

College of Business and Professional Studies: 2017-2018

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Accounting (including Minor) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate their knowledge in the five areas identified in the CPA Vision Project (e.g. communications and leadership skills, strategic and critical thinking skills, focus on the customer, information convergence, and technological adeptness).	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting	MUW Accounting students will score in the National Average Range or better on the Peregrine assessment instrument. (Note: The average changes every year.)	2017 - 2018	Target Met	The Accounting students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 59.1 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.	2017 - 2018	Target Met	Accounting majors scored at or above on all 9 of the key indicators: 1) Accounting - National Mean: 53.8; Mean for All Accounting Students: 61.3 2) Business Finance - National Mean: 47; Mean for All Accounting Students: 57.5 3) Economics - National Mean: 50; Mean for All Accounting Students: 60 4) Global Dimensions of Business - National Mean: 47.4; Mean for All Accounting Students: 57.5 5) Information Management Systems - National Mean: 58.5; Mean for All Accounting Students: 58.8 6) Legal Environment of Business - National Mean: 55.1; Mean for All Accounting Students: 63.8 7) Management - National Mean: 57; Mean for All Accounting Students: 58.8	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students scored at or above the nation mean on the national benchmarking exam for all of the 9 key indicators no curricular adjustments are warranted at this time.

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	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.	2017 - 2018	Target Met	8) Marketing - National Mean: 49.1; Mean for All Accounting Students: 55 9) Quantitative Research Techniques and Statistics - National Mean: 49.4; Mean for All Accounting Students: 62.5	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students scored at or above the nation mean on the national benchmarking exam for all of the 9 key indicators no curricular adjustments are warranted at this time.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2017 - 2018	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 88% of students successfully answered questions correctly Increase of 59% ACC 212 - Pre-Test Results - 31% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Increase of 56% EC 201 - Pre-Test Results - 16% of students successfully answered questions correctly Post - Test Results - 57% of students successfully answered questions correctly Increase of 40%	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	1.3 (PO 4.d.)	Students will be able to pursue	Chair will evaluate and report the	40% of capstone students participating in	2017 - 2018	Target Met	51% of business students surveyed indicated that	The results of this data was shared with all of the business

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	1.3 (PO 4.d.)	opportunities in graduate education and/or employment opportunities.	Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	the Graduation Exit Survey will state a career plan of attending graduate school.	2017 - 2018	Target Met	they planned to attend graduate school, 27% responded that they did not plan to attend graduate school, and 22% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	faculty during Professional Development for AY 2017-2018 for discussion. Since this target was met, no change was merited.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2017 - 2018	Target Met	86% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 8 % neither agreed nor disagreed and only 1 respondent either disagreed or strongly disagreed and 2 chose not to answer.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2017 - 2018	Target Met	71 % of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 18 % indicated part-time employment. Only 8% indicated that they were not employed but looking.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	100% of students scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.

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	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	their fall meeting.	60% of students will earn a “satisfactory” rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	100% of students scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.
			Chair will evaluate students’ writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a “satisfactory” rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	90% of tudents scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their major area.	Chair will evaluate students’ Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.	2017 - 2018	Target Met	100% of students passed the major specific questions on the senior capstone exam with a 70 or above.	The results of this data will be shared with the Accounting faculty during the fall. Since the target was met, there does not appear to be a need to adjust curriculum. However, it should be noted that only 3 students were assessed during this reporting cycle.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students’ presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and	60% of students will earn a “3” or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	67% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.

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	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	67% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.31.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2017 - 2018	Target Not Met	33% of Accounting students passed the ethics exam in the capstone course with a 70 or above.	Since this target is repeatedly not met, the College of Business and Professional Studies internal Curriculum Development and Assessment Committee made the recommendation to include a course for all majors called Fundamentals of Success in Business. This course will be implemented for the first time Fall of 2018. During that course, ethical behavior will be addressed. Also, a small working group will be formed during AY 2018-2019 to evaluate current course offerings to determine where ethics is built into the curriculum.
Program - Business	1.1 (SLO)	Students will be able to demonstrate a	Chair will evaluate students'	60% of students will score 70 or greater on	2017 - 2018	Inconclusive	This past year these questions were integrated	This target will eventually be measured by the national

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Administration (including Minors and Certificates) - BAS {2016-2017}	1.1 (SLO)	breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	the BAS Business Administration Capstone Exam.	2017 - 2018	Inconclusive	into the major specific exam. The results are reported in that section. This target will no longer be measured separately until we incorporate the national benchmark exam for BAS majors.	benchmark exam as we seek programmatic accreditation for this degree.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2017 - 2018	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 88% of students successfully answered questions correctly Increase of 59% ACC 212 - Pre-Test Results - 31% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Increase of 56% EC 201 - Pre-Test Results - 16% of students successfully answered questions correctly Post - Test Results - 57% of students successfully answered questions correctly Increase of 40% Please note these data contain both BS and BAS students since both take	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee

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			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2017 - 2018	Target Met	these courses.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee
	1.2 (PO 4.d.)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2017 - 2018	Target Met	86% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 8 % neither agreed nor disagreed and only 1 respondent either disagreed or strongly disagreed and 2 chose not to answer. Please note that BAS and BS students are evaluated together on this survey.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2017 - 2018	Target Met	71 % of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 18 % indicated part-time employment. Only 8% indicated that they were not employed but looking	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on	2017 - 2018	Target Met	100% of students scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are

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	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	the Business Writing Rubric.	2017 - 2018	Target Met	Writing Rubric.	warranted at this time.
			Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	90% of students scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric. Please note that the BAS and BS students are assessed together.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2017 - 2018	Target Not Met	General Business 67 % of the students tested passed the major specific questions of the capstone exam with a 70 or above. Management 78% of the students tested passed the major specific questions of the capstone exam with a 70 or above. MIS 82 % of the students tested passed the major specific questions of the capstone exam with a 70 or above. Marketing 86% of the students tested passed the major specific questions of the capstone exam with a 70 or above. 70% of all students met	Since this target was met for all but the General Business concentration area, the data is inconclusive. The results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2017 - 2018	Target Not Met	target. Please note these data contain both BS and BAS students since both are administered the exam.	Since this target was met for all but the General Business concentration area, the data is inconclusive. The results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	67% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program. Please note that this data contains both BS and BAS students.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.31.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and	Chair will evaluate students' Ethics Exams and report	80% of students will pass an ethics exam administered in the	2017 - 2018	Target Not Met	33% of General Business students passed the Ethics Exam with a 70 or above.	Since this target is repeatedly not met, the College of Business and Professional

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	5.1 (SAO)	understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	capstone course with a 70 or above.	2017 - 2018	Target Not Met	50% of MIS students passed the Ethics Exam with a 70 or above. 67% of Management students passed the Ethics Exam with a 70 or above. 100% of Marketing students passed the Ethics Exam with a 70 or above Please note that this data contains both BAS and BS students.	Studies internal Curriculum Development and Assessment Committee made the recommendation to include a course for all majors called Fundamentals of Success in Business. This course will be implemented for the first time Fall of 2018. During that course, ethical behavior will be addressed. Also, a small working group will be formed during AY 2018-2019 to evaluate current course offerings to determine where ethics is built into the curriculum.
Program - Business Administration (including Minors and Certificates) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2017 - 2018	Target Not Met	National Means for the 9 Key Assessment Indicators: 1) Accounting - National Mean: 53.8 2) Business Finance - National Mean: 47 3) Economics - National Mean: 50 4) Global Dimensions of Business - National Mean: 47.4 5) Information Management Systems - National Mean: 58.5 6) Legal Environment of Business - National Mean: 55.1 7) Management - National Mean: 57 8) Marketing - National Mean: 49.1 9) Quantitative Research Techniques and Statistics - National Mean: 49.4 General Business majors did not score at or above	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam for all of the 9 key indicators, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination

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Program - Business Administration (including Minors and Certificates) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2017 - 2018	Target Not Met	<p>the national mean on 5 of the 9 key indicators:</p> <p>1) Accounting - Mean for All Gen. Bus. Students: 42.1</p> <p>2) Business Finance - Mean for All Gen. Bus. Students: 43.2</p> <p>3) Economics - Mean for All Gen. Bus. Students: 50</p> <p>4) Global Dimensions of Business - Mean for All Gen. Bus. Students: 50</p> <p>5) Information Management Systems - Mean for All Gen. Bus. Students: 53.7</p> <p>6) Legal Environment of Business - Mean for All Gen. Bus. Students: 52.1</p> <p>7) Management - Mean for All Gen. Bus. Students: 52.6</p> <p>8) Marketing - Mean for All Gen. Bus. Students: 60</p> <p>9) Quantitative Research Techniques and Statistics - Mean for All Gen. Bus. Students: 56.8</p> <p>Health Care Management majors did not score at or above the national mean on 5 of the 9 key indicators.</p> <p>1) Accounting - Mean for All HCM Students: 44.3</p> <p>2) Business Finance - Mean for All HCM Students: 28.6</p> <p>3) Economics - Mean for All HCM Students: 48.6</p> <p>4) Global Dimensions of Business - Mean for All HCM Students: 51.4</p> <p>5) Information</p>	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam for all of the 9 key indicators, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination

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			Chair will evaluate	All MUW Business	2017 - 2018	Target Not	The General Business	The results of the national

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			students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	students will score in the National Average Range or better on the Peregrine assessment instrument.	2017 - 2018	Met	<p>students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 52.1 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p> <p>The Health Care Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 50.6 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p> <p>The Human Resources Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 44.2 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p> <p>The MIS students scored below the overall National</p>	benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2017 - 2018	Target Not Met	<p>Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 52.5 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p> <p>The Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 49.4 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p> <p>The Marketing students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 45.0 and the national mean was 52.6 and the ACBSP Region 3 mean was 53.8.</p>	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.
			Chair will evaluate students' pretest and posttest scores and report results to College	Students in selected business core course(s) will improve scores from embedded pretest assessment to	2017 - 2018	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 88% of	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	embedded posttest assessment by 20%.	2017 - 2018	Target Met	students successfully answered questions correctly Increase of 59% ACC 212 - Pre-Test Results - 31% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Increase of 56% EC 201 - Pre-Test Results - 16% of students successfully answered questions correctly Post - Test Results - 57% of students successfully answered questions correctly Increase of 40%	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	1.2 (PO 4.d.)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2017 - 2018	Target Met	51% of business students surveyed indicated that they planned to attend graduate school, 27% responded that they did not plan to attend graduate school, and 22% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	The results of this data was shared with all of the business faculty during Professional Development for AY 2017-2018 for discussion. Since this target was met, no change was merited.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2017 - 2018	Target Met	86% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 8 % neither agreed nor disagreed and	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2017 - 2018	Target Met	only 1 respondent either disagreed or strongly disagreed and 2 chose not to answer.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2017 - 2018	Target Met	71 % of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 18 % indicated part-time employment. Only 8% indicated that they were not employed but looking.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	100% of students scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.
			Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2017 - 2018	Target Met	90% of tudents scored at or above a satisfactory rating on a writing assignment completed during a junior-level course on the Business Writing Rubric.	The results will be shared with the Curriculum Development and Assessment Committee during its fall meeting. Since the target was met, no curricular changes are warranted at this time.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2017 - 2018	Target Not Met	<p>General Business 67 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>Management 78% of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>MIS 82 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>Marketing 86% of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>70% of all students met target.</p>	Since this target was met for all but the General Business concentration area, the data is inconclusive. The results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2017 - 2018	Target Met	67% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee
			Chair will evaluate students' presentations using the AAC&U	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value	2017 - 2018	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Rubric on a presentation completed during their program.	2017 - 2018	Target Met	completed during their program for student assessed AY 2016-2017 was 3.31.	Development and Assessment Committee.
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams (questions given in exams throughout the curriculum) and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2017 - 2018	Target Not Met	33% of General Business students passed the Ethics Exam with a 70 or above. 50% of MIS students passed the Ethics Exam with a 70 or above. 67% of Management students passed the Ethics Exam with a 70 or above. 100% of Marketing students passed the Ethics Exam with a 70 or above.	Since this target is repeatedly not met, the College of Business and Professional Studies internal Curriculum Development and Assessment Committee made the recommendation to include a course for all majors called Fundamentals of Success in Business. This course will be implemented for the first time Fall of 2018. During that course, ethical behavior will be addressed. Also, a small working group will be formed during AY 2018-2019 to evaluate current course offerings to determine where ethics is built into the curriculum.
Program - Business Administration - MBA {2016-2017}	1.1 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply cross-cultural theories and concepts to organizational settings.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.2 (SLO)	Graduates of the Master of Business Administration will be	Chair will evaluate students' MBA Capstone Exit	75% of students will score 75 or greater on the MKT 526 – Global	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this	The Action for the next assessment cycle is to report results with

