

College of Business and Professional Studies: 2016-2017

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Accounting (including Minor) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate their knowledge in the five areas identified in the CPA Vision Project (e.g. communications and leadership skills, strategic and critical thinking skills, focus on the customer, information convergence, and technological adeptness).	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting	MUW Accounting students will score in the National Average Range or better on the Peregrine assessment instrument. (Note: The average changes every year.)	2016 - 2017	Target Met	The Accounting students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 61.5 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.	2016 - 2017	Target Not Met	Accounting students scored above the national mean in 8 of the 9 key indicators - see attached spreadsheet. The only indicator that they were below the national mean is Economics. However, they only missed the national mean by 2.8 points.	Since this years data shows an improvement over last years data and the target was met in 8 out of 9 key indicators, the College of Business and Professional Studies will continue to monitor the data but no change is anticipated at this time.
				Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2016 - 2017	Target Met	ACC 211 - Pre-Test Results - 29% of students successfully answered questions correctly Post Test Results - 86% of students successfully answered questions correctly Increase of 57% ACC 212 - Pre-Test Results - 33% of students successfully answered questions correctly Post-Test Results

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			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2016 - 2017	Target Met	- 88% of students successfully answered questions correctly Increase of 55% EC 201 - Pre-Test Results - 32% of students successfully answered questions correctly Post - Test Results - 70% of students successfully answered questions correctly Increase of 38%	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	1.3 (PO 4.d.)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2016 - 2017	Target Met	42% of business students surveyed indicated that they planned to attend graduate school, 38% responded that they did not plan to attend graduate school, and 20% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2016 - 2017	Target Met	77% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 19 % neither agreed nor disagreed and only 2 respondents either disagreed or strongly disagreed and 1 chose not to answer.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment	2016 - 2017	Target Met	70% of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 20% indicated part-time employment. Only 5% indicated that they	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.

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			Development and Assessment Committee during their fall meeting.	immediately upon graduation.	2016 - 2017	Target Met	were not employed but looking.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.
			Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their major area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.	2016 - 2017	Target Not Met	25% of the students passed the major specific questions on the senior capstone exam with a 70 or above.	The programmatic capstone assessment exams were adjusted this academic year to be more inline with SLOs for each major. Since this is the first year the exam has been administered, the results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if this trend

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	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their major area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.	2016 - 2017	Target Not Met	25% of the students passed the major specific questions on the senior capstone exam with a 70 or above.	continues.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	90% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.6.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and	Chair will evaluate students' Ethics Exams and report	80% of students will pass an ethics exam administered in the	2016 - 2017	Target Not Met	50% of Accounting students passed the ethics exam in the capstone	The College of Business and Professional Studies internal Curriculum Development and

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	5.1 (SAO)	understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	capstone course with a 70 or above.	2016 - 2017	Target Not Met	course with a 70 or above.	Assessment Committee made a recommendation to include more ethics based topics in courses. In addition, the College of Business and Professional Studies now requires all students who are in our "gateway" courses to complete and pass at the 100% level an Academic Integrity module to improve ethical behavior in our students. This module was implemented in the past five years. The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum and the incorporation of the Academic Integrity module improve the graduating seniors' ethics exam results. Also, we now have four years of trend data broken down by major. This data will be shared with the College of Business and Professional Studies internal Curriculum Development and Assessment Committee to determine if more ethics instruction can or should be implemented in the areas where the greatest levels of deficiencies have occurred.
Program - Business Administration (including Minors and Certificates) - BAS {2016-	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics,	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2016 - 2017	Target Not Met	42.1% of General Business students and 83% of MIS students scored 70 or greater on the Capstone Exam. Please note these data	The programmatic capstone assessment exams were adjusted this academic year to be more inline with SLOs for each major. Since this is the first year the exam has been

