024 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate

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	3.1 (SAO)	Students will be able to successfully complete the MBA program.	Committee during their fall meeting.	75% of students enrolled in the MBA program will graduate after 6 semesters in the program.	2024 - 2025	Target Met	semesters. Summer 2023 - 4 students entered the program and 75% graduated within 6 semesters.	program.
			The MBA Coordinator will evaluate students' transcripts and report retention rates to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students enrolled in the MBA program will be retained after 2 semesters.	2024 - 2025	Target Met	Data was assessed for the Fall 2023, Spring 2024, and Summer 2024 MBA cohorts. Fall 2023 - 18 students entered the program and 77.78% were still enrolled 2 semesters later. Spring 2024 - 8 students entered the program and 100% were still enrolled 2 semesters later. Summer 2024 - 4 students entered the program and 100% were still enrolled 2 semesters later.	We will discuss this data with the faculty in the Fall 2025 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate program.
	4.1 (SPG D.4)	Students graduating from the MBA will obtain one of the following upon graduation: job promotion as a result of degree or gainful employment as a result of degree.	Students in their last semester of the program will complete the MBA Exit Questionnaire and will indicated if they believe their education adequately prepared them for employment.	75% of students participating in the MBA Exit Questionnaire will state that their education adequately prepared them for employment.	2024 - 2025	Target Met	100% of students that participated in the MBA Exit Questionnaire stated that their education adequately prepared them for employment.  Summer 2024 - 4 Strongly Agreed, 2 Agreed Fall 2024 - 4 Strongly Agreed, 2 Agreed Spring 2025 - 2 Strongly Agreed, 2 Agreed	Target was met so no action needed at this time. This data will be discussed in the Fall 2025 departmental meeting. The graduate faculty will continue to find ways to make the courses relevant and beneficial in career development.
			Students that are in their last semester of the program will complete the MBA Exit Questionnaire and will indicate if they have secured a promotion or other employment in their chosen	75% of students participating in the MBA Exit Questionnaire will state that they have either secured a promotion or other gainful employment inn their chosen career/field of study immediately upon graduation.	2024 - 2025	Target Not Met	53.8% of students that participated in the MBA Exit Questionnaire indicated they have secured a promotion or other employment immediately upon graduation  Summer 2024 - 2 students have secured a	We will discuss the results in the fall 2025 departmental meeting and continue to find ways to help students explore career opportunities in the future. We are also hopeful that the MUW Career Services program can help assist graduate students as well as undergraduate students.

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			career/field of study immediately upon graduation.	75% of students participating in the MBA Exit Questionnaire will state that they have either secured a promotion or other gainful employment inn their chosen career/field of study immediately upon graduation.	2024 - 2025	Target Not Met	job/promotion; 1 student is searching Fall 2024 - 1 student will be continuing current job, 1 student will be promoted, 1 accepted a new job, 3 are still searching Spring 2025 - 2 students will be continuing current job, 2 are currently searching	We will discuss the results in the fall 2025 departmental meeting and continue to find ways to help students explore career opportunities in the future. We are also hopeful that the MUW Career Services program can help assist graduate students as well as undergraduate students.
Program - Culinary Arts (including Minors: Culinary Arts, Culinary Mgt, Nutrition, and Pastry Arts; also includes students in the Bus. Admin - Culinary Arts concentration) - BS, BAS {2016-2017}	1.1 (SLO, GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2024 - 2025	Inconclusive	This assessment was not conducted.	This assessment will be revised in Fall 2025 for inclusion in the Spring 2026 section of CA300.
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2024 - 2025	Target Met	80% of students achieved the ServSafe Manager national industry certification.	We will continue to implement industry-specific third-party ANSI-accredited food safety certification appropriate for management-level employment.
	2.1 (SPG B.2)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental faculty will review and analyze the results to determine if	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2024 - 2025	Target Met	100% of students evaluated scored 80% or higher on the finals dinner project.	We will continue to monitor this objective.

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	2.1 (SPG B.2)	Students will successfully prepare a multi-course event for the community.	achievement target was met.	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2024 - 2025	Target Met	100% of students evaluated scored 80% or higher on the finals dinner project.	We will continue to monitor this objective.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2024 - 2025	Target Met	100% of students surveyed agreed or strongly agreed that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	We will continue to monitor this objective.
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (SLO, GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone application projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a “3” on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2024 - 2025	Target Met	Six (6) students were enrolled in PLG 440 Practical Legal Lab in 2024-25 (one student in Fall 2024, and five students in Spring 2025). Using the AAC&U Critical Thinking VALUE rubric, four (4) students scored a 4, and two (2) students scored a 3. 100% of students in PLG 440 Practical Legal Lab for 2024-25 scored 3 or better, and the average student score on the rubric was 3.67.	Questions derived from the NALA (National Association of Legal Assistants) certification exam review book will be incorporated into PLG courses, such as PLG 440 Practical Legal Lab and PLG 340 Law Office Technology and Management. (05/19/2025)
	1.2 (SLO)	To demonstrate competency in legal citation.	In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70%	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2024 - 2025	Target Met	Four (4) students were enrolled in FA 2024 PLG 330 Legal Writing and took the legal citation competency exam. All four (4) students scored over 75%, with two (2) scoring above 80%. All students met competency	Faculty will consider increasing the competency score to 80% in order to successfully complete PLG 330 Legal Writing.

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	1.2 (SLO)	To demonstrate competency in legal citation.	or above) in order to successfully complete PLG 330 Legal Writing.	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2024 - 2025	Target Met	standards	Faculty will consider increasing the competency score to 80% in order to successfully complete PLG 330 Legal Writing.
	1.3 (SLO, GEO 1.c.)	To demonstrate the ability to effectively present information, arguments, and ideas in legal writings.	Students will submit legal writings in PLG 330 Legal Writing. Legal Studies faculty will assess the students' legal writings.	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2024 - 2025	Target Met	Four (4) students were enrolled in Fall 2024 PLG 330 Legal Writing. The students were given four distinct writing assignments to complete. 75% of the students did score 85 or above. Three students scored above 85 on writing assignments, one student averaged a 79.	Methods are proving successful and this assessment method will be continued. Faculty will consider adding a formal business letter writing assignment.
	1.4 (SLO)	To demonstrate the ability to effectively understand and use technology in a legal setting.	Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	75% of students will score 80 or above on technology competency exam(s).	2024 - 2025	Inconclusive	Because of course rotation and number of faculty available, the PLG 340 Law Office Technology and Management course was not offered in 2024-25. No data was collected.	PLG 340 Law Office Technology and Management will be offered in Spring 2026.
	2.1 (SLO, GEO 1.c.)	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.	The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2024 - 2025	Target Met	Twenty-three students were assessed in oral presentations in the following 2024-25 courses: FA 2024 PLG 352 Civil Trial Practicum, SP 2025 401 Special Topics: Trial Strategy and Procedure, and SP 2025 PLG 395 Legal Systems Response to Child Maltreatment. Twenty-one (21) scored a 4 on the	Assessment method is successful and will be continued. Faculty will continue to identify courses each year to incorporate oral communication projects/assignments.

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	2.1 (SLO, GEO 1.c.)	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.	The average student score on an oral communication project will be at least a “3” on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2024 - 2025	Target Met	VALUE rubric. Two (2) of the students scored a 3. The average student score was a 3.9.	Assessment method is successful and will be continued. Faculty will continue to identify courses each year to incorporate oral communication projects/assignments.
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students’ competencies and effectiveness. The survey will be collected in the capstone course.	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2024 - 2025	Target Met	<p>Six (6) total students were enrolled in PLG 440 Practical Legal Lab (capstone course) in Fall 2024 and Spring 2025 (one students in Fall 2024, five students in Spring 2025).</p> <p>All students completed the course exit survey. Within the survey, the students were asked the following questions:            "Do you have plans to pursue a graduate degree such as a master's degree or law degree?            If yes, what are your plans and what steps have you taken to reach this goal?            If no, do you intend to pursue a career as a paralegal?            If yes, then are you considering taking a certified paralegal exam, such as that given by NALA or NFPA?"</p> <p>Four (4) students (67%) intend to pursue law</p>	As a result of faculty introducing and discussing the certification exam, more students are inquiring on the steps to take the test. Faculty will be updated with new material and handouts for the NALA and NFPA exams at the next faculty meeting.

