Why Assessment?

• Continuous improvement!
• SACSCOC says we must participate in Institutional Effectiveness as a systematic, explicit, and documented process of measuring institutional performance against the mission in all aspects of the institution.
Why Assessment?

- SACS Accreditation Principles 7.1, 7.3, 8.1, 8.2.a., and 8.2.c.
- The W’s Vision, Mission, and Guiding Principles

The institution engages in ongoing, integrated, and institution-wide research and evidence-based planning and evaluation processes that (1) incorporate a systematic review of institutional mission, goals, and outcomes; (2) result in continuing improvement in institutional quality; and (3) demonstrate the institution is effectively accomplishing its mission.

Student Achievement: Criteria may include: enrollment data; retention, graduation, course completion, and job placement rates; state licensing examinations; student portfolios; or other means of demonstrating achievement of goals.

The institution identifies, assesses, achieves, provides, and implements the results.
Not Individual Plans

• Share assessment plans with Everyone
  – Faculty in the Department
  – Coworkers in the Office

• Everyone needs to be aware of the assessment goals and achievement targets

• Share results with Everyone
  – Show the progress made
  – Discuss where improvement can be made for the next year
  – All of this is a part of Continuous Improvement
SACS deadlines

- 5th year report
- Due spring 2020
- This is our year!
Related University links

- Mission - [http://www.muw.edu/about-muw](http://www.muw.edu/about-muw)
- SPG - [http://www.muw.edu/priorities](http://www.muw.edu/priorities)
- PIE - [http://www.muw.edu/wpie](http://www.muw.edu/wpie)
- Inst. RA - [http://www.muw.edu/instra](http://www.muw.edu/instra)
Information to Consider

Who Assesses?
• Non-Academic Units
  – Academic and Student Support Services
  – Administrative Support Services
• Academic Units
  – Academic Programs
  – Minors
  – Certifications

Met Deadline
• 8 out of 49 Academic Units completed their assessments by deadline
• 23 out of 27 Non-Academic Units completed their assessments by deadline
What Is Involved?

- Mission Statement – Both
- Student Learning Outcomes – Academic
- General Education Outcomes (tied to Gen Ed Goals) – Academic
- Research Outcomes – Graduate programs
- Program Outcomes (tied to SPG) – Both
- Student Achievement Outcomes – Academic
- Results – Both
- Action Statements – Both
- Follow-Ups – Both*** NEW THIS YEAR
Finished... Now what?

• Deans, Department Chairs, and Supervisors are sent reports for review.
  – Comments and acknowledgement of review are stored in TracDat/Nuventive

• Coordinators are sent a final report with comments to address any concerns pertaining to the assessment plan.

• PIE Council reviews final reports every three years to complete the assessment cycle.
## Results Tally

<table>
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<th>Outcome</th>
<th># of Outcomes</th>
<th>Target Met</th>
<th>Target Not Met</th>
<th>Inconclusive</th>
<th>Total # of Targets</th>
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</table>
A Little Deeper...

• All of the SPGs are being assessed across campus, except for SPG 2.b.
  – The University will promote *Regional Stewardship* through partnerships across campus and the region by: providing outreach to underserved populations.

• Gen Ed Goals not being assessed
  – 3.b. & 3.c. **Quantitative and Technology Skills:** Students will demonstrate the ability to
    • b) Analyze quantitative information presented in different formats *(Quantitative Literacy & Analysis VALUE Rubric)*
    • c) Adapt to emerging technologies *(Quantitative Literacy & Analysis VALUE Rubric)*
Challenges

• Inputting information in a *timely manner*
• Inputting the assessment data in the proper location
• Inputting all of the assessment data, i.e. missing Follow-Ups, Action Statements, etc.
• Acknowledging the importance of assessment {SACS}
Suggestions

• Don’t wait until May to start entering results
  – Tracdat/Nuventive is open for inputting data before May

• Providing Supporting Documentation improved greatly this year; however, there is still room for improvement
  – Be mindful of your data collection throughout the year

• Ask for help
Questions?

• If you think of any thing later...
  ❖ Contact Elizabeth Carter at 241-6143 or at eecarter@muw.edu