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2017}	1.1 (SLO)	management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2016 - 2017	Target Not Met	contain both BS and BAS students since both are administered the exam. 52% of all students met target, not 60%.	administered, the results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2016 - 2017	Target Met	ACC 211 - Pre-Test Results - 29% of students successfully answered questions correctly Post Test Results - 86% of students successfully answered questions correctly Increase of 57% ACC 212 - Pre-Test Results - 33% of students successfully answered questions correctly Post-Test Results - 88% of students successfully answered questions correctly Increase of 55% EC 201 - Pre-Test Results - 32% of students successfully answered questions correctly Post - Test Results - 70% of students successfully answered questions correctly Increase of 38% Please note that these results include both BS and BAS students since both take these courses.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	1.2 (PO 4.d.)	Students will be able to pursue	Chair will evaluate and report the	75% of students participating in the	2016 - 2017	Target Met	77% of participants in the Graduation Exit Survey	Target met. The results will be reported to the College of

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	1.2 (PO 4.d.)	opportunities in graduate education and/or employment opportunities.	Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Graduation Exit Survey will state that their education adequately prepared them for employment.	2016 - 2017	Target Met	indicated that their education adequately prepared them for employment. It should be noted that 19 % neither agreed nor disagreed and only 2 respondents either disagreed or strongly disagreed and 1 chose not to answer. Please note this data contains both BS and BAS students since this survey is administered to all graduating seniors.	Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2016 - 2017	Target Met	70 % of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 20% indicated part-time employment. Only 5% indicated that they were not employed but looking. Please note - This data contains both BS and BAS students since all graduating seniors are administered the exit survey.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.

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			Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2016 - 2017	Target Not Met	<p>General Business 42.1 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>MIS 83 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>Please note this data contains both BS and BAS since both students take the concentration exam for these areas.</p> <p>52% of all students met target, not 75%.</p>	The programmatic capstone assessment exams were adjusted this academic year to be more inline with SLOs for each major. Since this is the first year the exam has been administered, the results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	<p>90% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.</p> <p>Please note, this data contains both BAS and BS students since both are in</p>	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.

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	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	the courses where this data is collected.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.6. Please note, this data contains both BAS and BS students since both are in the courses where this data is collected.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2016 - 2017	Target Not Met	53% of General Business students passed the Ethics Exam with a 70 or above 47% of MIS students passed the Ethics Exam with a 70 or above. Please note this data contains both BAS and BS students since both are administered the Ethics exam.	The College of Business and Professional Studies internal Curriculum Development and Assessment Committee made a recommendation to include more ethics based topics in courses. In addition, the College of Business and Professional Studies now requires all students who are in our "gateway" courses to complete and pass at the 100% level an Academic Integrity module to improve ethical behavior in our students. This module was implemented in the past five years. The College of Business and Professional Studies internal Curriculum Development and Assessment

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	5.1 (SAO)	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2016 - 2017	Target Not Met	53% of General Business students passed the Ethics Exam with a 70 or above 47% of MIS students passed the Ethics Exam with a 70 or above. Please note this data contains both BAS and BS students since both are administered the Ethics exam.	Committee will continue to collect and analyze this data to see if changes in the curriculum and the incorporation of the Academic Integrity module improve the graduating seniors' ethics exam results. Also, we now have four years of trend data broken down by major. This data will be shared with the College of Business and Professional Studies internal Curriculum Development and Assessment Committee to determine if more ethics instruction can or should be implemented in the areas where the greatest levels of deficiencies have occurred.
Program - Business Administration (including Minors and Certificates) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2016 - 2017	Target Not Met	General Business majors did not score at or above the national mean on 6 of the 9 key indicators. Health Care Management majors did not score at or above the national mean on 5 of the 9 key indicators. Human Resources Management majors did not score at or above the national mean on 8 of the 9 key indicators. Management majors did not score at or above the national mean on 8 of the 9 key indicators. MIS majors did not score at or above the national	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam for all of the 9 key indicators, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.

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Program - Business Administration (including Minors and Certificates) - BS {2016-2017}	1.1 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Chair will evaluate students' 9 assessment indicators' means and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2016 - 2017	Target Not Met	mean on 8 of the 9 key indicators. MKT majors did not score at or above the national mean on 9 of the 9 key indicators.	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam for all of the 9 key indicators, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.
			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2016 - 2017	Target Not Met	The General Business students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 47.8 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8. The Health Care Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 51.0 and the national mean was 51.9 and the ACBSP	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.

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			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2016 - 2017	Target Not Met	<p>Region 3 mean was 51.8.</p> <p>The Human Resources Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 41.7 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8.</p> <p>The MIS students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 39.2 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8.</p> <p>The Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 42.4 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8.</p>	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.

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			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2016 - 2017	Target Not Met	The Marketing students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 41.7 and the national mean was 51.9 and the ACBSP Region 3 mean was 51.8.	The results of the national benchmarking exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee. Since the students did not score at or above the nation mean on the national benchmarking exam, the results will be discussed to see if the group believes that curricular adjustments are necessary or if we wish to collect more data before making a determination.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2016 - 2017	Target Met	ACC 211 - Pre-Test Results - 29% of students successfully answered questions correctly Post Test Results - 86% of students successfully answered questions correctly Increase of 57% ACC 212 - Pre-Test Results - 33% of students successfully answered questions correctly Post-Test Results - 88% of students successfully answered questions correctly Increase of 55% EC 201 - Pre-Test Results - 32% of students successfully answered questions correctly Post - Test Results - 70% of students successfully answered questions correctly Increase of 38%	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.

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	1.2 (PO 4.d.)	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2016 - 2017	Target Met	42% of business students surveyed indicated that they planned to attend graduate school, 38% responded that they did not plan to attend graduate school, and 20% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2016 - 2017	Target Met	77% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 19 % neither agreed nor disagreed and only 2 respondents either disagreed or strongly disagreed and 1 chose not to answer.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2016 - 2017	Target Met	70 % of student surveyed on the Graduation Exit Survey indicated that they were employed full time while 20 % indicated part-time employment. Only 5% indicated that they were not employed but looking.	Target met. The results will be reported to the College of Business and Professional Studies' Curriculum and Assessment Committee.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.

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	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Assessment Committee during their fall meeting.	60% of students will earn a “satisfactory” rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.
			Chair will evaluate students’ writing assignments using the Business Writing Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will earn a “satisfactory” rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2016 - 2017	Inconclusive	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.	Due to these results not being available at the time of reporting, they will be included in the AY 2017-2018 report.
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students’ Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2016 - 2017	Target Not Met	<p>General Business 42.1 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>Management 86.7 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>MIS 83 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p> <p>Marketing 100 % of the students tested passed the major specific questions of the capstone exam with a 70 or above.</p>	The programmatic capstone assessment exams were adjusted this academic year to be more inline with SLOs for each major. Since this is the first year the exam has been administered, the results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SLO)	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2016 - 2017	Target Not Met	67% of all students met target, not 75%.	The programmatic capstone assessment exams were adjusted this academic year to be more inline with SLOs for each major. Since this is the first year the exam has been administered, the results of the exam will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and results will continue to be monitored to see if these trends continue.
	4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant discipline-specific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	90% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2016 - 2017	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.6.	Target Met. The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	5.1 (SAO)	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2016 - 2017	Target Not Met	<p>53% of General Business students passed the Ethics Exam with a 70 or above.</p> <p>47% of MIS students passed the Ethics Exam with a 70 or above.</p> <p>33% of Management students passed the Ethics Exam with a 70 or above.</p> <p>0% of Marketing students passed the Ethics Exam with a 70 or above.</p>	The College of Business and Professional Studies internal Curriculum Development and Assessment Committee made a recommendation to include more ethics based topics in courses. In addition, the College of Business and Professional Studies now requires all students who are in our "gateway" courses to complete and pass at the 100% level an Academic Integrity module to improve ethical behavior in our students. This module was implemented in the past five years. The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum and the incorporation of the Academic Integrity module improve the graduating seniors' ethics exam results. Also, we now have four years of trend data broken down by major. This data will be shared with the College of Business and Professional Studies internal Curriculum Development and Assessment Committee to determine if more ethics instruction can or should be implemented in the areas where the greatest levels of deficiencies have occurred.
Program - Business Administration	1.1 (SLO)	Graduates of the Master of Business Administration will be	Chair will evaluate students' MBA Capstone Exit	75% of students will score 75 or greater on the MGT 510 – Cross	2016 - 2017	Inconclusive	Questions have not yet been developed for this student learning outcome.	Questions will be developed for this outcome.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
- MBA {2016-2017}	1.1 (SLO)	able to identify and apply cross-cultural theories and concepts to organizational settings.	Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	Cultural Management specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Inconclusive	Questions have not yet been developed for this student learning outcome.	Questions will be developed for this outcome.
	1.2 (SLO)	Graduates of the Master of Business Administration will be able to apply basic and advanced marketing concepts in global markets.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Met	100% of students scored 75 or greater on MKT 526 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate. Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.3 (SLO)	Graduates of the Master of Business Administration will be able to identify and apply basic concepts behind financial management and the objective of financial decision making.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the FIN 540 – Financial Management specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Not Met	50% of students scored 75 or greater on FIN 540 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate. Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.4 (SLO)	Graduates of the Master of Business Administration will be able to understand and identify the basic concepts of information	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional	75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Not Met	50% of students scored 75 or greater on MIS 552 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.4 (SLO)	technology project management.	Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Not Met	50% of students scored 75 or greater on MIS 552 questions.	Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.5 (SLO)	Graduates of the Master of Business Administration will be able to understand and identify how the legal and regulatory environment affects firms operating internationally.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the PLG 560 – International Business Law specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Met	100% of students scored 75 or greater on PLG 560 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate. Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.6 (SLO)	Graduates of the Master of Business Administration will be able to understand and identify the challenges and opportunities presented when integrating the multiple perspectives, functions, and interests that constitute a multinational firm.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the MGT 600 – Strategy and Business Models specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Inconclusive	Questions have not yet been developed for this student learning outcome.	Questions will be developed for this student learning outcome.
	1.7 (SLO)	Graduates of the Master of Business Administration will be able to understand the role of managerial accountants in	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business	75% of students will score 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit	2016 - 2017	Target Not Met	50% of students scored 75 or greater on MKT 526 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.7 (SLO)	corporate governance and decision making.	and Professional Studies Graduate Faculty Committee during their fall meeting.	Exam.	2016 - 2017	Target Not Met	50% of students scored 75 or greater on MKT 526 questions.	Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.8 (SLO)	Graduates of the Master of Business Administration will be able to identify theoretical and analytical tools of economics used by business managers.	Chair will evaluate students' MBA Capstone Exit Exams and report results to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.	2016 - 2017	Target Not Met	100% of students scored 75 or greater on EC 515 questions.	The MBA Capstone Exit Exam was administered post-graduation. This exam will be administered prior to graduation to increase response rate. Due to low response rate, the faculty is not ready to draw broad generalizations concerning assessment of this outcome. As a result, no specific curricular or instructional intervention will be undertaken until a larger data sample can be observed.
	1.9 (PO 4.d.)	Students will be able to pursue employment opportunities in field upon completion of the MBA program.	Chair will evaluate and report results of the Graduation Exit Survey to the College of Business and Professional Studies Graduate Faculty Committee during their fall meeting.	75% of students participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon graduation.	2016 - 2017	Target Not Met	43% of surveyed graduates had secured employment related to their program of study.	Result from one cohort of graduating students. As a result, faculty will await a second cohort's results to determine if intervention is necessary.
	2.1 (RO)	The students will be able to conduct and synthesize research on current business topics.	Chair will evaluate sampled students' research topic papers and report results to the College of Business and Professional Studies Graduate Faculty Committee	75% of sampled students will score 75 or higher on a final research topic paper in CORE MBA courses.	2016 - 2017	Target Met	83% of sampled students earned 19 or more points based on rubric scoring (25 possible points).	Target met. No action necessary.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (RO)	The students will be able to conduct and synthesize research on current business topics.	during their fall meeting.	75% of sampled students will score 75 or higher on a final research topic paper in CORE MBA courses.	2016 - 2017	Target Met	83% of sampled students earned 19 or more points based on rubric scoring (25 possible points).	Target met. No action necessary.
	3.1 (SAO)	Students will be able to successfully complete the MBA program.	Chair will evaluate students' transcripts and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	50% of students who enroll in the MBA program will graduate from the program.	2016 - 2017	Target Met	As measured at 150% time to degree completion, 100% of students admitted in the Fall 2014 semester had graduated by conclusion 2016-2017 academic year.	Target met. No action deemed necessary at this time.
Program - Culinary Arts (including Minor) - BS, BAS {2016-2017}	1.1 (GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2016 - 2017	Target Met	Of the 14 students assessed in CA 300, 14 (71.4%) of them scored at least a 3 or higher on the Value rubric and were able to identify potentially hazardous foods. The average of the students as a whole was 2.9 on the rubric. See attached document for complete breakdown of rubric values.	We will continue teaching the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2016 - 2017	Target Met	Of the 36 students who took the ServSafe certification during the 2016-2017 academic year, 28 students received a Passing score and earned a SerSave certificate. See related document for spreadsheet of score breakdowns.	We will continue incorporating food safety and sanitation into courses and preparing students for the ServSafe examination in the 1 hour course
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals	2016 - 2017	Target Met	Of the 24 students enrolled in both sections of Prep III in the Fall 2016 semester, 22 students (91.7%) earned a grade of	We will continue preparing students to succeed in the execution of Finals Dinner by laying the culinary foundations in CA 200, CA

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	faculty will review and analyze the results to determine if achievement target was met.	Dinner project.	2016 - 2017	Target Met	80% or higher on the Finals Dinner project. See attached document for complete scores (A grade of B or higher indicates a score greater than 80%).	300, CA 301 and fine tuning those skills throughout the CA 400 course.
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2016 - 2017	Target Met	Of the 21 students enrolled in Prep III during the Fall 2016 semester, 90.5% of students reported that participating in the Final Dinner allowed them to use skills applicable to the industry. See attached document for breakdown of results for this question from the exit survey.	Prep III students will continue to prepare a multi-course Finals Dinner for family and friends
Program - Culinary Science/Culinology - BS {2016-2017}	1.1 (GEO 1.a.)	Students will identify potentially hazardous foods.	In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with the AAC&U Problem Solving VALUE Rubric by the course instructor.	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying potentially hazardous foods.	2016 - 2017	Target Met	Of the 14 students assessed in CA 300, 14 (71.4%) of them scored at least a 3 or higher on the Value rubric and were able to identify potentially hazardous foods. The average of the students as a whole was 2.9 on the rubric. See attached document for complete breakdown of rubric values.	We will continue teaching the importance of food safety and sanitation in all kitchen laboratory classes, including CA 300
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2016 - 2017	Target Met	While none of the students in this course are declared Culinology majors, this course is also a required course of the BS in Culinary Arts degree. Of the 36 students who took the ServSafe certification during the 2016-2017 academic year, 28 students received a Passing score and earned a SerSave certificate. See	We will continue incorporating food safety and sanitation into courses and preparing students for the ServSafe examination in the 1 hour course

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (SAO & SLO)	Students will successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2016 - 2017	Target Met	related document for spreadsheet of score breakdowns.	We will continue incorporating food safety and sanitation into courses and preparing students for the ServSafe examination in the 1 hour course
	2.1 (PO 1.d.)	Students will successfully prepare a multi-course event for the community.	In CA 400, students will be evaluated on their Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2016 - 2017	Target Met	None of the students enrolled in this course are declared Culinology majors, but this course is required for the BS in Culinary Arts. Of the 24 students enrolled in both sections of Prep III in the Fall 2016 semester, 22 students (91.7%) earned a grade of 80% or higher on the Finals Dinner project. See attached document for complete scores (A grade of B or higher indicates a score greater than 80%).	We will continue preparing students to succeed in the execution of Finals Dinner by laying the culinary foundations in CA 200, CA 300, CA 301and fine tuning those skills throughout the CA 400 course
	2.2 (SLO)	Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2016 - 2017	Target Met	None of the students enrolled in this course are declared Culinology majors; however, this same course is required for the BS in Culinary Arts. Of the 21 students enrolled in Prep III during the Fall 2016 semester, 90.5% of students reported that participating in the Final Dinner allowed them to use skills applicable to the industry. See attached document for breakdown of results for this question from the exit survey.	Prep III students will continue to prepare a multi-course dinner for Family and friends

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	1.1 (GEO 1.b.)	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2016 - 2017	Target Met	Seventeen students were enrolled in PLG 440 Practical Legal Lab in 2016-17 (nine students in Fall 2016, eight students in Spring 2017). Of those, fifteen students completed the assigned capstone application project. Using the AAC&U Critical Thinking VALUE rubric, ten students (67%) scored at least a 3, with nine of those ten scoring a 4. One student did not meet benchmark, and four students scored a 1. The average score of the students as a whole was 3.07.	This goal and achievement target will be retained, and the same course of action maintained.
	1.2 (SLO)	To demonstrate competency in legal citation.	In PLG 330 Legal Writing, students will be required to take a Legal Citation Competency exam. Students must score competent (70% or above) in order to successfully complete PLG 330 Legal Writing.	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2016 - 2017	Target Met	Six students took the legal citation competency exam given in Fall 2016 PLG 330 Legal Writing. All six students (100%) scored 75 or higher. There was one perfect score on the exam. Competency is met if the student scores 70 or higher. All students met competency standards.	This goal and achievement target will be maintained. Faculty will continue to introduce and reinforce Legal Citation in PLG courses prior to the student taking the citation competency exam in PLG 330 Legal Writing.
	1.3 (GEO 1.c.)	To demonstrate the ability to effectively present information, arguments, and ideas in legal writings.	Students will submit legal writings in PLG 330 Legal Writing. Legal Studies faculty will assess the students' legal writings.	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2016 - 2017	Target Not Met	Six students were enrolled in Fall 2016 PLG 330 Legal Writing. The students were given four distinct writing assignments. Of those assignments, four students' (67%) scores averaged 85 or higher. Two students' scores averaged below the target.	This goal and achievement target will be retained and the same course of action will be maintained.
			Students will	The average score of	2016 - 2017	Target Met	Six students were enrolled	This goal and achievement

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			submit legal writings in PLG 330 Legal Writing. The writings will be scored by Legal Studies faculty using the AAC&U Written Communication VALUE rubric.	students' legal writings will be a least a "3" on the 0-4 scale used in the AAC&U Written Communication VALUE rubric.	2016 - 2017	Target Met	in Fall 2016 PLG 330 Legal Writing. Four of those six students' averaged writing scores scored a 4 on the VALUE rubric, and two students' average writing scores scored a 1 on the VALUE rubric. The average VALUE rubric score for the class is a 3.	target will be retained and the same course of action will be maintained.
	1.4 (SLO)	To demonstrate the ability to effectively understand and use technology in a legal setting.	Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	75% of students will score 80 or above on technology competency exam(s).	2016 - 2017	Target Met	Eight students were enrolled in SP17 PLG 340 Law Office Technology & Management, a required course for Legal Studies majors. Seven students (~88%) averaged a score of 80 or above on the technology competency exams.	This goal and achievement target will be retained and the same course of action maintained.
	2.1 (GEO 1.c.)	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	Satisfaction of this goal will be assessed by evaluating oral argument presentations in various PLG courses. Students will be scored using the AAC&U Oral Communication VALUE rubric.	The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2016 - 2017	Target Met	Eighteen students were enrolled in FA 2016 PLG 352 Civil Trial Practicum, but of those eighteen, only fourteen were Legal Studies students. Only majors were evaluated. Ten of the fourteen students scored 3 or above on the VALUE rubric. Four students scored a 1 on the VALUE rubric.	This goal and achievement target will be retained, however, the course(s) that data will be collected will be identified at the beginning of the academic year.
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	Satisfaction of this goal will be assessed through the follow-up Legal Studies Exit Survey (standardized surveys) to assess the students'	45% of graduating students from the previous academic year participating in the follow-up Legal Studies Exit Survey will report that they have taken steps to become a	2016 - 2017	Target Met	Ten Legal Studies' students graduated in 2015-2016. Three graduates (30%) are pursuing a law degree, three students (30%) are working as paralegals and have indicated they are	This goal and achievement target will be retained. 2016-17 results will be reported in 2017-18 since surveys are sent out 6 months AFTER graduation.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SAO)	To continually improve knowledge, skill and competence as a legal team member.	competencies and effectiveness. The survey will be given to graduates within 6 months of graduation. Results will be reviewed and analyzed by departmental faculty.	certified paralegal or taken steps to further their education with graduate programs or law school.	2016 - 2017	Target Met	preparing for the Certified Paralegal exam, and one student (10%) is pursuing a masters degrees for a total of 70% of recent graduates that are taking steps to further education and enhance their career.	This goal and achievement target will be retained. 2016-17 results will be reported in 2017-18 since surveys are sent out 6 months AFTER graduation.
			Satisfaction of this goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and effectiveness. The survey will be collected in the capstone course.	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2016 - 2017	Target Met	Seven students in 2016-17 PLG 440 Practical Legal Lab completed the exit survey. Two of those students (~29%) intend to pursue law school, and three students (~43%) indicated they intend to take a certified paralegal exam, for a total of 72% of graduating seniors that indicated they will be taking steps to further education and enhance their career.	This goal and achievement target will be retained. Distribution of surveys will be automated for a more streamlined process and better participation.
	3.2 (PO 4.d.)	To provide program opportunities that meet the needs of today's students and workforce.	Satisfaction of this goal will be assessed through annual employer surveys and legal internship placement and intern evaluations through PLG 440 Practical Legal Lab. Student intern scores will be determined according to the Placement Evaluation Survey.	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2016 - 2017	Target Met	Seventeen students were enrolled in PLG 440 Practical Legal Lab in 2016-17 (nine students in Fall 2016, eight students in Spring 2017). Of those, evaluation surveys were submitted for fourteen students. All fourteen students (~82%) scored 80 or above.	This goal and achievement target will be retained.
Program - Nutrition and Health - Minor	1.1 (GEO 3.a.)	Students will successfully calculate a person's nutritional	In FN 345, calculation questions from	FN 345 students will average a score of at least a 3 on the 0-4	2016 - 2017	Target Not Met	No students in this course were declared Nutrition and Health minors;	A more quantifiable achievement target should be added to this outcome for

