

College of Business and Professional Studies: 2022-2023

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BBA, BAS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key 12 ACBSP Common Professional Component (CPC) assessment indicators (Accounting, Ethics, Finance, Strategic Management, Business Leadership, Economics, Global, Information Systems, Legal Environment, Management, Marketing, Statistics).	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score within 5% of the national mean on the Peregrine assessment instrument.	2022 - 2023	Target Not Met	<p>Overall, the mean student outbound aggregate scores (see Peregrine External Comparison Report) were within 5% of the national mean and within 5% of the ACBSP Region 3 mean (note: MUW is a member of ACBSP Region 3). MUW Mean 69.62 National Mean 57.55 ACBSP Region 3 Mean 62.71</p> <p>BAS n=16 # met target = 15 Target is 5% within national mean</p> <p>BBA n=58 # met target =47 Target 5% within national mean</p> <p>The target was not met because we worded it to say that "all" students would score within 5% of the national mean. Regardless, 84% of the students scored higher than the national mean.</p>	Since 84% of our students scored higher than the national mean, no significant action is required at this time but faculty will continue to monitor. We will also make adjustments to the assessment achievement target.
			Chair will evaluate students' Peregrine Assessment scores for the 12 ACBSP	The mean for all business students taking the Peregrine assessment instrument will score within 5% of	2022 - 2023	Target Met	The mean for all business students that took the Peregrine assessment instrument was within 5% of the national mean on	Since the benchmark was met, no significant action is required at this time but faculty will continue to monitor. Results will be

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			Common Professional Component (CPC) assessment indicator means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	the national mean on each of the 12 ACBSP Common professional Component (CPC) assessment indicators.	2022 - 2023	Target Met	each of the 12 ACBSP Common professional Component (CPC) assessment indicators. The results are in the Peregrine External Comparison August 22_May 23 excel file in the related documents.	discussed in the Fall 2023 faculty development meeting.
			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2022 - 2023	Target Met	<p>Achievement Target</p> <p>Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.</p> <p>The benchmark was met for both courses and in both modalities.</p> <p>ACC 211 Principles of Accounting I</p> <p>Face-to-face</p> <p>Number of students taking both pre and post test 18</p> <p>Number of students that scored improved by 20% 15</p> <p>Number of students that did not improve by 20% 3</p> <p>83.33% met the goal of improvement by 20%</p>	This is the first year to collect data in this format. The faculty will evaluate the data in the Fall 2023 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements can be made in face-to-face vs online modalities.

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			Chair will evaluate students' pretest and posttest scores for face-to-face and online sections of Accounting I and Principles of Marketing and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in face-to-face and online sections of Accounting I and Principles of Marketing will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2022 - 2023	Target Met	<p>Online Number of students taking both pre and post test 26 Number of students that scored improved by 20% 18 Number of students that did not improve by 20% 8 69.23% met the goal of improvement by 20%</p> <p>MKT 361 Principles of Marketing</p> <p>Face-to-face Number of students taking both pre and post test 15 Number of students that scored improved by 20% 9 Number of students that did not improve by 20% 6 60% met the goal of improvement by 20%</p> <p>Online Number of students taking both pre and post test 37 Number of students that scored improved by 20% 22 Number of students that did not improve by 20% 15 59.46% met the goal of improvement by 20%</p>	This is the first year to collect data in this format. The faculty will evaluate the data in the Fall 2023 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements can be made in face-to-face vs online modalities.
	2.1 (SLO)	Students will be able to craft written reports specific to	Chair will evaluate students' writing assignments using	75% of students will earn a total score of 18 or above on the	2022 - 2023	Target Met	92 students within the departments of business and legal studies were	The results of this data will be shared with the business faculty for further discussion

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	2.1 (SLO)	their discipline.	the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Business Writing Rubric.	2022 - 2023	Target Met	evaluated. 87 of the writing samples were from business students. Of that 87, 8 scored 17 or below. Therefore, 90.805% scored 18 or higher on the Business Writing Rubric.	<p>during Professional Development when we return in the Fall 2023 semester. Currently our writing samples show that our students are doing well in this area. We believe it is because most of the courses in the business programs included written assignments. We practice writing across the curriculum, so the students are getting a lot of practice.</p> <p>There is concern about the increase in plagiarism. Especially since the University does not provide "Turnitin" or other tools to help instructors identify plagiarism easily and quickly. There is also a concern regarding the future of AI and how that will impact the validity of writing assignments in the future.</p>
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2022 - 2023	Target Met	<p>The overall benchmark was met in that 92.2% if the business students scored 70 or above on their concentration specific questions on the Senior Exit Exam. The benchmark was met for all concentrations with the exception of Sports Management n Nonprofit Management. No students in the Nonprofit Management concentration took the Senior Exit Exam.</p> <p>Fall 2022 results were compromised so the Spring 2023 semester was</p>	<p>This is the first year to collect data in this format, and as mentioned above the Fall 2022 data was compromised. The faculty will evaluate the data in the Fall 2023 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements need to be made. According to this data, the only concentration that needs to be examined is Sports Management, so we will discuss ways to improve those courses in the Fall 2023 departmental meeting. Some of that is likely due to the newness of the program and</p>

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2022 - 2023	Target Met	<p>exclusively used for AY 2022 2023</p> <p>Accounting</p> <p># Students Assessed 7</p> <p># Students Met Target 6 85.7% met target</p> <p>General Business</p> <p># Students Assessed 30</p> <p># Students Met Target 29 96.6% met target</p> <p>Health Care Management</p>	the fact that the department is still trying to find qualified adjuncts to teach most of the courses.

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2022 - 2023	Target Met	5 100% met target Management Information Systems # Students Assessed 1 # Students Met Target 1 100% met target Marketing # Students Assessed 3 # Students Met Target 3 100% met target Nonprofit Management	This is the first year to collect data in this format, and as mentioned above the Fall 2022 data was compromised. The faculty will evaluate the data in the Fall 2023 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements need to be made. According to this data, the only concentration that needs to be examined is Sports Management, so we will discuss ways to improve those courses in the Fall 2023 departmental meeting. Some of that is likely due to the newness of the program and the fact that the department is still trying to find qualified adjuncts to teach most of the courses.

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the Comprehensive Exit Exam with a 70 or above.	2022 - 2023	Target Met	<p>no students 0</p> <p>Sports Management</p> <p># Students Assessed 6</p> <p># Students Met Target 3 50% met target</p> <p>Overall</p> <p># Students Assessed 77</p> <p># Students Met Target 71 92.2% met target</p>	This is the first year to collect data in this format, and as mentioned above the Fall 2022 data was compromised. The faculty will evaluate the data in the Fall 2023 departmental meeting; however, we will need multiple year trend data to determine if instructional improvements need to be made. According to this data, the only concentration that needs to be examined is Sports Management, so we will discuss ways to improve those courses in the Fall 2023 departmental meeting. Some of that is likely due to the newness of the program and the fact that the department is still trying to find qualified adjuncts to teach most of the courses.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-	Chair will evaluate students' presentations using the AAC&U	60% of students will earn a "3" or above rating utilizing the AAC&U Oral	2022 - 2023	Target Not Met	The department spent an extraordinary amount of time revising the entire assessment process with	We will implement procedures to make sure this is not overlooked in the future. This will be discussed

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	4.1 (GEO 1.c.)	specific targets.	Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Communication Value Rubric on a presentation completed during their program.	2022 - 2023	Target Not Met	respect to Goals, Assessments and Achievement targets. This revision process also included a complete revision of many of our assessment tools and included the following: 1. SLOs for every course in the department, 2. Senior Exit Exams for each of 9 undergraduate concentrations and the MBA, 3. The Senior Exit Questionnaire for the BBA, BAS, and MBA, 4. and new mission statements. As a result, the Oral Communication assessment slipped through the cracks and data was not collected during AY 2022/2023.	in our Fall 2023 opening faculty meeting.
	5.1 (SAO, SPG D.4)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and will indicate they believe their education adequately prepared them for employment.	75% of capstone students participating in the Exit Questionnaire will state that their education adequately prepared them for employment and/or graduate school.	2022 - 2023	Target Met	100 students in the senior capstone courses (BU 460 and MGT 497) completed the Exit Questionnaire and 95 either agreed or strongly agreed that their education adequately prepared them for employment and/or graduate school.	The benchmark was met so there are no actions that need to be made at this time; however, the faculty will examine the results in the Fall 2023 departmental meeting and continue to monitor.
			Students in the senior capstone courses (BU 460 and MGT 497) will complete the Exit Questionnaire and will indicate they have plans to do	75% of capstone students participating in the Exit Questionnaire will state they have plans to seek a job promotion as result of the degree, a new job in their chosen	2022 - 2023	Target Met	100 students in the senior capstone courses (BU 460 and MGT 497) completed the Exit Questionnaire and 100 students they have plans to seek a job promotion as result of the degree, a new job in	The target was met so there is no action needed at this time. However, we will discuss this in the fall faculty meeting and continue to find ways to help our students seek career opportunities after graduation.

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			one of the following: actively seek a job promotion as result of the degree, actively seek a new job in their chose career/field of study as a result of the degree, and/or apply to a graduate program.	career/field of study as a result of the degree, and/or apply to a graduate program.	2022 - 2023	Target Met	<p>their chosen career/field of study as a result of the degree, and/or apply to a graduate program.</p> <p>I will be continuing with the same job I currently hold. 34 students</p> <p>I will be promoted to a new job with the same company in which I am currently employed. 13 students</p> <p>I have already accepted new full-time employment following graduation. 4 students</p> <p>I am currently searching for a full-time position. 21 students</p> <p>I will begin searching for a position after graduation. 16 students</p> <p>I intend to continue my education in graduate school. 12 students</p>	The target was met so there is no action needed at this time. However, we will discuss this in the fall faculty meeting and continue to find ways to help our students seek career opportunities after graduation.

Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply business core principles to organizational settings (i.e., Advanced Managerial Accounting, Managerial Economics, Financial Management, Systems Project Management, Global Marketing Management, Business Law, Leading	The MBA Program Coordinator will evaluate students' MBA Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	2022 - 2023	Target Met	86.66% of the MBA students successfully passed the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	The benchmark was met so there is no action needed at this time; however, the results will be discussed with the graduate faculty in our Fall 2023 departmental meeting and we will continue to monitor.
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Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Innovation and Change, and Strategies and Business Models).	The MBA Program Coordinator will evaluate students' MBA Comprehensive Exit Exam and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	2022 - 2023	Target Met	86.66% of the MBA students successfully passed the business core course questions on the MBA Capstone Exit Exam with a 75 or above.	The benchmark was met so there is no action needed at this time; however, the results will be discussed with the graduate faculty in our Fall 2023 departmental meeting and we will continue to monitor.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge while analyzing and resolving strategic level decision making tasks.	Course-Embedded Activity: Students in the MBA 526 Global Marketing Management course will complete a final report on a semester long project that requires the integration of concepts taught in the class and in other MBA courses.	At least 80 percent of the students will be evaluated as Acceptable or Exemplary on the project rubric.	2022 - 2023	Target Met	100% percent of the students evaluated were rated as Acceptable or Exemplary on the project rubric. Two students received acceptable ratings and all of the others received an exemplary rating.	The benchmark was met so there are no actions needed at this time. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2023 semester. We will continue to evaluate the graduate student research abilities in the future.
	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	2022 - 2023	Target Met	MGT 570 - 100% scored 75 or higher on the final research paper. MGT 510 – 100% scored 75 or higher on the final research paper. MKT 523 - 100% scored 75 or higher on the final research paper. Semester Total N # Met Target # Summer 2012 MGT 570 19 19 0	The benchmark was met so there is no action needed. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2023 semester. We will continue to evaluate the graduate student research abilities in the future.

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	2.1 (SLO, RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in a MBA course.	2022 - 2023	Target Met	Fall 2022 16 16 Spring 2023 11 11	MGT 510 0 MKT 523 0	The benchmark was met so there is no action needed. The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2023 semester. We will continue to evaluate the graduate student research abilities in the future.
	3.1 (SAO)	Students will be able to successfully complete the MBA program.	The MBA Coordinator will evaluate students' transcripts and report graduation rates to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students enrolled in the MBA program will graduate after 6 semesters in the program.	2022 - 2023	Target Met	In AY 2020/2021, 26 students were accepted into the MBA program. 7 students completed in 3 semesters 2 students completed in 4 semesters 11 students completed in 6 semesters 3 students either dropped or were removed from the program 2 students are still in progress 1 student stopped the program in Fall 2022 and returned in Summer 2023 76.9% of the students enrolled were graduated after 6 semesters in the program., so this benchmark was met.	We will discuss this data with the faculty in the Fall 2023 Departmental Meeting. We will continue to use our robust application rubric because we feel we are having success in accepting quality students. We will also continue to find ways to help the students adjust to the increased rigor of a graduate program.	
			The MBA Coordinator will evaluate students' transcripts and report retention rates to College of Business and Professional Studies Curriculum Development and Assessment	75% of students enrolled in the MBA program will be retained after 2 semesters.	2022 - 2023	Target Met	Due to how the academic year falls, data for this assessment will always be calculated from the previous academic year. In AY 2021/2022, 11 students were admitted into the program. 5 students graduated, 4 are still in progress, and two	Target was met so there are no actions needed at this time.	

