

# College of Business and Professional Studies: 2020-2021

| Unit Name   | Outcome Name  | Outcome   | Assessment Method  | Achievement Target  | Reporting Period  | Result Type  | Result and Analysis  | Action   |
|---|---------------|---|--|---|---|--------------|--|--|
| Program - Accounting (including Minor) - BS {2016-2017} | 1.1 (SLO)     | Students will be able to demonstrate their knowledge in the five areas identified in the CPA Vision Project (e.g. communications and leadership skills, strategic and critical thinking skills, focus on the customer, information convergence, and technological adeptness). | Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting     | MUW Accounting students will score in the National Average Range or better on the Peregrine assessment instrument. (Note: The average changes every year.)  | 2020 - 2021   | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report.  |
|   | 1.2 (SLO)     | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).         | Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.                                  | 2020 - 2021   | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report.  |
|   |               |   |  | Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%. | 2020 - 2021  | Inconclusive   | There were no students in the BS in Accounting program for AY 2020/2021. |
|   | 1.3 (PO 4.d.) | Students will be able to pursue   | Chair will evaluate and report the   | 40% of capstone students participating in   | 2020 - 2021   | Inconclusive | There were no students in the BS in Accounting                           | No actions to report.  |

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|           | 1.3 (PO 4.d.) | opportunities in graduate education and/or employment opportunities.         | Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.   | the Graduation Exit Survey will state a career plan of attending graduate school.   | 2020 - 2021      | Inconclusive | program for AY 2020/2021.  | No actions to report. |
|           |               |  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                                      | 75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.                       | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |
|           |               |  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                                      | 75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation. | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |
|           | 2.1 (SLO)     | Students will be able to craft written reports specific to their discipline. | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.           | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |

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|           |                |   | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.        | 75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric. | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |
|           | 3.1 (SLO)      | Students will be able to apply and demonstrate knowledge of key principles of their major area. | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.   | 75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.   | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |
|           | 4.1 (GEO 1.c.) | Students will be able to give an oral presentation of relevant discipline-specific targets.     | Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.     | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |
|           |                |   | Chair will evaluate students' presentations using the AAC&U Oral   | Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a  | 2020 - 2021      | Inconclusive | There were no students in the BS in Accounting program for AY 2020/2021. | No actions to report. |

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|   |              |   | Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                    | presentation completed during their program.   | 2020 - 2021      | Inconclusive   | There were no students in the BS in Accounting program for AY 2020/2021.   | No actions to report.  |
|   | 5.1 (SAO)    | Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.  | Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.   | 80% of students will pass an ethics exam administered in the capstone course with a 70 or above. | 2020 - 2021      | Inconclusive   | There were no students in the BS in Accounting program for AY 2020/2021.   | No actions to report.  |
| Program - Business Administration (including Minors and Certificates) - BAS {2016-2017} | 1.1 (SLO)    | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.       | 2020 - 2021      | Target Not Met | In AY 2018-2019 we started collecting data for the BAS using the Peregrine Exam. As such, the chair is now evaluating this standard using the student's Peregrine Assessment scores. In order to keep this SLO consistent with the BBA SLO, the target will be that 100% of the students will score higher than the National and ACBSP Region 3 means.<br><br>The BAS General Business students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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| Program - Business Administration (including Minors and Certificates) - BAS {2016-2017} | 1.1 (SLO)    | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will score 70 or greater on the BAS Business Administration Capstone Exam. | 2020 - 2021      | Target Not Met | <p>spreadsheet for results analysis. The average overall score was 70.0, the national mean was 53.86, and the ACBSP Region 3 mean was 55.83.</p> <p>The BAS Health Care Management students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 60.0, the national mean was 53.86, and the ACBSP Region 3 mean was 55.83.</p> <p>The BAS Human Resources Management students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 60.0, the national mean was 53.86, and the ACBSP Region 3 mean was 55.83.</p> <p>The BAS MIS students scored below the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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|---|---------------|---|---|---|------------------|----------------|---|--|
| Program - Business Administration (including Minors and Certificates) - BAS {2016-2017} | 1.1 (SLO)     | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.              | 60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.  | 2020 - 2021      | Target Not Met | overall score was 50.0, the national mean was 55.83 and the ACBSP Region 3 mean was 55.83.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|   |               |   | Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%. | 2020 - 2021      | Target Met     | Data was collected in the Fall 2020 semester for the following areas.<br>EC 201-E01: 30 students assessed. 75% increased their score by 20%.<br><br>EC 201-E02: 37 students assessed. 70% increased their score by 20%<br><br>FIN 355-E01: 23 students assessed. 96% increased their score by 20%<br><br>Due to disruptions from the COVID-19 pandemic, pre and post-test data was not collected for ACC 211 and ACC 212 during the AY 2020/2021 assessment year. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|   | 1.2 (PO 4.d.) | Students will be able to pursue opportunities in graduate education and/or employment opportunities.  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and  | 75% of students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.      | 2020 - 2021      | Target Met     | 78% of participants in the Capstone Exit Survey indicated their education adequately prepared them for employment.<br><br>Results are for both BBA and BAS. We do not have  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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|           | 1.2 (PO 4.d.) | Students will be able to pursue opportunities in graduate education and/or employment opportunities. | Assessment Committee during their fall meeting.   | 75% of students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.                       | 2020 - 2021      | Target Met   | a way to distinguish BBA from BAS students on this exam.   | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |               |  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                                      | 75% of students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation. | 2020 - 2021      | Inconclusive | 55% of the students responded they had secured a full time job. However, the question on the survey instrument is flawed. It is highly likely that students may think the question is in reference to current employment during their senior year rather than post-graduation employment. As such, the results are inconclusive.<br><br>The results are for BAS and BBA students. We do not have a way to distinguish them on the survey instrument. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 2.1 (SLO)     | Students will be able to craft written reports specific to their discipline.                         | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.  | 2020 - 2021      | Target Met   | 75% of the junior business students earned a "satisfactory" rating or above on the writing assessment (defined as a score of 15-25). A perfect score on the assessment was 25 and the mean score for the junior business students was 16.9.<br><br>Faculty submit papers for evaluation from a variety of courses. No Accounting or Nonprofit Management student papers were submitted for AY  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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|           | 2.1 (SLO)    | Students will be able to craft written reports specific to their discipline.                                  | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric. | 2020 - 2021      | Target Met     | 2020/2021.<br><br>This data is for BBA and BAS students. We are not currently separating the two degrees in the assessment.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |              |   | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric. | 2020 - 2021      | Target Met     | 96.7% of the senior business students earned a "satisfactory" rating or above on the writing assessment (defined as a score of 15-25). A perfect score on the assessment was 25 and the mean score for the senior business students was 120.6.<br><br>Faculty submit papers for evaluation from a variety of courses. No Accounting or Nonprofit Management student papers were submitted for AY 2020/2021.<br><br>This data is for BBA and BAS students. We are not currently separating the two degrees in the assessment. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 3.1 (SLO)    | Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area. | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional   | 75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.                             | 2020 - 2021      | Target Not Met | Accounting: 7 out of the 10 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met   | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |



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|           | 3.1 (SLO)      | Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area. | Studies Curriculum Development and Assessment Committee during their fall meeting. | 75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above. | 2020 - 2021      | Target Not Met | <p>General Business: 7 out of the 29 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met</p> <p>Management: 37 out of the 43 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met</p> <p>Management Information Systems: 6 out of 9 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met</p> <p>Marketing: 6 out of the 6 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met</p> <p>Not data was collected for HCM or HRM majors.</p> <p>The data is not separated out by degree. This data includes BS, BBA, and BAS students.</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 4.1 (GEO 1.c.) | Students will be able to give an oral   | Chair will evaluate students'  | 60% of students will earn a "3" or above  | 2020 - 2021      | Inconclusive   | Due to disruptions from the COVID-19 pandemic,   | The results of this data will be shared with the business  |

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|           | 4.1 (GEO 1.c.) | presentation of relevant discipline-specific targets.  | presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                               | rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.                                      | 2020 - 2021      | Inconclusive   | data was not collected during the 2020/2021 academic year. All of the business course were moved online in order to de-densify campus. We do not currently assess oral communications/presentations for online students. This is something that we must start doing in the future since so many of our students take online courses.  | faculty for further discussion during Professional Development when we return in the Fall 2021 semester.   |
|           |                |  | Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program. | 2020 - 2021      | Inconclusive   | Due to disruptions from the COVID-19 pandemic, data was not collected during the 2020/2021 academic year. All of the business course were moved online in order to de-densify campus. We do not currently assess oral communications/presentations for online students. This is something that we must start doing in the future since so many of our students take online courses. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 5.1 (SAO)      | Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole. | Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.  | 80% of students will pass an ethics exam administered in the capstone course with a 70 or above.  | 2020 - 2021      | Target Not Met | The data collected is for BBA , BAS, and BS students.<br><br>1% of Accounting students passed the ethics exam in the capstone course with a 70 or above. 1 out of 10<br><br>27.5% of General Business students passed the ethics exam in the capstone course with a 70 or above.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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|   | 5.1 (SAO)    | Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.  | Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                   | 80% of students will pass an ethics exam administered in the capstone course with a 70 or above.   | 2020 - 2021      | Target Not Met | <p>8 out of 29</p> <p>41.8% of Management students passed the ethics exam in the capstone course with a 70 or above. This data included Management, Health Care Management, and Human Resource Management students. 18 out of 43</p> <p>33.3% of Management Information Systems students passed the ethics exam in the capstone course with a 70 or above. 3 out of 9</p> <p>1.6% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 1 out of 6</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
| Program - Business Administration (including Minors and Certificates) - BS, BBA {2016-2017} | 1.1 (SLO)    | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators. | 2020 - 2021      | Target Not Met | <p>The 12 key assessment indicators are the Common Professional Component areas for ACBSP and include: Accounting, Business Ethics, Business Finance, Business Integration and Strategic Management, Business Leadership, Economics, Global Dimensions of Business , Information Management Systems, Legal Environment of Business, Management, Marketing and Quantitative Research Techniques and Statistics.</p> <p>Accounting concentration students scored above the</p>             | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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| Program - Business Administration (including Minors and Certificates) - BS, BBA {2016-2017} | 1.1 (SLO)    | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators. | 2020 - 2021      | Target Not Met | <p>national mean on ALL 12 of the 12 key indicators. n=5</p> <p>General Business concentrations students scored above the national mean on 3 of the 12 key indicators. Students scored above the national mean for ONLY Business Leadership, Global Dimensions of Business , and Quantitative Research Techniques and Statistics. n=11</p> <p>Health Care Management concentrations scored above the national mean on 11 of the 12 key indicators. Students scored above the national mean on all indicators EXCEPT Business Integration and Strategic Management. n=13</p> <p>Human Resource Management concentrations scored above the national mean on 10 of the 12 key indicators. Students scored above the national mean on all indicators EXCEPT Accounting and Economics. n=1</p> <p>Management concentrations scored above the national mean on 9 of the 12 key indicators. Students scored above the national mean on all indicators</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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| Program - Business Administration (including Minors and Certificates) - BS, BBA {2016-2017} | 1.1 (SLO)    | Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues). | Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators. | 2020 - 2021      | Target Not Met | EXCEPT Business Integration and Strategic Management, Management, and Marketing. n=6<br><br>Management Information Systems concentrations scored above the national mean on 2 of the 12 key indicators. Students scored above the national mean for ONLY Economics and Marketing. n=2<br><br>Marketing concentrations scored above the national mean on 8 of the 12 key indicators. Students scored above the national mean for all areas EXCEPT Accounting, Business Ethics, Business Finance, and Global Dimensions of Business. n=1<br><br>Nonprofit Management concentrations scored above the national mean on 7 of the 12 key indicators. Students scored above the national mean for all areas EXCEPT Accounting, Business Ethics, Business Leadership, Global Dimensions of Business, and Information Management Systems. n=1 | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|   |              |   | Chair will evaluate students' Peregrine Assessment scores and report results   | All MUW Business students will score in the National Average Range or better on the Peregrine assessment   | 2020 - 2021      | Target Not Met | The BBA/BS Accounting students scored above the overall National Average Range and the ACBSP Region 3 (our region) on   | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return                            |

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|           |              |         | to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | instrument.        | 2020 - 2021      | Target Not Met | <p>the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 76.83, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS General Business students scored below the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 52.8, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS Health Care Management students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 61.73, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS Human Resources Management students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached</p> | in the Fall 2021 semester. |

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|           |              |         | Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument. | 2020 - 2021      | Target Not Met | <p>spreadsheet for results analysis. The average overall score was 72.5, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS Management students scored above the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 57.92, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS MIS students scored below the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 41.0, the national mean was 55.88, and the ACBSP Region 3 mean was 58.56.</p> <p>The BBA/BS Marketing students scored above the overall National Average Range and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 61.16, the national mean was</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

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|-----------|---------------|--|---|---|------------------|----------------|---|--|
|           |               |  | Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.                      | 2020 - 2021      | Target Not Met | 55.88, and the ACBSP Region 3 mean was 58.56.   | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |               |  | Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%. | 2020 - 2021      | Target Met     | Data was collected in the Fall 2020 semester for the following areas.<br>EC 201-E01: 30 students assessed. 75% increased their score by 20%.<br><br>EC 201-E02: 37 students assessed. 70% increased their score by 20%<br><br>FIN 355-E01: 23 students assessed. 96% increased their score by 20%<br><br>Due to disruptions from the COVID-19 pandemic, pre and post-test data was not collected for ACC 211 and ACC 212 during the AY 2020/2021 assessment year. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.2 (PO 4.d.) | Students will be able to pursue opportunities in graduate education and/or employment opportunities. | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment   | 40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.               | 2020 - 2021      | Target Not Met | 39% of business students surveyed indicated that they planned to attend graduate school, 31% responded that they did not plan to attend graduate school, and 31% indicated that they did not know if they planned to  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |



| Unit Name | Outcome Name  | Outcome  | Assessment Method   | Achievement Target  | Reporting Period | Result Type    | Result and Analysis  | Action   |
|-----------|---------------|--|---|---|------------------|----------------|--|--|
|           | 1.2 (PO 4.d.) | Students will be able to pursue opportunities in graduate education and/or employment opportunities. | Committee during their fall meeting.  | 40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.   | 2020 - 2021      | Target Not Met | attend graduate school on our Capstone Exit Survey.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |               |  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                                      | 75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.                       | 2020 - 2021      | Target Met     | 78% of participants in the Capstone Exit Survey indicated their education adequately prepared them for employment.<br><br>Results are for both BBA and BAS. We do not have a way to distinguish BBA from BAS students on this exam.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |               |  | Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                                      | 75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation. | 2020 - 2021      | Inconclusive   | 55% of the students responded they had secured a full time job. However, the question on the survey instrument is flawed. It is highly likely that students may think the question is in reference to current employment during their senior year rather than post-graduation employment. As such, the results are inconclusive. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 2.1 (SLO)     | Students will be able to craft written reports specific to their discipline.                         | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.           | 2020 - 2021      | Target Met     | 75% of the junior business students earned a "satisfactory" rating or above on the writing assessment (defined as a score of 15-25). A perfect score on the assessment was 25 and the mean score for the junior business students was 16.9.<br><br>Faculty submit papers for evaluation from a variety                           | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name | Outcome Name | Outcome   | Assessment Method   | Achievement Target  | Reporting Period | Result Type    | Result and Analysis   | Action   |
|-----------|--------------|---|---|---|------------------|----------------|---|--|
|           | 2.1 (SLO)    | Students will be able to craft written reports specific to their discipline.                                  | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric. | 2020 - 2021      | Target Met     | <p>of courses. No Accounting or Nonprofit Management student papers were submitted for AY 2020/2021.</p> <p>This data is for BBA and BAS students. We are not currently separating the two degrees in the assessment.</p>   | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           |              |   | Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | 75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric. | 2020 - 2021      | Target Met     | <p>96.7% of the senior business students earned a "satisfactory" rating or above on the writing assessment (defined as a score of 15-25). A perfect score on the assessment was 25 and the mean score for the senior business students was 120.6.</p> <p>Faculty submit papers for evaluation from a variety of courses. No Accounting or Nonprofit Management student papers were submitted for AY 2020/2021.</p> <p>This data is for BBA and BAS students. We are not currently separating the two degrees in the assessment.</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 3.1 (SLO)    | Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area. | Chair will evaluate students' Capstone Exams and report results to College of Business and Professional   | 75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.                             | 2020 - 2021      | Target Not Met | Accounting: 7 out of the 10 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name | Outcome Name   | Outcome   | Assessment Method  | Achievement Target  | Reporting Period | Result Type    | Result and Analysis  | Action   |
|-----------|----------------|---|--|---|------------------|----------------|--|--|
|           | 3.1 (SLO)      | Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area. | Studies Curriculum Development and Assessment Committee during their fall meeting. | 75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above. | 2020 - 2021      | Target Not Met | <p>General Business: 7 out of the 29 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met</p> <p>Management: 37 out of the 43 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met</p> <p>Management Information Systems: 6 out of 9 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met</p> <p>Marketing: 6 out of the 6 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met</p> <p>Not data was collected for HCM or HRM majors.</p> <p>The data is not separated out by degree. This data includes BS, BBA, and BAS students.</p> | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 4.1 (GEO 1.c.) | Students will be able to give an oral   | Chair will evaluate students'  | 60% of students will earn a "3" or above  | 2020 - 2021      | Inconclusive   | Due to disruptions from the COVID-19 pandemic,   | The results of this data will be shared with the business  |

| Unit Name | Outcome Name   | Outcome  | Assessment Method   | Achievement Target  | Reporting Period | Result Type    | Result and Analysis   | Action   |
|-----------|----------------|--|---|---|------------------|----------------|---|--|
|           | 4.1 (GEO 1.c.) | presentation of relevant discipline-specific targets.  | presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.                               | rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.                                      | 2020 - 2021      | Inconclusive   | data was not collected during the 2020/2021 academic year. All of the business course were moved online in order to de-densify campus. We do not currently assess oral communications/presentations for online students. This is something that we must start doing in the future since so many of our students take online courses.  | faculty for further discussion during Professional Development when we return in the Fall 2021 semester.   |
|           |                |  | Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting. | Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program. | 2020 - 2021      | Inconclusive   | Due to disruptions from the COVID-19 pandemic, data was not collected during the 2020/2021 academic year. All of the business course were moved online in order to de-densify campus. We do not currently assess oral communications/presentations for online students. This is something that we must start doing in the future since so many of our students take online courses. | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 5.1 (SAO)      | Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole. | Chair will evaluate students' Ethics Exams (questions given in exams throughout the curriculum) and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during                 | 80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.  | 2020 - 2021      | Target Not Met | The data collected is for BBA , BAS, and BS students.<br><br>1% of Accounting students passed the ethics exam in the capstone course with a 70 or above. 1 out of 10<br><br>27.5% of General Business students passed the ethics exam in the capstone course with a 70 or above.  | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name   | Outcome Name | Outcome  | Assessment Method  | Achievement Target  | Reporting Period | Result Type    | Result and Analysis   | Action  |
|---|--------------|--|--|---|------------------|----------------|---|---|
|   | 5.1 (SAO)    | Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole. | their fall meeting.  | 80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.                                      | 2020 - 2021      | Target Not Met | 8 out of 29<br><br>41.8% of Management students passed the ethics exam in the capstone course with a 70 or above. This data included Management, Health Care Management, and Human Resource Management students. 18 out of 43<br><br>33.3% of Management Information Systems students passed the ethics exam in the capstone course with a 70 or above. 3 out of 9<br><br>1.6% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 1 out of 6 | The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2021 semester.          |
| Program - Business Administration - MBA {2016-2017} | 1.1 (SLO)    | Graduates of the Master of Business Administration will be able to identify and apply cross-cultural theories and concepts to organizational settings.   | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of students will score 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam. | 2020 - 2021      | Inconclusive   | The MBA Capstone Exit Exam was not administered in AY 2020-2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester.   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|   | 1.2 (SLO)    | Graduates of the Master of Business Administration will be able to apply basic and advanced marketing concepts in  | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business  | 75% of students will score 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit     | 2020 - 2021      | Inconclusive   | The MBA Capstone Exit Exam was not administered in AY 2020-2021 due to difficulties associated with the COVID-19 pandemic and   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name | Outcome Name | Outcome  | Assessment Method  | Achievement Target   | Reporting Period | Result Type  | Result and Analysis   | Action  |
|-----------|--------------|--|--|--|------------------|--------------|---|---|
|           | 1.2 (SLO)    | global markets.  | and Professional Studies Graduate Faculty Committee during their fall meeting.   | Exam.  | 2020 - 2021      | Inconclusive | the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester.   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.3 (SLO)    | Graduates of the Master of Business Administration will be able to identify and apply basic concepts behind financial management and the objective of financial decision making. | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of students will score 75 or greater on the FIN 540 – Financial Management specific questions on the MBA Capstone Exit Exam.       | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester. | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.4 (SLO)    | Graduates of the Master of Business Administration will be able to understand and identify the basic concepts of information technology project management.                      | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam. | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester. | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.5 (SLO)    | Graduates of the Master of Business Administration will be able to understand and identify how the legal and regulatory  | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business  | 75% of students will score 75 or greater on the PLG 560 – International Business Law specific questions on the MBA Capstone            | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name | Outcome Name | Outcome  | Assessment Method  | Achievement Target   | Reporting Period | Result Type  | Result and Analysis   | Action  |
|-----------|--------------|--|--|--|------------------|--------------|---|---|
|           | 1.5 (SLO)    | environment affects firms operating internationally.   | and Professional Studies Graduate Faculty Committee during their fall meeting.   | Exit Exam.   | 2020 - 2021      | Inconclusive | the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester.   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.6 (SLO)    | Graduates of the Master of Business Administration will be able to understand and identify the challenges and opportunities presented when integrating the multiple perspectives, functions, and interests that constitute a multinational firm. | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of students will score 75 or greater on the MGT 600 – Strategy and Business Models specific questions on the MBA Capstone Exit Exam.   | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester. | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.7 (SLO)    | Graduates of the Master of Business Administration will be able to understand the role of managerial accountants in corporate governance and decision making.  | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of students will score 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam. | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester. | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|           | 1.8 (SLO)    | Graduates of the Master of Business Administration will be able to identify theoretical and analytical tools of  | Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business  | 75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.            | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and   | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |

| Unit Name   | Outcome Name  | Outcome   | Assessment Method  | Achievement Target  | Reporting Period | Result Type  | Result and Analysis  | Action  |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
|-------------|---------------|---|--|---|------------------|--------------|--|---|--|---------|--------|-------|------------------|-------------|-----|--|-----|----|----|---|--|--|-----------|---------|--|---|
|             | 1.8 (SLO)     | economics used by business managers.  | and Professional Studies Graduate Faculty Committee during their fall meeting.   | 75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.                                 | 2020 - 2021      | Inconclusive | the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester.  | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
|             | 1.9 (PO 4.d.) | Students will be able to pursue employment opportunities in field upon completion of the MBA program. | Chair will evaluate and report results of the Graduation Exit Survey to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.           | 75% of students participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon graduation. | 2020 - 2021      | Inconclusive | The MBA Capstone Exit Exam was not administered in AY 2020 2021 due to difficulties associated with the COVID-19 pandemic and the university cyberattack. Also, there was only one student that graduated in the Fall 2020 semester, so the sample size was too small for accurate results. In fact, there were only 3 graduates in the Spring 2020 semester.  | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
|             | 2.1 (RO)      | The students will be able to conduct and synthesize research on current business topics.              | Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of sampled students will score 75 or higher on a final research topic paper in CORE MBA courses.  | 2020 - 2021      | Target Met   | <p>MGT 570 - 93% scored 75 or higher on the final research paper.<br/> MGT 510 – 86.3% scored 75 or higher on the final research paper.<br/> MKT 523 - 100% scored 75 or higher on the final research paper.</p> <table border="0"> <tr> <td colspan="2">Semester</td> <td>Total N</td> </tr> <tr> <td>Course</td> <td># Met</td> <td># Target not met</td> </tr> <tr> <td>Summer 2020</td> <td>MGT</td> <td></td> </tr> <tr> <td>570</td> <td>15</td> <td>14</td> </tr> <tr> <td colspan="3">1</td> </tr> <tr> <td>Fall 2020</td> <td>MGT 510</td> <td></td> </tr> </table> | Semester  |  | Total N | Course | # Met | # Target not met | Summer 2020 | MGT |  | 570 | 15 | 14 | 1 |  |  | Fall 2020 | MGT 510 |  | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
| Semester    |               | Total N   |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
| Course      | # Met         | # Target not met  |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
| Summer 2020 | MGT           |   |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
| 570         | 15            | 14  |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
| 1           |               |   |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |
| Fall 2020   | MGT 510       |   |  |   |                  |              |  |   |  |         |        |       |                  |             |     |  |     |    |    |   |  |  |           |         |  |   |