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (SLO)	able to apply basic and advanced marketing concepts in global markets.	Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	Marketing Management specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	academic program.	supporting/related documentation and to report it on time.
	1.3 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply basic concepts behind financial management and the objective of financial decision making.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the FIN 540 – Financial Management specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.4 (SLO)	Graduates of the Master of Business Administration will be able to understand and identify the basic concepts of information technology project management.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.5 (SLO)	Graduates of the Master of Business Administration will be able to understand and identify how the legal and regulatory environment affects firms operating internationally.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the PLG 560 – International Business Law specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.6 (SLO)	Graduates of the Master of Business Administration will be	Chair will evaluate students' MBA Capstone Exit	75% of students will score 75 or greater on the MGT 600 – Strategy	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this	The Action for the next assessment cycle is to report results with

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.6 (SLO)	able to understand and identify the challenges and opportunities presented when integrating the multiple perspectives, functions, and interests that constitute a multinational firm.	Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	and Business Models specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	academic program.	supporting/related documentation and to report it on time.
	1.7 (SLO)	Graduates of the Master of Business Administration will be able to understand the role of managerial accountants in corporate governance and decision making.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.8 (SLO)	Graduates of the Master of Business Administration will be able to identify theoretical and analytical tools of economics used by business managers.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	1.9 (PO 4.d.)	Students will be able to pursue employment opportunities in field upon completion of the MBA program.	Chair will evaluate and report results of the Graduation Exit Survey to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon graduation.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
	2.1 (RO)	The students will be	Chair will evaluate	75% of sampled	2017 - 2018	Inconclusive	Results were not reported	The Action for the next

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (RO)	able to conduct and synthesize research on current business topics.	sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	students will score 75 or higher on a final research topic paper in CORE MBA courses.	2017 - 2018	Inconclusive	by the assessment coordinator for this academic program.	assessment cycle is to report results with supporting/related documentation and to report it on time.
	3.1 (SAO)	Students will be able to successfully complete the MBA program.	Chair will evaluate students' transcripts and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	50% of students who enroll in the MBA program will graduate from the program.	2017 - 2018	Inconclusive	Results were not reported by the assessment coordinator for this academic program.	The Action for the next assessment cycle is to report results with supporting/related documentation and to report it on time.
Program - Culinary Arts (including Minor) - BS, BAS {2016-2017}	1.1 (GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2017 - 2018	Target Met	Of the 18 students enrolled in CA 300, 12 (60%) of them scored at least a 3 on the 0-4 scale used in the Problem Solving rubric in identifying potentially hazardous foods.	Students will continue to review the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300.
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2017 - 2018	Target Met	33 out of 40 students (83%) were awarded the ServSafe Certificate.	We will continue to offer the ServSafe exam in order to certify students in CA 125.
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and	75% of students participating in the Finals Dinner will earn an average score of 80%	2017 - 2018	Target Met	100% of the 37 students participating in the Finals Dinner made an average score of 80% or higher on	We will continue to require a Finals Dinner for CA 400 students in order to prepare them for industry.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	departmental faculty will review and analyze the results to determine if achievement target was met.	or higher on the Finals Dinner project.	2017 - 2018	Target Met	the Finals Dinner project.	We will continue to require a Finals Dinner for CA 400 students in order to prepare them for industry.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2017 - 2018	Target Met	90% of Fall 2017 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry. 92.6% of Spring 2018 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	We will continue to provide an exit survey to our CA 400 students in order to determine if industry standards in cooking principles are being met.
Program - Culinary Science/Culinology - BS {2016-2017}	1.1 (GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2017 - 2018	Target Met	Of the 18 students enrolled in CA 300, 12 (60%) of them scored at least a 3 on the 0-4 scale used in the Problem Solving rubric in identifying potentially hazardous foods.	Deletion of the BS in Culinology will take effect Fall 2018.
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2017 - 2018	Target Met	Of the 40 students given the ServSafe certification exam, 33 (83%) passed.	We will continue ServSafe certification within CA 125. Deletion of the BS in Culinology will take effect Fall 2018.
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals	2017 - 2018	Target Met	100% of CA 400 students participating in Finals Dinner earned an average score of 80% or higher on the Finals Dinner project.	We will continue preparing students to succeed in the execution of Finals Dinner by laying the culinary foundations in CA 200, CA

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	faculty will review and analyze the results to determine if achievement target was met.	Dinner project.	2017 - 2018	Target Met	100% of CA 400 students participating in Finals Dinner earned an average score of 80% or higher on the Finals Dinner project.	300, CA 301and fine tuning those skills throughout the CA 400 course. Deletion of the BS in Culinology will take effect Fall 2018.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2017 - 2018	Target Met	90% of Fall 2017 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry. 92.6% of Spring 2018 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	Deletion of the BS in Culinology will take effect Fall 2018.
Program - General Studies - BA, BS {2016-2017}	1.1 (SLO)	Students will analyze written information to solve real-world problems.	Students participating in GS 400 during the spring term will complete the CLA+ assessment. The CLA+ Performance Task Analysis and Problem Solving subscores will indicate success toward this outcome.	75% of the students in GS 400 will score 3 or better on the Analysis and Problem Solving component of the CLA+ Performance Task.	2017 - 2018	Target Not Met	Three GS students completed the CLA+ assessment. One (33%) earned a score of 3 or higher on the CLA+ Performance Task Analysis and Problem Solving subscore. Student #1 - 2; Student #2 - 3; Student #3 - 2	With the recent change of the GS program to the College of Business and Professional Studies, this achievement target will continue to be monitored.
	1.2 (SLO)	Students will write effectively to convey solutions to real-world problems.	Senior students participating in GS 400 during the spring term will complete the CLA+ assessment. The CLA+ Performance Task Writing Effectiveness subscores will indicate success toward this outcome.	75% of the students in GS 400 will score 3 or better on the Writing Effectiveness component of the CLA+ Performance Task.	2017 - 2018	Target Not Met	Three GS students completed the CLA+ assessment. Zero (0%) earned a score of 3 or higher on the CLA+ Performance Task Writing subscore. Student #1 - 2; Student #2 - 2; Student #3 - 2	With the recent move of the GS program to the College of Business and Professional Studies, this achievement target will continue to be monitored.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (GEO 5.a.)	Students will prepare an employment portfolio based on their General Studies curriculum.	Students participating GS 400 will develop an employment portfolio including a letter of interest, professional philosophy, resume, and applicable employment artifacts. This will be assessed using the AAC&U Foundations and Skills for Lifelong Learning VALUE Rubric.	All students will earn an average score 3 or better on the AAC&U Foundations and Skills for Lifelong Learning VALUE Rubric on the Employment Portfolio.	2017 - 2018	Target Not Met	Six of nine (67%) of the General Studie students portfolios earned a score of 3 or above on the AAC&U Foundations and Skills for Lifelong Learning VALUE Rubric.	With the recent move of the GS program to the College of Business and Professional Studies, this achievement target will continue to be monitored.
	2.2 (SAO)	Students will apply knowledge and skills through employment in the modern workforce.	General Studies graduates will be surveyed using a Graduate Satisfaction Survey within one year of graduation. Faculty will review and analyze the survey results to determine if achievement target was met.	75% of General Studies graduates participating in the Graduate Satisfaction Survey will report employment within an area that is consistent with her/his General Studies preparation.	2017 - 2018	Inconclusive	The General Studies Graduate Satisfaction Survey was not distributed this year. Therefore, to gain data, the department pull from the University's Graduation Survey, which stated that nine of eleven (81%) General Studies graduates reported that they planned to look for new employment or attend graduate school. Result deemed inconclusive since the data reported was not true to the assessment method or achievement target.	To take advantage of an assessment instrument already being utilized that measures the same principle, the assessment of this result will be moved to the university's graduation survey.
	2.3 (PO 3.b.)	The program will foster a 21st century learning environment by broadening educational opportunities for the diverse student body.	The department of H&K tracks General Studies student enrollment in each of the 10 available focus groups on campus and will review the final	At least one student will select each of the 10 focus groups each academic year.	2017 - 2018	Target Not Met	General Studies students are enrolled in eight of the ten possible focus groups. I. Fine and Performing Arts 2 II. Natural Sciences 1 III. Human Sciences 19	This is an unrealistic achievement target. It is not possible to enroll students in each of the ten focus groups without growth in enrollment, which is not a program goal. It is the preference of the program that students pursue more specialized majors.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.3 (PO 3.b.)	The program will foster a 21st century learning environment by broadening educational opportunities for the diverse student body.	enrollment numbers at the end of the academic year. The focus groups are: I. Fine and Performing Arts, II. Natural Sciences, III. Human Sciences, IV. Business, V. Culinary Arts, VI. Humanities I (English, Foreign Languages, Philosophy, Communication Religion), VII. Humanities II (History, Political Science, Geography), VIII. Mathematics/Programming, IX. Health-Related and X. Pre-professional (Education, Nursing, Speech-Language Pathology).	At least one student will select each of the 10 focus groups each academic year.	2017 - 2018	Target Not Met	IV. Business 5 V. Culinary Arts 0 VI. Humanities I 4 VII. Humanities II 5 VIII. Mathematics/Programming 0 IX. Health-Related Programs 11 X. Pre-Professional Programs 7	This is an unrealistic achievement target. It is not possible to enroll students in each of the ten focus groups without growth in enrollment, which is not a program goal. It is the preference of the program that students pursue more specialized majors.

Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2017 - 2018	Target Not Met	Twenty-two (22) students were enrolled in PLG 440 Practical Legal Lab in 2017-18 (eleven students in Fall 2017, eleven students in Spring 2018). Of those, twenty-one (21) students completed the assigned capstone application project. Using the AAC&U Critical Thinking VALUE rubric, fourteen (14) students, or 67% of students, scored at	This goal and achievement target will be retained. The capstone application project will be divided into sections and distributed to students a section at a time throughout the PLG 440 course.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2017 - 2018	Target Not Met	least a 3, with nine (9) of those fourteen (14) scoring a 4. Three (3) students did not meet benchmark, and one student scored a 1. The average rubric score of the students as a whole was 2.76.	This goal and achievement target will be retained. The capstone application project will be divided into sections and distributed to students a section at a time throughout the PLG 440 course.
	1.2 (SLO)	To demonstrate competency in legal citation.	In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70% or above) in order to successfully complete PLG 330 Legal Writing.	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2017 - 2018	Target Met	There were fourteen (14) students enrolled in FA 2017 PLG 330 Legal Writing. Thirteen (13) students took the legal citation competency exam. Twelve (12) students, or 92%, scored 75 or higher. There were two perfect scores on the exam. Competency is met if the student scores 70 or higher. All thirteen students that took the exam met competency standards.	This goal and achievement target will be retained, and the same course of action maintained.
	1.3 (GEO 1.c.)	To demonstrate the ability to effectively present information, arguments, and ideas in legal writings.	Students will submit legal writings in PLG 330 Legal Writing. Legal Studies faculty will assess the students' legal writings.	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2017 - 2018	Target Not Met	Fourteen (14) students were enrolled in Fall 2017 PLG 330 Legal Writing. The students were given four distinct writing assignments in the course. Of those assignments, ten (10) students' scores, or 71%, averaged 85 or higher. Four students' scores averaged below the target.	This goal and achievement target will be retained, and the same course of action maintained. Instructor(s) may consider requiring rewrites (corrections to original assignment submissions based on instructor's comments) of the writing assignment to be submitted before student can gain access to the next writing assignment.
			Students will submit legal writings in PLG 330 Legal Writing. The writings will be	The average score of students' legal writings will be a least a "3" on the 0-4 scale used in the AAC&U Written	2017 - 2018	Target Not Met	Fourteen (14) students were enrolled in Fall 2017 PLG 330 Legal Writing. Five (5) students' averaged writing scores	This goal and achievement target will be retained, and the same course of action maintained.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			scored by Legal Studies faculty using the AAC&U Written Communication VALUE rubric.	Communication VALUE rubric.	2017 - 2018	Target Not Met	earned a 4 on the VALUE rubric, six (6) earned a 3, one earned a 1, and two scored below the benchmark on the VALUE rubric. The average VALUE rubric score for the class is a 2.8.	This goal and achievement target will be retained, and the same course of action maintained.
	1.4 (SLO)	To demonstrate the ability to effectively understand and use technology in a legal setting.	Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	75% of students will score 80 or above on technology competency exam(s).	2017 - 2018	Inconclusive	The PLG 340 Law Office Technology & Management course was not offered in 2017-18 due to course rotation and limited faculty numbers.	The PLG 340 Law Office Technology & Management course will be offered in Spring 2019. The goal and target will be maintained.
	2.1 (GEO 1.c.)	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.	The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2017 - 2018	Target Met	Twenty (20) students were enrolled in FA 2017 PLG 401ST: Criminal Trial Practicum, but of those twenty, eighteen (18) were Legal Studies students. Only majors were evaluated using the VALUE rubric. Seventeen (17) of the eighteen students scored 3 or above on the VALUE rubric, with fifteen scoring a 4 and two scoring a 3. One student scored a 1 on the VALUE rubric. The average student score is a 3.7.	This goal and achievement target will be retained. The course(s) that data will be collected will be identified at the beginning of the academic year.
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	Satisfaction of this goal will be assessed through the follow-up Legal Studies Exit Survey	45% of graduating students from the previous academic year participating in the follow-up Legal Studies	2017 - 2018	Target Met	Ten Legal Studies' students graduated in 2016-17. Two (2) graduates are pursuing a graduate degree and	This goal and achievement target will be retained. 2017-18 results will be reported in 2018-19 since surveys are sent out 6 months AFTER

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	(standardized surveys) to assess the students' competencies and effectiveness. The survey will be given to graduates within 6 months of graduation. Results will be reviewed and analyzed by departmental faculty.	Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2017 - 2018	Target Met	three (3) students are employed as paralegals, for a total of 50% of recent graduates that are taking steps to further education and enhance their career.	graduation.
			Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2017 - 2018	Target Not Met	Fourteen students in 2017-18 PLG 440 Practical Legal Lab course completed an exit survey. Within the survey, the students were asked the following question: "Do you have plans to pursue a graduate degree such as a master's degree or law degree? If yes, what are your plans and what steps have you taken to reach this goal? If no, do you intend to pursue a career as a paralegal? If yes, then are you considering taking a certified paralegal exam (such as that given by NALA or NFPA?" Four (4) of those students, or 29%, intend to pursue law school or another graduate program, and two students (14%) indicated they intend to take steps to sit for the certified paralegal exam,	This goal and achievement target will be retained.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2017 - 2018	Target Not Met	for a total of 43% of graduating seniors that indicated they will be taking steps to further education and enhance their career.	This goal and achievement target will be retained.
	3.2 (PO 4.d.)	To provide program opportunities that meet the needs of today's students and workforce.	Satisfaction of this goal will be assessed through annual employer surveys and legal internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern scores will be determined according to the Placement Evaluation Survey.	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2017 - 2018	Inconclusive	No data was obtained as of analysis date.	This goal and achievement target will be retained. Program faculty will review the survey form and submit suggestions for change by the beginning of the new academic year.
Program - Nutrition and Health - Minor {2016-2017}	1.1 (GEO 3.a.)	Students will successfully calculate a person's nutritional needs.	In FN 345, calculation questions from Test 1 and 2 will be evaluated with the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.	FN 345 students will average a score of at least a 3 on the 0-4 scale used in the AAC&U Quantitative Literacy VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2017 - 2018	Target Met	No students in this course were declared Nutrition and Health minors; however, this course is a requirement for other majors. Of the 7 students in the course, 6 (86%) scored at least a 3 on the VALUE rubric from calculations from Test 1 and 2. The average score was a 3.2. See attached document for complete breakdown of scores.	We will continue practicing and completing calculations to estimate a person's nutritional needs, both in class and on tests. We also would like to add an additional achievement target to this outcome - "80% of FN 345 students will score an average of 3 on the Quantitative Literacy and Analysis VALUE Rubric in performing calculations to estimate a person's nutritional needs."
	1.2 (SLO)	Students will be able	In FN 225,	70% of FN 225 students	2017 - 2018	Target Met	No students in this course	Students will continue

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (SLO)	to critically analyze a research article to stay up-to-date with emerging health trends.	students will complete an article analysis assignment and the instructor will evaluate the assignment to determine if the achievement target was met.	will successfully complete the assignment with at least an 80% proficiency.	2017 - 2018	Target Met	are declared Nutrition and Health minors, but this is a required course for other majors. Of the 140 students assessed in all 4 sections (online and face-to-face) in the 2017-18 academic year, 92% were able to complete the article analysis assignment with at least an 80% proficiency. See attached document for complete list of scores.	analyzing research articles in FN 225. The instructor will have the librarian conduct an in class presentation on utilizing the library's resources to find peer-reviewed journal articles.
	1.3 (SLO)	Students will evaluate individuals' nutrient intake in comparison to recommended requirements.	In FN/KIN 247, students will complete a Diet Analysis Project and the instructor will evaluate the assignment to determine if achievement target was met.	75% of students will successfully complete the assignment with at least an 85% proficiency.	2017 - 2018	Target Met	Of the 33 students enrolled in FN/KIN 247 in Fall 2018, 27 (81.8%) were successful in completing an assignment comparing their nutrient intake to recommendations with at least an 85% proficiency.	Students will continue to perform the assignment to compare their nutritional needs to what is recommended.
	2.1 (PO 2.a.)	Students will gain experience in providing nutrition education outreach.	In FN 355, students will participate in National Nutrition month activities and will be graded by the instructor and their peers using the FN 355 Rubric that evaluates the students' nutrition content knowledge and their delivery of information to activity participants.	75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.	2017 - 2018	Inconclusive	Students did not complete a National Nutrition Month activity this year as they were given the opportunity to work with the CPDC on a final project, which took the place of this project this year.	Next year, students will once again complete a National Nutrition Month assignment relevant to the topic chosen for 2018.
	2.2 (SAO)	Students will apply nutrition principles into their major	Upon completion of all required courses in the	60% of students participating in the Exit Survey will state that	2017 - 2018	Inconclusive	Exit survey wasn't administered as no students completed	Will administer exit survey next year to any student(s) completing minor coursework

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.2 (SAO)	discipline.	minor, students will be given an Exit Survey to determine if achievement target was met.	their involvement in nutrition activities in the minor coursework was beneficial to enhancing their major.	2017 - 2018	Inconclusive	coursework for minor.	Will administer exit survey next year to any student(s) completing minor coursework