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			Committee during their fall meeting.	75% of students enrolled in the MBA program will be retained after 2 semesters.	2022 - 2023	Target Met	were either removed from or dropped the program. 81% of the students enrolled were retained after two semesters in the program so this benchmark was met. The MBA program is generally completed in 3 semesters or 6 semesters. Students that complete in 6 semesters tend to be working full time.	Target was met so there are no actions needed at this time.
	4.1 (SPG D.4)	Students graduating from the MBA will obtain one of the following upon graduation: job promotion as a result of degree or gainful employment as a result of degree.	Students in their last semester of the program will complete the MBA Exit Questionnaire and will indicate if they believe their education adequately prepared them for employment.	75% of students participating in the MBA Exit Questionnaire will state that their education adequately prepared them for employment.	2022 - 2023	Target Met	100% of students that participated in the MBA Exit Questionnaire stated that their education adequately prepared them for employment.	Target was met so no action needed at this time. This data will be discussed in the Fall 2023 departmental meeting. The graduate faculty will continue to find ways to make the courses relevant and beneficial in career development.
			Students that are in their last semester of the program will complete the MBA Exit Questionnaire and will indicate if they have secured a promotion or other employment in their chosen career/field of study immediately upon graduation.	75% of students participating in the MBA Exit Questionnaire will state that they have either secured a promotion or other gainful employment in their chosen career/field of study immediately upon graduation.	2022 - 2023	Target Not Met	Only 28.5% of students that participated in the MBA Exit Questionnaire stated that they have either secured a promotion or other gainful employment in their chosen career/field of study immediately upon graduation. 3 students stated they are currently searching for a job and 2 indicated that they will start searching after graduation.	We will discuss the results in the fall 2023 departmental meeting and continue to find ways to help students explore career opportunities in the future. We are also hopeful that the MUW Career Services program is improved and will help assist graduate students as well as undergraduate students.
Program - Culinary Arts (including	1.1 (SLO, GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety &	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale	2022 - 2023	Target Met	Students checked poultry and meats for minimal internal cooking	The faculty have determined that this goal is in need of adjustment and should be

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Minors: Culinary Arts, Culinary Mgt, Nutrition, and Pastry Arts; also includes students in the Bus. Admin - Culinary Arts concentration) - BS, BAS {2016-2017}	1.1 (SLO, GEO 1.a.)	Students will identify potentially hazardous foods.	Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2022 - 2023	Target Met	temperatures using digital thermometers during the CA 300 lab using Servsafe standards and were evaluated utilizing the Problem Solving Value Rubric. Students for both sections of CA 300 in Spring of 2023, had 100% score of 4 on the Rubric.	measured earlier in the curriculum. This goal will be closed out and a new goal put into place for the AY 2023-2024. The new goal will be Students will gain an appropriate understanding of acceptable food safety and sanitation procedures. Achievement Target The average student score on the Food Safety Unit Test in CA200 will be at least a 3 on the 0-4 scale used in the AAC&U Problem-Solving VALUE Rubric.
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2022 - 2023	Target Met	Out of 13 students tested, 11 (84.6%) passed the ServSafe national certification exam.	We will continue incorporating food safety and sanitation into all lab courses and preparing students for the ServSafe examination in the 1 hour course CA 125.
	2.1 (SPG B.2)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2022 - 2023	Target Met	Of the 14 students enrolled in Prep III in the Spring semester, 14 students (100%) earned a grade of 80% or higher on the Finals Dinner project. See attached document for complete scores. [less]	All program goals will be evaluated during the next academic year to ensure that they are meeting the needs of the program.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2022 - 2023	Target Met	77% of Spring 2023 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	All program goals will be evaluated during the next academic year to ensure that they are meeting the needs of the program. (05/19/2023)

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	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2022 - 2023	Target Met	77% of Spring 2023 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	All program goals will be evaluated during the next academic year to ensure that they are meeting the needs of the program. (05/19/2023)
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (SLO, GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone application projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2022 - 2023	Target Not Met	Eight (8) students were enrolled in PLG 440 Practical Legal Lab in 2022-23 (two students in Fall 2022, six students in Spring 2023). One student was not a program major and is not included for assessment. Using the AAC&U Critical Thinking VALUE rubric, two (2) students scored a 4, one (1) student scored a 3, and four (4) students scored a 2. Therefore, approximately 43% of students in PLG 440 for 2022-23 scored 3 or better, and the average student score on the rubric was 2.57.	Faculty will begin incorporating paralegal certification exam questions in topic specific courses that students complete prior to taking the capstone course.
	1.2 (SLO)	To demonstrate competency in legal citation.	In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70% or above) in order to successfully complete PLG 330 Legal Writing.	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2022 - 2023	Target Not Met	There were seven (7) students enrolled in FA 2022 PLG 330 Legal Writing and took the legal citation competency exam. Five (5) students, or 71%, scored 75 or higher. Competency is met if the student scores 70 or higher. All seven (7) students met competency standards.	Faculty are introducing Blue Book citation in earlier PLG courses. The instructor of PLG 330 Legal Writing will consider alternate examination structure.
	1.3 (SLO, GEO 1.c.)	To demonstrate the ability to effectively present information,	Students will submit legal writings in PLG 330	75% of students will score 85 or above on various legal writings in	2022 - 2023	Target Met	Seven (7) students were enrolled in Fall 2022 PLG 330 Legal Writing. The	Methods are proving successful and this assessment method will be

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	1.3 (SLO, GEO 1.c.)	arguments, and ideas in legal writings.	Legal Writing. Legal Studies faculty will assess the students' legal writings.	PLG 330 Legal Writing.	2022 - 2023	Target Met	students were given four distinct writing assignments to complete. Five (5) students completed all 4 assignments. 83% of the total assignments scored 85 or above. Six (6) students (or 88%) scored 85 or higher on the four assignments.	continued.
	1.4 (SLO)	To demonstrate the ability to effectively understand and use technology in a legal setting.	Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	75% of students will score 80 or above on technology competency exam(s).	2022 - 2023	Inconclusive	The PLG 340 Law Office Technology and Management course was not offered in academic year 2022-23 and no data was collected.	PLG 340 will be offered in Spring 2024 and will include the electronic court filing module.
	2.1 (SLO, GEO 1.c.)	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.	The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2022 - 2023	Target Met	Fifteen (15) students were assessed in oral presentations in the following 2022-23 courses: FA 2022 PLG 401 Special Topics: Trial Basics and SP 2023 PLG 401 Special Topics: Trial Basics II. Fourteen (14) scored a 3 or above on the VALUE rubric. Eleven (11) of the students scored a 4, three (3) students scored a 3, and one student did not meet benchmark. The average student score was a 3.53.	Assessment method is successful and will be continued. Faculty did identify several courses to assess oral communication. One course is offered SU 2023 and will be included in the 2023-24 assessment.
	3.1 (SAO)	To continually improve knowledge, skill and competence	Satisfaction of this goal will be assessed through	45% of graduating students participating in the Legal Studies Exit	2022 - 2023	Target Met	A total of eight (8) students were enrolled in PLG 440 Practical Legal	Faculty will begin researching jurisdictions and employers that require paralegal

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SAO)	as a legal team member.	the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.	Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2022 - 2023	Target Met	<p>Lab (capstone course) in Fall 2022 and Spring 2023 (two students in Fall 2022, six students in Spring 2023).</p> <p>All eight (8) students completed the course exit survey. Within the survey, the students were asked the following questions: "Do you have plans to pursue a graduate degree such as a master's degree or law degree? If yes, what are your plans and what steps have you taken to reach this goal? If no, do you intend to pursue a career as a paralegal? If yes, then are you considering taking a certified paralegal exam, such as that given by NALA or NFPA?"</p> <p>Three (3) students (37.5) intend to pursue law school or another graduate program, and four (4) students (50%) indicated they intend to work as a paralegal and may take steps to sit for the certified paralegal exam, for a total of 87.5%. One (1) student indicated he was unsure of his next step toward a career.</p>	certification. This information will be shared with students throughout the program and instructors will encourage and help advise students to consider obtaining certification.
	3.2 (SPG C.3)	To provide program opportunities and forge engage partnerships that provide real life	Satisfaction of this goal will be assessed through annual employer surveys and legal	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship	2022 - 2023	Inconclusive	Eight (8) students were enrolled in PLG 440 Practical Legal Lab in 2022-23 (two students in Fall 2022, six students in	Faculty will construct a survey using Qualtrics so that placement evaluation survey is electronic. Hopefully this will increase responses and

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	3.2 (SPG C.3)	experience for students.	internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern scores will be determined according to the Placement Evaluation Survey.	placement and intern evaluations determined from Placement Evaluation Survey.	2022 - 2023	Inconclusive	Spring 2023). One Spring 2023 student was not a program major and is not included for assessment. No data has been received or collected for Fall 2022 or Spring 2023. These evaluations are submitted to the Program Director by the internship placement supervisors. For Spring 2023, the internship placement just completed, and there has not been sufficient time for supervisors to complete and return to the Program Director before the required due date for this assessment report.	decrease time lapse in receiving the results.
Program - Professional Studies - BPS {2018-2019}	1.1 (SLO)	Students will be able to create written documents common to the modern workplace and appropriate for professional environments.	Satisfaction of this goal will be assessed by application of an internally developed scoring rubric to a document assigned in MGT 381 Principles of Management.	75% of students will score at least 3 on the 1-5 scale used on the writing scoring rubric.	2022 - 2023	Target Met	Summer 2022 – 2 students assessed – 2 met target Fall 2022 – 3 students assessed – 3 met target Spring 2023 – 3 students assessed – 3 met target Of the 8 total students assessed, 8 (100%) met the target. The average student score was a 4.1.	AY22-23 was the first year we used MGT 381 - Principles of Management to assess this SLO. Of the 8 students assessed, all 8 (100%) met this target. We will continue using this course and the Writing rubric in the future.
	1.2 (SAO & SLO)	Students will be able to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone assessment consisting of questions	75% of students will correctly answer 80% of the questions on the capstone examination.	2022 - 2023	Target Not Met	Of the 11 students assessed during AY 22-23, 8 passed the exam and 3 failed. Thus, 72.7% had a pass rate over 80%. We will continue to monitor these results.	Of the 11 students assessed during AY 22-23, 8 passed the exam and 3 failed. Thus, 72.7% had a pass rate over 80%. We will continue to monitor these results.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (SAO & SLO)	Students will be able to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.	collected from the Professional Studies Core.	75% of students will correctly answer 80% of the questions on the capstone examination.	2022 - 2023	Target Not Met	Of the 11 students assessed during AY 22-23, 8 passed the exam and 3 failed. Thus, 72.7% had a pass rate over 80%. We will continue to monitor these results.	Of the 11 students assessed during AY 22-23, 8 passed the exam and 3 failed. Thus, 72.7% had a pass rate over 80%. We will continue to monitor these results.
	1.3 (SPG D.4)	Students will be prepared to enter either the workforce or graduate program.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone survey.	60% of students will state that they have either secured full-time employment or plan to enroll in a graduate program.	2022 - 2023	Target Met	Fall 2022 5/5 indicated full-time employment and 5/5 intended to progress to graduate school. Spring 2023 3/7 indicated full-time employment and 5/7 intended to progress to graduate school. 66% of the students indicated they were employed full-time and 83% indicated that they plan to proceed to graduate school. This is a degree completion program.	Going forward, we will begin encouraging students to meet with our Career Services office for help with gainful employment.
	2.1 (GEO 1.a. & 1.b.)	Students will be able to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements.	Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Integrative Learning VALUE Rubric.	75% of students will score at least 3 on the 1 - 4 scales used on the AAC&U Integrative Learning VALUE Rubric.	2022 - 2023	Target Not Met	Fall 2022 – 5 students assessed – 4 met target Spring 2023 – 6 students assessed – 4 met target Of the 11 total students assessed, 8 (72.7%) met the target. The average student score was a 3.05.	AY 22-23 was the first year we used the AAC&U Integrative Learning VALUE rubric. Of the 11 students assessed, 8 (or 72.7%) met this target. We will continue to monitor.
			Satisfaction of this goal will be assessed by	75% of students will score at least 3 on the 1 - 4 scale used on the	2022 - 2023	Target Met	Fall 2022 – 4 students assessed – 4 met target Spring 2023 – 4 students	AY 22-23 was the first year we used the AAC&U Oral Communication VALUE rubric.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Oral Communication VALUE Rubric.	AAC&U Oral Communication VALUE Rubric.	2022 - 2023	Target Met	assessed – 4 met target Of the 8 total students assessed, 8 (100%) met the target. The average student score was a 4.07.	Of the 8 students assessed, all 8 (100%) met this target. We will continue to monitor.