| Unit Name               | Outcome Name   | Outcome  | Assessment Method  | Achievement Target   | Reporting Period | Result Type  | Result and Analysis  | Action  |
|-------------------------|----------------|--|--|--|------------------|--------------|--|---|
|                         | 2.1 (RO)       | The students will be able to conduct and synthesize research on current business topics. | Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting. | 75% of sampled students will score 75 or higher on a final research topic paper in CORE MBA courses. | 2020 - 2021      | Target Met   | 22<br>19<br>3<br>Spring 2021<br>MKT 523 25<br>25<br>0  | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
|                         | 3.1 (SAO)      | Students will be able to successfully complete the MBA program.                          | Chair will evaluate students' transcripts and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.  | 50% of students who enroll in the MBA program will graduate from the program.                        | 2020 - 2021      | Inconclusive | AY 2016 - 2017 (SU, FA, SP)<br>9 students enrolled<br>AY 2017 - 2018 (SU, FA, SP)<br>6 additional students enrolled<br>AY 2018-2019 (SU, FA, SP)<br>7 additional students enrolled<br>AY 2019-2020 (SU, FA, SP)<br>7 additional students enrolled<br>AY 2020-2021 (SU, FA, SP)<br>32 additional students enrolled<br><br>As of Spring 2021:<br>61 students have been accepted into the program<br>24 students have graduated<br>5 students either withdrew or were removed from the program<br>32 students are still progressing through the program | The results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2021 semester. |
| Program - Culinary Arts | 1.1 (GEO 1.a.) | Students will identify potentially hazardous   | In CA 300, questions from the  | 60% of CA 300 students will score at least a 3 or  | 2020 - 2021      | Inconclusive | Due to the public health emergency and this  | Due to the public health emergency and this program   |

| Unit Name  | Outcome Name    | Outcome   | Assessment Method   | Achievement Target   | Reporting Period | Result Type    | Result and Analysis   | Action  |
|--|-----------------|---|---|--|------------------|----------------|---|---|
| (including Minor) - BS, BAS {2016-2017}            | 1.1 (GEO 1.a.)  | foods.  | Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.   | higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.   | 2020 - 2021      | Inconclusive   | program being without a director for a year, very little academic assessment has taken place.   | being without a director for a year, very little academic assessment has taken place.   |
|  | 1.2 (SAO & SLO) | Students will successfully become ServSafe certified by passing the ServSafe examination. | Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.   | 60% of students will be awarded a Servsafe certificate.  | 2020 - 2021      | Inconclusive   | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 2.1 (PO 1.d.)   | Students will successfully prepare a multi-course event for the community.                | In CA 400, students will be evaluated on their Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.                      | 75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.                                 | 2020 - 2021      | Inconclusive   | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 2.2 (SLO)       | Students will be satisfied that they were prepared to demonstrate cooking principles.     | In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met. | 60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry. | 2020 - 2021      | Inconclusive   | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
| Program - Legal Studies (including Minor) - BA, BS | 1.1 (GEO 1.b.)  | To demonstrate the ability to apply legal concepts, theories and analytical               | Satisfaction of this goal will be assessed by scoring capstone  | The average student score on the capstone application project will be at least a "3" on the  | 2020 - 2021      | Target Not Met | Eleven (11) students were enrolled in PLG 440 Practical Legal Lab in 2020-21 (six students in   | This goal and achievement target will be retained. Faculty will continue to update the projects.  |

| Unit Name   | Outcome Name   | Outcome  | Assessment Method   | Achievement Target   | Reporting Period | Result Type    | Result and Analysis   | Action  |
|-------------|----------------|--|---|--|------------------|----------------|---|---|
| {2016-2017} | 1.1 (GEO 1.b.) | methods (critical thinking).   | application projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.  | 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.  | 2020 - 2021      | Target Not Met | Fall 2020, five students in Spring 2021), and completed the assigned capstone application project(s). Using the AAC&U Critical Thinking VALUE rubric, eight (8) students, or about 72% of students, scored at least a 3, with two (2) of those eight scoring a four (4) on the rubric. Three (3) students scored a two (2) on the rubric. The average rubric score of the students as a whole was 2.91. | This goal and achievement target will be retained. Faculty will continue to update the projects.  |
|             | 1.2 (SLO)      | To demonstrate competency in legal citation.   | In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70% or above) in order to successfully complete PLG 330 Legal Writing. | 80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing. | 2020 - 2021      | Target Not Met | There were nine (9) students enrolled in FA 2020 PLG 330 Legal Writing and took the legal citation competency exam. Five (5) students, or 56%, scored 75 or higher. Competency is met if the student scores 70 or higher. Six (6) students met competency standards and three (3) students did not.   | This goal and achievement target will be retained. Legal citation will be introduced in PLG 202 Legal Bibliography & Research II and then reinforced and assessed in PLG 330 Legal writing using the method as described. |
|             | 1.3 (GEO 1.c.) | To demonstrate the ability to effectively present information, arguments, and ideas in legal writings. | Students will submit legal writings in PLG 330 Legal Writing. Legal Studies faculty will assess the students' legal writings.   | 75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.                 | 2020 - 2021      | Target Met     | Nine (9) students were enrolled in Fall 2020 PLG 330 Legal Writing. The students were given four distinct writing assignments to complete. Of those assignments, seven (7) students scores averaged 85 or higher, which is 78%. Two (2) students' scores averaged below the target.   | This goal and achievement target will be retained. The students make corrections per the instructor's feedback in order to potentially have a solid writing sample if required by prospective employers.                  |
|             |                |  | Students will submit legal writings in PLG 330  | The average score of students' legal writings will be a least a "3" on                                     | 2020 - 2021      | Target Met     | Nine (9) students were enrolled in Fall 2020 PLG 330 Legal Writing. Five (5)  | This goal and achievement target will be retained.  |

