

Name _____

ID# _____

MARKETING MINOR

(C or above required for all courses in the minor)

MKT 361 Principles of Marketing		MKT 370 Consumer Behavior	
MKT 490 Marketing Management			

Choose 3-9 semester hours of Marketing (MKT) courses at or Above the 300 level

MKT Elective		MKT Elective	
MKT Elective		MIS 322 Web Development for Business OR COM 210 Advertising or COM 325 Visual Design or COM 413 Public Relations	

Note: Only 50% of the credit hours for a minor may be double counted between the minor and the major or another minor.

Audited:
