

Name \_\_\_\_\_

ID# \_\_\_\_\_

**BUSINESS ADMINISTRATION – MARKETING – B.A.S. DEGREE**

**Major Courses:** (46 hours)

|  |  |   |  |
|--|--|---|--|
| BU 105 Fundamentals of Success in Business (1)                           |  | BQA 170 Statistical Analysis for Business   |  |
| EC 201 Principles of Economics I<br>or EC 202 Principles of Economics II |  | ACC 211 Principles of Accounting I          |  |
| ACC 212 Principles of Accounting II                                      |  | MIS 300 Introduction to Information Systems |  |
| FIN 355 Business Finance   |  | MKT 361 Principles of Marketing             |  |
| MGT 381 Principles of Management   |  | BU 460 Senior Seminar in Business           |  |
| PLG 241 Legal Environment of Business                                    |  | MKT 370 Consumer Behavior                   |  |
| MKT 490 Marketing Management   |  |   |  |

**Marketing Electives:** (9 hours must be at the 300 level or above excluding MKT 361, MKT 370 and MKT 490)

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**General Education Course and Major Course Credit Requirements**

**Community College Credit Hours Allowed (no more than 90 hours)**

**including**

**Career & Technical Credit Allowed (up to 40 hours)**

**Total Community College Transfer Credits Counted: \_\_\_\_\_**

**At least 31 hours must be MUW**

**Total Senior Credit Hours Counted: \_\_\_\_\_**

**Overall Degree hours required = 121 semester hours**

Audited:

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