| Unit Name | Outcome Name   | Outcome  | Assessment Method  | Achievement Target  | Reporting Period | Result Type    | Result and Analysis   | Action   |
|-----------|----------------|--|--|---|------------------|----------------|---|--|
|           |                |  | Legal Writing. The writings will be scored by Legal Studies faculty using the AAC&U Written Communication VALUE rubric.  | the 0-4 scale used in the AAC&U Written Communication VALUE rubric.   | 2020 - 2021      | Target Met     | students' averaged writing scores earned a 4 on the VALUE rubric, three (3) earned a 3, and one (1) earned a 2. The average VALUE rubric score for the class is 3.4.  | This goal and achievement target will be retained.   |
|           | 1.4 (SLO)      | To demonstrate the ability to effectively understand and use technology in a legal setting.            | Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams. | 75% of students will score 80 or above on technology competency exam(s).  | 2020 - 2021      | Target Not Met | Seven (7) students were enrolled in the SU 20 PLG 340 Law Office Technology & Management courses, a required course for Legal Studies majors. Five students (71%) averaged a score of 80 or above on the technology competency exams.   | Results were close to meeting the target. This goal and achievement target will be retained.                   |
|           | 2.1 (GEO 1.c.) | To be able to present oral presentations on legal concepts and perform a thorough legal oral argument. | Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.        | The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric. | 2020 - 2021      | Target Not Met | Eight (8) students were enrolled in FA 2020 PLG 352: Civil Trial Practicum, but of those eight (8), six (6) were Legal Studies majors. Only majors were evaluated using the VALUE rubric. Four (4) of the six majors scored a 3 or above on the VALUE rubric, with all four of those students scoring a four (4) on the VALUE rubric. One (1) student scored a 1 on the VALUE rubric, and one (1) student did not score benchmark on the VALUE rubric. The average student score was a 2.83 | This goal and achievement target will be retained. Data will be collected in several PLG courses in 2021-2022. |
|           | 3.1 (SAO)      | To continually improve knowledge, skill and competence   | Satisfaction of this goal will be assessed through   | 45% of graduating students from the previous academic year  | 2020 - 2021      | Inconclusive   | Fourteen (14) Legal Studies' students graduated in AY 2019-   | This goal and achievement target will be retained. The survey has been converted to                            |

| Unit Name | Outcome Name  | Outcome   | Assessment Method  | Achievement Target   | Reporting Period | Result Type  | Result and Analysis   | Action   |
|-----------|---------------|---|--|--|------------------|--------------|---|--|
|           | 3.1 (SAO)     | as a legal team member.   | the follow-up Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be given to graduates within 6 months of graduation. Results will be reviewed and analyzed by departmental faculty.   | participating in the follow-up Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.                  | 2020 - 2021      | Inconclusive | 2020. Data is still being collected from this cohort and results will be updated.   | an electronic version that can be accessed by recent grads via website or QR code.   |
|           |               |   | Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.   | 45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school. | 2020 - 2021      | Inconclusive | Because of safety measures to de-densify campus taken due to the Covid-19 pandemic, the survey was not administered to students in 2020-2021. No data available.  | This goal and achievement target will be retained. The Program Director will streamline the administration process so that data can be collected on a more consistently. |
|           | 3.2 (PO 4.d.) | To provide program opportunities that meet the needs of today's students and workforce. | Satisfaction of this goal will be assessed through annual employer surveys and legal internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern scores will be determined according to the Placement Evaluation Survey. | 75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.                                 | 2020 - 2021      | Target Met   | Eleven (11) students were enrolled in PLG 440 Practical Legal Lab in 2020-2021 (six students in Fall 2020, five students in Spring 2021). Of those, evaluation surveys were submitted for four (4) students. All students scored 80 or above. | This goal and achievement target will be retained.   |

