Graduation Survey
2016-2017 Results

PIE Council
September 22, 2017
Presented by: Elizabeth Carter
Institutional Research and Assessment
Respondents

This year’s survey had a 20% increase in participation:
- \( \frac{417}{859} = 49\% \) (2015-2016)
- \( \frac{541}{934} = 58\% \) (2016-2017)

![Student Respondents Chart]

- 2015-2016: 417 students
- 2016-2017: 541 students
### Respondents by College and Status

#### Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Sciences</td>
<td>16%</td>
</tr>
<tr>
<td>Business &amp; Professional Studies</td>
<td>19%</td>
</tr>
<tr>
<td>Education &amp; Human Sciences</td>
<td>22%</td>
</tr>
<tr>
<td>Nursing &amp; Speech-Language Pathology</td>
<td>43%</td>
</tr>
</tbody>
</table>

#### Status

<table>
<thead>
<tr>
<th>Status</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residence Hall</td>
<td>11%</td>
</tr>
<tr>
<td>Commuter</td>
<td>47%</td>
</tr>
<tr>
<td>Off Campus/Online</td>
<td>42%</td>
</tr>
</tbody>
</table>
Demographics of Respondents

- **95% Full-Time Hours** – 1% decrease from last year
- **82% Bachelor’s Degree** – 4% decrease from last year
- **12% Master’s Degree** – 5% increase from last year
- **87% Female** – 2% increase from last year
- **75% Transfer** – Same
- **45% Non-Traditional (ages > 25)** – 2% less than last year
- **37% Minority** – 1% more than last year
- **34% Married** – Same
Reasons for Choosing MUW

- Good Academic Standing – 28% (Same)
- Nearby Location – 15% (4% increase)
- Offered the Program I wanted – 13% (5% decrease)
- Low Cost of Attending – 12% (2% increase)
- Online Class Availability – 11% (1% increase)
- Size of the University – 5% (1% decrease)
- Offered Financial Support – 5% (1% decrease)
Results of “MUW’s Contribution to your…”

<table>
<thead>
<tr>
<th>Personal</th>
<th>General Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Intellectual Growth – 94%</td>
<td>• Written Communication Skills – 91%</td>
</tr>
<tr>
<td>• Preparation for Further Education – 91%</td>
<td>• Oral Communication Skills – 89%</td>
</tr>
<tr>
<td>• General Knowledge of Different Areas of Study – 90%</td>
<td>• Awareness of other Philosophies, Cultures, and Ways of Life – 86%</td>
</tr>
<tr>
<td>• Leadership Development – 89%</td>
<td>• Technology Skills – 85%</td>
</tr>
<tr>
<td>• Preparation for Employment - 87%</td>
<td>• Understanding of the Scientific Method – 82%</td>
</tr>
<tr>
<td>• Interpersonal (social) Skills – 86%</td>
<td></td>
</tr>
<tr>
<td>• Exposure to Art, Literature, Music, Drama, and other Cultural Events – 77%</td>
<td></td>
</tr>
<tr>
<td>• Involvement in Community Service – 75%</td>
<td></td>
</tr>
</tbody>
</table>
Results of “MUW’s Effectiveness in providing...”

Lowest Ratings (combined Fair and Poor ratings)

• Food Service on Campus – 26% (3% increase)
• Services for Commuter Students (awareness of campus events, lounges, etc.) – 18% (2% decrease)
• Awareness of Global Issues – 16% (1% decrease)
• Awareness of National Issues – 15% (1% decrease)
Satisfaction Levels

- 93% Satisfied with Quality of Academic Experience
- 87% Satisfied with Quality of Student Services Provided
- Also, 93% of participants stated that MUW provided an Excellent/Good overall collegiate experience.
FYI for Non-Academic Units

“Were you aware of any of these programs/centers at MUW and the services they provide (mark all that apply)?”

• Student Success Center – 78%
• Counseling Center – 74%
• Career Center – 60%
• Study Abroad – 49%
• Center for Creative Learning – 47%
• Diversity Education & Programs – 24%
• Center for Women’s Research and Public Policy – 19%
Closing Remarks

Please contact Elizabeth Carter by email or phone if you have any questions or particular report requests.

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