

Example of Goal

Goal 1: Students will exhibit “what you want students to learn in general, broad terms.”

Example: Students will exhibit a knowledge of qualitative and quantitative analytical techniques and instrumentation.

Example of SLO/GEO

Outcome 1.1: Students successfully “perform, complete, demonstrate, display, etc.” “specific skills, values, attitudes, knowledge, etc. (that reflect the broader goal).”

Example: Students successfully perform basic stoichiometric and equilibrium calculations. {This can also be a Gen Ed outcome – Label would be **1.1 GEO (3.a.)**: the 1.1 references the Goal and the 3.a. references one of the W’s General Education Goals.}

3. **Quantitative and Technology Skills:** Students will demonstrate the ability to
 - a. Solve problems, draw conclusions, and make predictions using quantitative information (Quantitative Literacy & Analysis VALUE Rubric)

Example of AM for SLO/GEO

Assessment Method 1.1: Students participating in “whatever course, project, interview, internship, pre- and post-tests, etc.” will be given “whatever assessment measure (survey, interview questions, project, etc.)” and “whoever is assessing the students” will “carry out the assessment process.”

Example: In PSC 111, basic stoichiometric questions from Chapter 3 quizzes and exams will be evaluated with the AAC&U Quantitative Literacy VALUE Rubric. A team of 3 faculty will assess student work.

{Explains: the means of assessment – course and assignment; and the method of assessment – VALUE Rubric; and who will be assessing – 3 faculty members.}

Example of AT for SLO/GEO

Achievement Target 1.1: The average score of students assessed will be “whatever the target measure is” using/on the “method of assessment.”

Example: The average score of PSC 111 students will be at least a “3” on the 0-4 scale used in the AAC&U Quantitative Literacy VALUE Rubric in performing basic stoichiometry calculations and answering questions related to basic stoichiometry.

{Explains: target measure of assessed group – average score of students; and target measure of assessment method – “3” on the 0-4 scale used in the VALUE Rubric.}

*****It is recommended that you use an average score of your students assessed rather than percentages on the VALUE rubrics for the General Education Outcome’s Achievement Target!!!**

Example of SAO

(# that ties to its Goal) SAO: Students successfully demonstrate knowledge of “whatever program.” *OR* Students successfully “pass a certification exam, enroll in graduate studies, gain employment, completed a portfolio, completed ____ course, etc.”

Example of AM for SAO

Assessment Method: Students participating in “whatever course, project, interview, etc.” will be given “whatever assessment measure (survey, interview questions, project, etc.)” and “whoever is assessing the students” will “carry out the assessment process.”

Example: “Students participating in the CAPSTONE course will be given an exit survey and departmental faculty will evaluate the surveys to determine if achievement target was met.”

{Explains: the means of assessment – CAPSTONE course; and the method of assessment – exit survey; and who will be assessing – departmental faculty.}

Example of AT for SAO

Achievement Target: __% of students will “score, demonstrate, express, etc.” “whatever the target measure is” using/on the “method of assessment.”

Example: 70% of students assessed will score Satisfactory on the CAPSTONE exit survey.

{Explains: target measure of assessed group – 70% students; and target measure of assessment method – Satisfactory on CAPSTONE exit survey.}

Example of PO

(# that references its goal) PO (# that references its SPG, i.e. 2.b., 3.c.): 1.1 PO 1.d.: “Whatever program” or “Students” (whichever you want to use) expand(s) awareness of “whatever the program is or whatever the strength of the program is.”

Example: The program will expand awareness of the diverse opportunities for community involvement. *OR* Students will expand awareness of the diverse opportunities for community involvement with the program. {Label would be **1.1 PO (1.d.)**: the 1.1 references the Goal and the 1.d. references one of the W’s Strategic Priorities and Goals.}

MUW’s Strategic Priorities/Goals

1. *The University will cultivate a culture of **Advancement Excellence** to strengthen engagement among its constituencies by: d. increasing awareness of university programs and strengths*

Example of AM for PO

Assessment Method: Students participating in “whatever course, project, interview, etc.” will be given “whatever assessment measure (survey, interview questions, project, etc.)” and “whoever is assessing the students” will “carry out the assessment process.”

Example: Students participating in “the program” will give a presentation at “a W event: Wassail, homecoming, Welcome Week, etc.” and faculty will evaluate the presentations using a departmental rubric to determine if achievement target was met.

{Explains: the means of assessment – presentation at some event; and the method of assessment – departmental Rubric; and who will be assessing – faculty.}

Example of AT for PO

Achievement Target: __% of students assessed will “score, demonstrate, express, etc.” “whatever the target measure is” using/on the “method of assessment.”

Example: 70% of students will “satisfactorily” inform the public of the program’s strengths by scoring on average a “4” on the departmental rubric.

{Explains: target measure of assessed group – 70% students; and target measure of assessment method – scoring on average a “4” on the departmental rubric.}

Example of RO

(# that ties to its Goal) RO: Students successfully “perform, complete, demonstrate, display, etc.” “specific skills, values, attitudes, knowledge, etc. (that reflect the broader goal).”

Example: Students successfully complete research projects.

Example of AM for RO

Assessment Method: Students participating in/completing “whatever course, project, interview, etc.” will be given “whatever assessment measure (survey, interview questions, project, etc.)” and “whoever is assessing the students” will “carry out the assessment process.”

Example: “Students completing their research project will present to the departmental faculty their findings and the departmental faculty will evaluate the research presentations with a departmental rubric to determine if achievement target was met.”

{Explains: the means of assessment – research project; and the method of assessment – departmental Rubric; and who will be assessing – faculty.}

Example of AT for RO

Achievement Target: __% of students assessed will “score, demonstrate, express, etc.” “whatever the target measure is” using/on the “method of assessment.”

Example: 70% of the students’ presentations will be at a “satisfactory” level by scoring on average a “4” on the departmental rubric.

{Explains: target measure of assessed group – 70% students’ presentations; and target measure of assessment method – scoring on average a “4” on the departmental rubric.}