

Name _____

ID# _____

BUSINESS ADMINISTRATION – MARKETING – B.A.S. DEGREE

Major Courses: (46 hours)

BU 105 Fundamentals of Success in Business (1)		BQA 170 Statistical Analysis for Business	
EC 201 Principles of Economics I or EC 202 Principles of Economics II		ACC 211 Principles of Accounting I	
ACC 212 Principles of Accounting II		MIS 300 Introduction to Information Systems	
FIN 355 Business Finance		MKT 361 Principles of Marketing	
MGT 381 Principles of Management		BU 460 Senior Seminar in Business	
PLG 241 Legal Environment of Business		MKT 370 Consumer Behavior	
MKT 490 Marketing Management			

Marketing Electives: (9 hours must be at the 300 level or above excluding MKT 361, MKT 370 and MKT 490)

General Education Course and Major Course Credit Requirements

Community College Credit Hours Allowed (no more than 90 hours)

including

Career & Technical Credit Allowed (up to 40 hours)

Total Community College Transfer Credits Counted: _____

At least 31 hours must be MUW

Total Senior Credit Hours Counted: _____

Overall Degree hours required = 121 semester hours

Audited:
