

Name _____

ID# _____

GENERAL BUSINESS MINOR

(C or above)

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|--------------------------------------|--|--|--|
| MIS 294 Intro to Information Systems | | EC 201 Principles of Economics I or EC 202 Principles of Economics II | |
| ACC 211 Principles of Accounting I | | MKT 361 Principles of Marketing | |
| MGT 381 Principles of Management | | PLG 241 Legal Environment of Business | |

MANAGEMENT MINOR

(C or above)

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|----------------------------------|--|---------------------------------------|--|
| MGT 381 Principles of Management | | MGT 382 (498) Organizational Behavior | |
| MGT 383 Leadership | | MGT 386 Human Resource Management | |

Choose 2 of the following: (6 hours; C or above)

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|-----------------------------------|--|--|--|
| ENT 280 Intro to Entrepreneurship | | MIS 294 Intro to Management Info Systems | |
| MKT 375 Sales Management | | MGT 387 Health Care Industry Management | |
| MKT 490 Marketing Management | | | |

MARKETING MINOR

(C or above required for all courses in the minor)

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|---------------------------------|--|---------------------------|--|
| MKT 361 Principles of Marketing | | MKT 370 Consumer Behavior | |
| MKT 490 Marketing Management | | | |

Choose 3 of the following: (9 hours)

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|--------------------------------------|--|---|--|
| MIS 322 Web Development for Business | | MKT 363 Integrated Marketing Communications | |
| MKT 365 Retail Management | | MKT 375 Sales Management | |
| MKT 399 Special Topics | | MKT 455 Internet Marketing | |
| MKT 495 Marketing Research | | COM 210 Advertising or COM 325 Visual Design or COM 413 Public Relations | |

Audited:

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