

## Strategic Priorities Planning Committee Meeting Minutes

Friday, March 19, 2021

9:00 a.m. – 11:00 a.m.

Zoom Video Conference

Attending: Melinda Lowe, Kimberly Dorsey, Mea Ashley, David Brooking, Brooke Carter, Lyndsay Cumberland, Amanda Dahl, Shawn Dickey, Kendall Dunkelberg, Mark Ellard, Andrew Garner, Jessica Harpole, Margaret Hayward, Iika McCarter, Chad Murphy, Amanda Clay Powers, Hillary Richardson, and Karleigh Shelton

Melinda called the meeting to order. Kimberly told the group that she had made some changes to the Canvas shell, making things easier to find. Each theme team had someone share where they are now regarding bullet points or goals. Amanda Clay Powers presented Academic Excellence and Financial Stability priorities, Mea Ashley presented Regional Stewardship priorities, David Brooking presented Student Success/Degree Completion priorities, Jessica Harpole presented DEI priorities, and Lyndsay Cumberland presented Advancement Excellence priorities.

Each group shared overall priorities in their particular group, but it was noted that many of these priorities will overlap and facilitators will meet next week to discuss how these overlaps will be handled, keeping in each group separately or moving to another group. There was discussion about having streamlined goals with more detailed objectives under a small number (5-6) of goals/priorities. It will have to be determined whether DEI will be a separate theme as well as weaving into the other themes. Athletics will certainly be a new topic in any categories, since it was not in the previous Strategic Priorities Plan. It was felt that there should be more focus on Graduate studies and Honors college in this plan as well. Kimberly spoke about the importance of having salaries a priority, since it is difficult to recruit a diverse faculty with the current salary budgets.

Mea said that their theme may actually be changed going forward, they wanted to present concise goals this week and define further in the next week. Community Stewardship was actually mentioned as a theme instead of Regional Stewardship. David mentioned the recruitment of a diverse graduate student body is a new goal in their theme. Access to advising and mentoring is also more equitable now, as far as online students are concerned. This was done just prior to the start of Covid. Lyndsay emphasized the importance of diversity in alumni events and how much more successful the Blue Event was since they were more intentional about the panel being more diverse. It is also important to have alumni feel connected to events online or by Zoom, even if they do not come to campus.

Melinda discussed the fact that everything cannot be totally in place by next week, but would like to pull things together enough to get a listening session with budget managers. Details and specifics can be done after that and hopefully presented to campus by the middle of April. Facilitators can meet early next week to look at the goals for each group, to see where the

overlaps are and what needs to be moved around. By the overall meeting next Friday, goals can be firmed up and paragraph descriptions can be started.

There being no further business, the meeting was adjourned with the next meeting Friday, March 26 at 9:00.