9/13/19 Administrative Council Meeting Minutes

In attendance: Dr. Brian Anderson, Angie Atkins, Dr. Marty Brock, Dr. David Brooking, Ashley Chisolm, Karen Clay, Lynn Dobbs, Rodney Godfrey, Dr. Amber Handy, Jessica Harpole, Dr. Marty Hatton, Erinn Holloway, Jody Kennedy, Melinda Lowe, Carla Lowery, Dr. Tammie McCoy, Dr. Jenny Miles, John Jacob Miller, Andrew Moneymaker, Shelley Moss, Nicole Patrick, Anika Perkins, Amanda Powers, Laura Quinn, Dr. Maria Scott, Ginger Smith, Susan Sobley, Dr. Scott Tollison, Jason Trufant, Randy Vibrock, Dr. Kim Whitehead, and Ken Widner

In the absence of President Nora Miller, Dr. Scott Tollison called the meeting to order.

Minutes -
Following a motion by Dr. Tammie McCoy and a second by Dr. Marty Hatton, the minutes from the August 2019 meeting were approved.

University Update –
Dr. Tollison read the following statement from President Miller:

Our Strategic Enrollment Planning efforts, combined with the demographic projections for the future, indicate that future enrollment growth opportunities will be tied to our academic programs and delivery methods like nothing before.

With Jenny’s leadership over the past several years, we have reworked our admissions recruitment and scholarship processes to effect strategic recruitment and leveraging of scholarships.

Within our available scholarship resources, I think we have maximized what we are able to do at this time to affect enrollment with this current structure.

In an effort to better align our recruitment efforts with our academic programs, we will reorganize our enrollment management and financial aid offices to become a part of Academic Affairs. These offices will report to Scott, effective October 1.

With this reorganization, we will not be filling the Dean of Students position. In addition to the University Police, Student Life, Counseling, and Housing and Residence Life will be direct reports for Jenny. She is also assuming responsibilities for Title IX.

The progress that has been made in the areas of recruitment and scholarships is attributed to the work that Jenny, Shelley and Nicole have done to hone these strategies. We can now focus on aligning these efforts with our academic planning.

Please join me in celebrating what has been accomplished to date, and in working to further our enrollment plans.
Dr. Miles continued the discussion about the reorganization by announcing the farewell reception for Sirena Cantrell will be September 25 from 2-4 p.m. in the Welty Atrium. She also mentioned a list of Ms. Cantrell’s many accomplishments during her years of employment at The W. Dr. Miles concluded by thanking the Administrative Council members for their help with enrollment management to help the university meet its goals.

Dr. Tollison reminded the group about the Faculty/Staff Celebration Luncheon on September 16.

**PS 3302 –**

Dr. Tollison explained to the group that Administrative Council is the reviewer for PS 3302 (Appropriate Use of Electronic Communication and Information Network Resources) and therefore Administrative Council should decide whether or not the policy needs to be reviewed. With a motion by Dr. McCoy and a second by Dr. David Brooking, the Administrative Council voted that the policy should be reviewed and accepted it into the review process.

**Faculty Senate Update –**

Ashley Chisolm said the first Faculty Senate meeting of the fall semester is set for today, September 13. She said there is $8,000 in Fund A and $3,000 in Fund B for faculty travel to conferences. She said a committee will be formed at the Faculty Senate meeting to begin selections for awarding Fund A and B funds.

**SGA Update –**

John Jacob Miller announced that SGA will co-sponsor the Grad Fair with Career Services on October 1. He also noted that SGA Vice-President Lydia Holland brought it to his attention that there was discontent among certain student groups surrounding the state of Pioneer Plaza, particularly the benches. Many students saw the disrepair of the area to be a discriminatory act of negligence directed at the African American community because of the area’s significance in honoring "Those Who Dared". He said he and Ms. Holland met with Anika Perkins and Karen Clay, co-diversity officers, and developed a solution in the works to address the state of Pioneers Plaza as well as the perception of racial animus. He said they are reaching out to the students who raised the issue to let them know the work the university is doing to renovate Pioneer Plaza.

**Other Updates –**

Anika Perkins mentioned that the university purchased a 1-year package for the digital billboards in Columbus. She asked the Administrative Council members to let her know if they have items they would like publicized. She also reminded the group about the Town & Tower luncheon set for September 19 with President Miller as the keynote speaker.

Dr. David Brooking announced the 2020 orientation dates: Tuesday, April 14 – Transfer Honors; Wednesday, April 15 – Freshmen Honors; Tuesday, June 16 – Transfer; Wednesday, June 17 – Freshmen; Tuesday, July 14 – Transfer; Wednesday, July 15 – Freshmen; and Thursday, August 6 – Combined Transfer/Freshmen.
Amanda Powers invited the Administrative Council members to attend the dedication of the Martha Jo Mims Digitization and Conservation Lab on September 26 from 4-6 p.m.