

# Strategic Priorities and Goals 2016-2021

Dare. Dream. Achieve. Priorities at the W.

The University will cultivate a culture of **Advancement Excellence** to strengthen engagement among its constituencies by:

- creating a culture of giving;
- establishing and maintaining affinity groups;
- fostering pride in University events and private giving; and
- increasing awareness of university programs and strengths.

The University will promote **Regional Stewardship** through partnerships across campus and the region by:

- cultivating collaborations that increase health and well-being;
- providing outreach to underserved populations;
- strengthening and expanding K-12 partnerships;
- contributing to the creative economy; and
- forging meaningful and engaged partnerships that provide real-life experiences for students.

The University will foster a **21<sup>st</sup> Century** learning environment by:

- enhancing and effectively utilizing advanced instructional technologies;
- broadening educational opportunities and programs for the diverse student body;
- maintaining, enhancing and expanding international partnerships;
- increasing emphasis on diversity of faculty and staff;
- cultivating communities to create opportunities for academic engagement;
- fostering leadership development and a commitment to a safe ethical environment; and
- enhancing business processes and the campus infrastructure, ensuring continuing financial sustainability.

The University will cultivate a comprehensive approach that enhances retention, **Completion** and student success by:

- enhancing student advising, mentoring, and support services;
- recruiting a diverse student body to ensure a vital university community;
- providing resources to assist students with achieving and maintaining financial stability; and
- providing academic programs to meet the needs of today's student and workforce.