

Graduate Council
February 14, 2013
3:00 p.m.
Welty Board Room

Graduate Council Members Present: Dr. Irene Pintado, Dr. Mark Bean, Peppy Bidy, Dr. Marty Brock, Dr. Thomas Richardson, Joy Townsend, Dr. Sheila Adams, Dr. Dee Dee Larson, Dr. Scott Tollison, Dr. Monica Riley, Dr. Johnnie Sue Wijewardane, Dr. Sue Jolly-Smith, and Dr. Martin Hatton

Members Absent: Dr. Dan Heimmermann, Mary Smith, Tammy Prather,

1. Approval of minutes from November 8, 2012. A motion to accept the minutes as written was made by Dr. Sheila Adams and seconded by Dr. Mark Bean. Council carried the motion.
2. Graduate Marketing and Recruitment
 - Falling to colleges - no support
 - No funds
 - Meeting with Dr. Miles, Dr. Heimmermann, Cassie, Meredith and Dr. Hatton
 - Dr. Heimmermann wants to have conversation concerning what to do to improve marketing and recruitment
 - Decide as a group what we believe our needs are
 - Each group handles this very differently
 - Start the conversation internally and take our ideas to Dr. Heimmermann
 - No strategic planning for Graduate Studies
 - Concerns - no time or money from institution - colleges are spending both out of their own resources
 - Recruiter dedicated to Graduate Studies would help
 - Dr. Heimmermann is interested in how we can grow graduate studies
 - Cassie has down staffed
 - Maybe half time for international students and half graduate studies
 - Graduate Programs – need an individual with a clear understanding from the very beginning
 - At fairs the designated person could gather information
 - Bring back information about what's going on - trends in higher education etc.
 - Faculty could still attend events if they chose to
 - Talk with this group about assessing areas for growth
 - With IHL – Graduate Students count more
 - A few simple things we can do - add Graduate Studies to the billboards and the three TV spots

- It will be a matter of what Dr. Heimmermann can incorporate into strategic planning process
- Create some recommendations and send to Dr. Heimmermann
- Also handouts where previous students tell about their experience at the W – could double dip if undergrad and graduate student
- Subcommittees of this group to gather information:
 - a. Monica Riley
 - b. Sheila Adams
 - c. Irene Pintado
 - d. Marty Brook

3. Tugaloo Students

- From 1:00 – 2:00
- Bring literature, business cards etc. for 50
- Parkinson 117
- Overview of each program - then split up
- Put new recruitment into play – goody bags from admissions
- Contact MSU and Alabama to get a feel for what this is

4. Grad Tuition & Fees for Active Military Personnel (Dr. Tollison)

- \$250 Credit hours match
- FYI to see if this is something we might be interested in doing
- Worth checking into
- President might be willing to allocate funds for this
- Grants - some have specific area for recruitment of veterans
- If we can get support it makes good sense
- Could increase numbers which could offset the cost of the program
- Will take forward to Dr. Heimmermann and the President soon

5. New Education Admissions Rubric

- Took scores from last year and plugged them in to see how they fell on the new rubric
- Took last year's admits and they fell where they were admitted on new rubric also
- A motion was made by Tom Richardson to approve the new rubric seconded by Sheila Adams. Council carried the motion.

6. Education changes to course titles

- ED 530 Old Title: Counseling the Gifted Student
- ED530 New Title: Affective & Social Needs of the Gifted
- Currently ED 598 is offered as an internship for both Gifted and DI
- ED 598 remaining the Internship for Gifted
- ED 593 new course prefix for Internship for DI

- Course numbers clarify title
 - A motion was made by Sue Jolly Smith to approve the changes seconded by Peppy Bidy. Council carried the motion.
7. Transfer / Substitution form will be modified
 - A motion was made by Marty Brook to accept the form with modifications seconded by Sheila Adams. Council carried the motion
 8. SLP Elimination of Oral Comprehensive Exam
 - Faculty meet in the fall and voted unanimously to eliminate the oral comprehensive exam at the Masters level
 - A motion was made by Sue Jolly Smith to accept elimination of the oral comprehensive exam seconded by Monica Riley. Council carried the motion
 9. Online application
 - EMG has done very little
 - The webmaster is building the undergrad application at this time
 - The webmaster will be building the Graduate application hopefully this summer
 - Add GMAT for Business only on Application
 - Get Tammy to redline in the catalog
 - Work with business for language after Tammy has added to the catalog
 10. Stop the process of sending the Candidacy form
 11. Recommend the Provost come to the next meeting