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	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2024 - 2025	Target Met	school or another graduate program, and one (1) student indicated she intend to work as a paralegal and considering taking steps to sit for the certified paralegal exam. One (1) student is undecided on next steps. 83% of students assessed answered they intended to further education or take the certified paralegal exam.	As a result of faculty introducing and discussing the certification exam, more students are inquiring on the steps to take the test. Faculty will be updated with new material and handouts for the NALA and NFPA exams at the next faculty meeting.
	3.2 (SPG C.3)	To provide program opportunities and forge engage partnerships that provide real life experience for students.	Satisfaction of this goal will be assessed through annual employer surveys and legal internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern scores will be determined according to the Placement Evaluation Survey.	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2024 - 2025	Target Not Met	Six (6) students were enrolled in PLG 440 Practical Legal Lab in 2024-25. One (1) student in Fall 2024, and five students in Spring 2025. Three (3) students, 50%, had a traditional internship placement and evaluations were received. Those students scored well above 80. Three (3) students worked under program faculty and no evaluation completed.	The students that have an outside internship placement continue to do well in those internships and score well above the goal of 80 on their evaluations. Faculty will create a more structured intern experience for those students that work under program faculty so that those students can also be evaluated for this assessment goal.
Program - Professional Studies - BPS {2018-2019}	1.1 (SLO)	Students will be able to create written documents common to the modern workplace and appropriate for professional environments.	Satisfaction of this goal will be assessed by application of an internally developed scoring rubric to a document assigned in MGT 381 Principles of Management.	75% of students will score at least 3 on the 1-5 scale used on the writing scoring rubric.	2024 - 2025	Target Met	Summer 2024 – 0 students assessed – 0 met target Fall 2024 – 0 students assessed – 0 met target Spring 2025 – 5 student assessed – 5 met target Of the 5 total students assessed, 5 (100%) met the target. The average student score was a 4.24.	There are few individual writing assignments in MGT 381, which makes assessment difficult. For the 2025-2026 academic year, we will begin using BU 383 - Leadership to assess this objective but will continue using the Writing rubric.
	1.2 (SAO & SLO)	Students will be able to demonstrate a substantive knowledge of	Satisfaction of this goal will be assessed by an administration in	75% of students will correctly answer 80% of the questions on the capstone examination.	2024 - 2025	Target Not Met	Fall 2024 – 4 students assessed – 3 met target Spring 2025 – 6 student assessed – 4 met target	This assessment seems to be the best way to capture the needed data, so we will continue using it and

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (SAO & SLO)	foundational concepts taught in the Professional Studies Core.	PRO 490 Professional Studies Seminar of an internally developed capstone assessment consisting of questions collected from the Professional Studies Core.	75% of students will correctly answer 80% of the questions on the capstone examination.	2024 - 2025	Target Not Met	Of the 10 total students assessed, 7 (70%) met the target. The average student score was 8.9.	monitoring the results.
	1.3 (SPG D.4)	Students will be prepared to enter either the workforce or graduate program.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone survey.	60% of students will state that they have either secured full-time employment or plan to enroll in a graduate program.	2024 - 2025	Target Not Met	<p>Fall 2024 3/4 indicated full-time employment and 0/4 intended to progress to graduate school.</p> <p>Spring 2025 4/8 indicated full-time employment and 5/8 intended to progress to graduate school.</p> <p>58% of the students indicated they were employed full-time and 41.6% indicated that they plan to proceed to graduate school. This is a degree completion program.</p>	We will continue encouraging students to meet with our Career Services office for help with gainful employment. We need to find a way to identify and pull data for just the Professional Studies students in PRO 490 and not the University Studies students as well.
	2.1 (GEO 1.a. & 1.b.)	Students will be able to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements.	Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Integrative Learning VALUE Rubric.	75% of students will score at least 3 on the 1 - 4 scales used on the AAC&U Integrative Learning VALUE Rubric.	2024 - 2025	Target Met	Fall 2024 – 4 students assessed – 4 met target Spring 2025 – 6 student assessed – 4 met target Of the 10 total students assessed, 8 (80%) met the target. The average student score was a 2.64.	Project still seems to be effective for monitoring the goal, and courses appear to help students prepare to meet the goal. We will continue to monitor the results.



Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Oral Communication VALUE Rubric.	75% of students will score at least 3 on the 1 - 4 scale used on the AAC&U Oral Communication VALUE Rubric.	2024 - 2025	Target Met	Fall 2024 – 4 students assessed – 4 met target Spring 2025 – 3 student assessed – 2 met target Of the 7 total students assessed, 6 (85.7%) met the target. The average student score was a 3.6	Project still seems to be effective for monitoring the goal, and courses appear to help students prepare to meet the goal. We will continue to monitor the results.