

Name _____

ID# _____

GENERAL BUSINESS MINOR

(C or above)

MIS 294 Intro to Information Systems		EC 201 Principles of Economics I or EC 202 Principles of Economics II	
ACC 211 Principles of Accounting I		MKT 361 Principles of Marketing	
MGT 381 Principles of Management		PLG 241 Legal Environment of Business	

MANAGEMENT MINOR

(C or above)

MGT 381 Principles of Management		MGT 382 (498) Organizational Behavior	
MGT 383 Leadership		MGT 386 Human Resource Management	

Choose 2 of the following: (6 hours; C or above)

ENT 280 Intro to Entrepreneurship		MIS 294 Intro to Management Info Systems	
MKT 375 Sales Management		MGT 387 Health Care Industry Management	
MKT 490 Marketing Management			

MARKETING MINOR

(C or above required for all courses in the minor)

MKT 361 Principles of Marketing		MKT 370 Consumer Behavior	
MKT 490 Marketing Management			

Choose 3 of the following: (9 hours)

MIS 322 Web Development for Business		MKT 363 Integrated Marketing Communications	
MKT 365 Retail Management		MKT 375 Sales Management	
MKT 399 Special Topics		MKT 455 Internet Marketing	
MKT 495 Marketing Research		COM 210 Advertising or COM 325 Visual Design or COM 413 Public Relations	

Audited:
