University Assessment: A Year In Review

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www.muw.edu
Why Assessment?

- Continuous improvement!
- SACSCOC says we must participate in Institutional Effectiveness as a systematic, explicit, and documented process of measuring institutional performance against the mission in all aspects of the institution.
Why Assessment?

- SACS Core Requirement 2.5
- SACS Comprehensive Standard 3.3.1 series
- SACS Federal Requirement 4.1
- The W’s Vision, Mission, and Guiding Principles

The institution **engages** in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a **systematic review** of institutional mission, goals, and outcomes; (2) result in the institution **identifies** institutional **expected outcomes**, **assesses** the institution’s **mission**. **Student Achievement**: Criteria may include: enrollment data; retention, graduation, course completion, and job placement rates; state licensing examinations; student portfolios; or other means of demonstrating achievement of goals.
Related University links

• Mission - [http://www.muw.edu/about-muw](http://www.muw.edu/about-muw)
• SPG - [http://www.muw.edu/priorities](http://www.muw.edu/priorities)
• PIE - [http://www.muw.edu/wpie](http://www.muw.edu/wpie)
• IRA - [http://www.muw.edu/ir](http://www.muw.edu/ir)
Who Assesses?

- Non-Academic Units
  - Academic and Student Support Services
  - Administrative Support Services

- Academic Units
  - Academic Programs
  - Minors
  - Certifications
What Is Involved?

• Mission Statement – Both
• Student Learning Outcomes – Academic
• General Education Outcomes (tied to Gen Ed Goals) – Academic
• Research Outcomes – Graduate Programs
• Program Outcomes (tied to SPG) – Both
• Student Achievement Outcomes – Academic
• Results – Both
• Action Statements – Both
• Follow-Ups – Both
Finished... Now what?

• Deans, Department Chairs, and Supervisors are sent reports for review.
  – Comments and acknowledgement of review are stored in TracDat

• Coordinators are sent a final report with comments to address any concerns pertaining to the assessment plan.

• PIE Council reviews final reports every three years to complete the assessment cycle.
Improvements

• 57 SMART Plans to 49 Academic Assessment Plans
• 29 ACTION Plans to 28 Non-Academic Assessment Plans
• Assessment Software – TracDat
  – Capable of mapping and running specialized reports
    • General Education
    • Strategic Priorities and Goals
    • Student Achievement Outcomes
    • Research Outcomes
    • Curriculum Mapping**
## Results Tally

<table>
<thead>
<tr>
<th># of Outcomes</th>
<th>Target Met</th>
<th>Target Not Met</th>
<th>Inconclusive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen Ed</td>
<td>96</td>
<td>74</td>
<td>19</td>
</tr>
<tr>
<td>SAO</td>
<td>84</td>
<td>51</td>
<td>19</td>
</tr>
<tr>
<td>RO</td>
<td>15</td>
<td>11</td>
<td>3</td>
</tr>
<tr>
<td>SPG</td>
<td>56 Academics 121 Non-Academics</td>
<td>52 Academics 96 Non-Academics</td>
<td>14 Academics 28 Non-Academics</td>
</tr>
</tbody>
</table>
A Little Deeper...

- All of the SPGs are being assessed across campus, both academics and non-academics
- Gen Ed Goals not being assessed
  - 3.b. & 3.c. **Quantitative and Technology Skills**: Students will demonstrate the ability to
    - b) Analyze quantitative information presented in different formats *{Quantitative Literacy & Analysis VALUE Rubric}*
    - c) Adapt to emerging technologies *{Quantitative Literacy & Analysis VALUE Rubric}*
  - 4.a. & 4.b. **Understanding of Self, Society, and The Natural World**: Students will demonstrate the ability to
    - a) Analyze the interactions between the individual and society *{Civic Engagement VALUE Rubric}*
    - b) Engage in activities that promote personal and civic well-being *{Civic Engagement VALUE Rubric}*
What Went Well?

• Support across campus for the assessment process changes
• Majority of coordinators turned in results and action statements on time
• Using TracDat went smoothly
• Reporting processes allowed for information to be shared easier and more useful
Challenges

• Inputting all of the necessary information for the results, i.e. Action Statements
• Inputting information in a timely manner
• Supporting documentation – unforeseen hitch
• Review comments – need improvement
• Acknowledging the importance of assessment
  {SACS}
What We Learned?

• Some items not done consistently  
  – Listing number of students  
  – Action Statements  
  – Averaging VALUE Rubric Scores for Gen Ed instead of percentages

• Send out reminders throughout the year to input any data and documentation used in the assessment plan  
  – To help with data collection times at the end of the assessment cycle
Not Individual Plans

• Share assessment plans with Everyone
  – Faculty in the Department
  – Coworkers in the Office
• Everyone needs to be aware of the assessment goals and achievement targets
• Share results with Everyone
  – Show the progress made
  – Discuss where improvement can be made for the next year
  – All of this is a part of Continuous Improvement
What’s Next?

• Curriculum Mapping – Academics
• Documentation – Both
• Follow-Up – Both
• Modify Targets – 2020/2021
Questions?

• If you think of any thing later...
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