| Unit Name  | Outcome Name   | Outcome  | Assessment Method   | Achievement Target  | Reporting Period | Result Type  | Result and Analysis   | Action  |
|--|----------------|--|---|---|------------------|--------------|---|---|
| Program - Nutrition and Health - Minor {2016-2017} | 1.1 (GEO 3.a.) | Students will successfully calculate a person's nutritional needs.   | In FN 345, calculation questions from Test 1 and 2 will be evaluated with the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.   | FN 345 students will average a score of at least a 3 on the 0-4 scale used in the AAC&U Quantitative Literacy VALUE Rubric in performing calculations to estimate a person's nutritional needs. | 2020 - 2021      | Inconclusive | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 1.2 (SLO)      | Students will be able to critically analyze a research article to stay up-to-date with emerging health trends. | In FN 225, students will complete an article analysis assignment and the instructor will evaluate the assignment to determine if the achievement target was met.  | 70% of FN 225 students will successfully complete the assignment with at least an 80% proficiency.  | 2020 - 2021      | Inconclusive | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 1.3 (SLO)      | Students will evaluate individuals' nutrient intake in comparison to recommended requirements.                 | In FN/KIN 247, students will complete a Diet Analysis Project and the instructor will evaluate the assignment to determine if achievement target was met.   | 75% of students will successfully complete the assignment with at least an 85% proficiency.   | 2020 - 2021      | Inconclusive | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 2.1 (PO 2.a.)  | Students will gain experience in providing nutrition education outreach.                                       | In FN 355, students will participate in National Nutrition month activities and will be graded by the instructor and their peers using the FN 355 Rubric that evaluates the students' nutrition content | 75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.   | 2020 - 2021      | Inconclusive | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |

| Unit Name  | Outcome Name    | Outcome   | Assessment Method  | Achievement Target  | Reporting Period | Result Type    | Result and Analysis   | Action  |
|--|-----------------|---|--|---|------------------|----------------|---|---|
|  | 2.1 (PO 2.a.)   | Students will gain experience in providing nutrition education outreach.  | knowledge and their delivery of information to activity participants.  | 75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.                           | 2020 - 2021      | Inconclusive   | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place.                 | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
|  | 2.2 (SAO)       | Students will apply nutrition principles into their major discipline.   | Upon completion of all required courses in the minor, students will be given an Exit Survey to determine if achievement target was met.  | 60% of students participating in the Exit Survey will state that their involvement in nutrition activities in the minor coursework was beneficial to enhancing their major. | 2020 - 2021      | Inconclusive   | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place.                 | Due to the public health emergency and this program being without a director for a year, very little academic assessment has taken place. |
| Program - Professional Studies - BPS {2018-2019} | 1.1 (SLO)       | Students will be able to create written documents common to the modern workplace and appropriate for professional environments. | Satisfaction of this goal will be assessed by application of an internally developed scoring rubric to a document assigned in MGT 333 Organizational Communication.  | The average student score on the scored assignments will be at least 3 on the 0-4 scaled used on the scoring rubric.  | 2020 - 2021      | Inconclusive   | This assessment was due to be administered during the Spring of 2021 in MGT 333. Due to the public health emergency, the assessment was not administered. | None  |
|  | 1.2 (SAO & SLO) | Students will be able to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.  | Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone assessment consisting of questions collected from the Professional Studies Core. | 75% of students will correctly answer 80% of the questions on the capstone examination.   | 2020 - 2021      | Target Not Met | Of the 15 students assessed for the Fall and Spring terms, 10 met target.   | We will continue to monitor this target   |
|  | 1.3 (PO 4.d.)   | Students will be  | Satisfaction of this   | 60% of students will  | 2020 - 2021      | Target Met     | Fall 2020   | Target met - no action  |

| Unit Name | Outcome Name  | Outcome   | Assessment Method  | Achievement Target  | Reporting Period | Result Type | Result and Analysis   | Action                                    |
|-----------|---------------|---|--|---|------------------|-------------|---|---|
|           | 1.3 (PO 4.d.) | prepared to enter either the workforce or graduate program. | goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone survey. | state that they have either secured full-time employment or plan to enroll in a graduate program. | 2020 - 2021      | Target Met  | Full time employment - 4/4 indicated full time employed and 2/4 intended to progress to graduate school<br><br>Spring 2021<br>Full time employment - 8/11 indicated full time employed and 5/11 intended to progress to graduate school | required. Also degree completion program. |

|  |                       |  |   |  |             |              |   |      |
|--|-----------------------|--|---|--|-------------|--------------|---|------|
|  | 2.1 (GEO 1.a. & 1.b.) | Students will be able to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements. | Satisfaction of this goal will be assessed by scoring the final project administered in PRO 490 Professional Studies Seminar based on the AAC&U Problem Solving VALUE Rubric. | The average student score on the final project will be at least "3" on both the 0-4 scales used in the AAC&U Problem Solving VALUE Rubric. | 2020 - 2021 | Inconclusive | This assessment was due to be administered during the during AY 2020-2021. Due to the public health emergency, the assessment was not administered. | None |
|--|-----------------------|--|---|--|-------------|--------------|---|------|