

Undergraduate Curriculum Council
November 1, 2019
Minutes

Members Present

Chad Murphy

Cathy Smith

Kris Lee

Kimberly Dorsey

April Greenway for Leslie Arnold

Kristi DiClemente

Clifton Wingard

Amanda Dahl

Ex-Officio Members Present

Lynn Dobbs

Hillary Richardson

Guest:

Marty Brock

Shawn Dickey

Erin Kempker

Dee Dee Larsen

Holly Krogh

The Undergraduate Curriculum Committee met on November 1, 2019, in the Welty Boardroom. The minutes of the October meeting was unanimously approved.

University Administration Actions

The following council actions from the October meeting were approved:

1. Modify an Existing Course – FS 316 Issues in Families: Work and Violence
 - a. Change title to Family Violence
2. Modify an Existing Course – FS 465 Program Planning and Evaluation
 - a. Prerequisite and course description change
3. Modify an Existing Course – FS 497 Pre-internship Orientation
 - a. Prerequisite change
4. Modify an Existing Course – FS 499 Internship
 - a. Prerequisite change

5. Modify an Existing Curriculum – Family Studies Minor
6. Modify an Existing Curriculum – Family Studies Major

Council Actions for November 1, 2019

College of Arts, Sciences & Education

Holly Krogh presented the following proposals for Psychology & Family Studies:

1. Modify an Existing Curriculum – Family Studies
 - a. Change program to Family Science

The name change will emphasize the scientific nature of the discipline and make the name of the major more consistent with the current trend in the discipline in general and in National Council on Family Relations Certified Family Life Educator (NCFR CFLR) approved programs. The faculty are aware that this change, if approved, requires IHL approval.

Hillary Richardson made the motion to approve the proposal as presented. Amanda Dahl seconded the motion and the proposal was approved unanimously.

2. Modify an Existing Curriculum – Psychology Major
 - a. Add lower-level credit option

This proposal add lower-level credit developmental areas options to the current Psychology major curriculum. Specifically, the change will add FS 250: Introduction to Aging and the following language to the degree requirements “or a developmental psychology course targeting a particular age group and offered at the 200-level or above”. Faculty in the department determined that the modification would facilitate the transfer of community college credit of age period specific developmental psychology courses.

Amanda Dahl made the motion to approve the proposal as presented. Kristi DiClemente seconded the motion and the proposal was approved unanimously.

Shawn Dickey presented the following proposal for Art & Design:

3. Modify an Existing Course – ART 206 Drawing III
 - a. Change to ART 306 – Drawing: Advanced Studio
 - b. Repeatable twice

A change in the course number and title better reflects the current nature and level of the course content. This proposal also aids in ensuring that drawing and painting students have an advanced studio course available during the spring semester (at the 300 level and that the course is repeatable).

Cathy Smith made the motion to approve the proposal as presented. Kris Lee seconded the motion and the proposal was approved unanimously.

Erin Kempker presented the following proposals for History and Political Science:

4. Offer a New Course – HIS 190 History Lab

This proposal creates a history lab as an elective course. The course may be taken for credit up to three times (actual credit earned may not exceed 3 credit hours). The purpose is to get students “doing” in the field of history, public history, museum and archives work or any other applied area of history and allow students to engage in more hands-on work without requiring a full internship.

Amanda Dahl made the motion to approve the proposal as presented. Hillary Richardson seconded the motion and the proposal was approved unanimously.

5. Modify an Existing Course – HIS 390 Museum Studies Internship
 - a. Change repeatable for up to six (6) hours
 - b. Only three (3) credits counted toward History major

This proposal seeks to change the bulletin listing for HIS 390: Museum Studies Internship from the option to repeat the course for up to 12 hours to “the course may be repeated for up to 6 hours and only 3 credits will be counted toward the history major (the other three will be counted as open electives). This oversight was noticed during the Degree Works audit.

Kristi DiClemente made the motion to approve the proposal as presented. Cathy Smith seconded the motion and the proposal was approved unanimously.

6. Modify an Existing Curriculum – Political Science Major
 - a. Change to Bachelor of Science from Bachelor of Arts
 - b. Drop degree requirements from 124 credit hours to 120 credit hours

The proposed change seeks to change the Political Science major from a Bachelor of Arts (BA) to a Bachelor of Science (BS) and drop the degree requirements from 124 to 120. The faculty in the department have been discussing this change for over two years. After discussion regarding the needs of students and faculty and the direction of the discipline, the department agree that switching from a BA to a BS makes the most sense for student needs. With this change, the Political Science curriculum would drop the required foreign language requirement and add the additional math or science and math or computer applications/programming courses. The total required hours would drop from 124 to 120 hours.

Amanda Dahl made the motion to approve the proposal as presented pending submission of an updated proposal reflecting the addition of the BS requirements. Kimberly Dorsey seconded the motion and the proposal was approved unanimously.

College of Business & Professional Studies

Dee Dee Larson presented the following proposals for Business:

7. Modify an Existing Curriculum – BAS in Business Administration
 - a. Add Sports Management Concentration
8. Modify an Existing Curriculum – BBA in Business Administration
 - a. Add Sports Management Concentration

Students majoring in the BAS and BBA in Business Administration program are unable to pursue a concentration in sports management. When recruiting, the faculty in the department have been questioned about programs specific to

sports management. With the addition of collegiate sports to MUW, the faculty felt that it was time to add Sports Management as a concentration. The proposals were approved unanimously pending the submission of support verification from the Department of Health and Kinesiology.

The following new courses will be part of the sports management concentration curriculum:

9. Offer a New Course – FIN 342 Sports Finance

This new three (3) hour course will provide students with an overview of the financial and funding aspects of the sports and recreation industry and explain why the financial context is so important for managers working in sports.

10. Offer a New Course – MGT 312 Introduction to Sports Management

This new three (3) hour course will place emphasis on basic human principles as they relate to the sports-related enterprises and provide students with information that they will need to prepare for a variety of sports management careers.

11. Offer a New Course – MGT 332 Facilities and Event Management in Sports

This new three (3) hour course will introduce students to the principles and practices for operating athletic centers, recreational facilities, and management events.

12. Offer a New Course – MGT 352 Culture and Diversity in Organizations

This new three (3) hour course will address the impact and importance of diversity in organizations. The material will aid the student in developing an understanding of the complexities and benefits of diversity and cultural differences, and will navigate exploration of strategies for effectively managing and leading a diverse workforce.

13. Offer a New Course – MGT 422 Sports Governance

This new three (3) hour course explores the managerial activities essential to governance in sports organizations and examines the functions of individual organizations within the larger context of the sports industry.

14. Offer a New Course – MGT 432 Organization and Management of Sports Programs

This new three (3) hour course will address the application of techniques used for the formation, implementation, and evaluation of business strategies that are used by various sports entities.

15. Create a New Minor in Sports Management

This proposal will create a new minor in the College of Business and Professional Studies, Sports Management. The proposed minor curriculum was developed to provide students from multiple disciplines across campus the opportunity to learn about the sports industry and apply their love of sports to the world of business.

16. Offer a New Course – MKT 412 Sports Marketing

This new three (3) hour course was designed to provide students with the framework for understanding the marketing strategies used in the sports industry.

17. Offer a New Course – PLG 362 Sports Law

This new three (3) hour course will focus on the legal issues in sport and sport management. The content is designed to address career opportunities and fundamental sports principles across multiple settings.

Kristi DiClemente made the motion to approve the proposals as presented with the addition of a letter of support from H&K. Clifton Wingard seconded the motion and the proposals were approved unanimously.

Old Business

- Revising UCC Forms –Chad has the new forms along with the additional SACS information included and will distribute those next week to the committee for review.
- Chad has inquired about the possibility of using Canvas for the proposals. But no response has been received. If Dropbox and Outlook is working for everyone, we will continue with those avenues for sharing proposals.

Our next meeting is scheduled for:

December 6, 2019 at 1:30 pm

Proposals will be due by noon November 26, 2019.