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
{2016-2017}	1.1 (GEO 3.a.)	needs.	Test 1 and 2 will be evaluated with the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.	scale used in the AAC&U Quantitative Literacy VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2016 - 2017	Target Not Met	however, this course is a requirement for other majors. Of the 8 students in the course, 6 (75%) scored at least a 3 on the VALUE rubric from calculations from Test 1 and 2. The average score of the students as a whole was a 2.8 on the rubric. See attached document for complete breakdown of scores.	next academic year. We will continue practicing and performing nutrition calculations to estimate nutritional needs.
	1.2 (SLO)	Students will be able to critically analyze a research article to stay up-to-date with emerging health trends.	In FN 225, students will complete an article analysis assignment and the instructor will evaluate the assignment to determine if the achievement target was met.	70% of FN 225 students will successfully complete the assignment with at least an 80% proficiency.	2016 - 2017	Target Met	No students in this course are declared Nutrition and Health minors, but this course is a requirement for several other majors. Of the 123 students assessed in all 4 sections of FN 225 in 2016-2017, both online and face-to-face, 88% were able to complete the article analysis assignment with at least an 80% proficiency. See attached document for a detailed list of all scores.	Students will continue analyzing research in FN 225. The instructor will work with the library to provide educational sessions for students on how to utilize the library services to access articles.
	1.3 (SLO)	Students will evaluate individuals' nutrient intake in comparison to recommended requirements.	In FN/KIN 247, students will complete a Diet Analysis Project and the instructor will evaluate the assignment to determine if achievement target was met.	75% of students will successfully complete the assignment with at least an 85% proficiency.	2016 - 2017	Target Met	Of the 33 students enrolled in FN/KIN 247 in Fall 2016, 28 (84.8%) were successful in completing an assignment comparing their nutrient intake to recommendations with at least an 85% proficiency.	Students will continue to perform the assignment to compare their nutritional needs to what is recommended.
	2.1 (PO 2.a.)	Students will gain experience in providing nutrition education outreach.	In FN 355, students will participate in National Nutrition month activities and will be graded	75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the	2016 - 2017	Target Met	Only one student in this course was a declared Nutrition and Health minor. 100% of students enrolled in this course successfully implemented	Students will continue to perform nutrition education outreach during the month of March for National Nutrition Month as a part of FN 355

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (PO 2.a.)	Students will gain experience in providing nutrition education outreach.	by the instructor and their peers using the FN 355 Rubric that evaluates the students' nutrition content knowledge and their delivery of information to activity participants.	FN 355 Rubric.	2016 - 2017	Target Met	a National Nutrition month activity with at least an 80% proficiency. See attached document for scores.	Students will continue to perform nutrition education outreach during the month of March for National Nutrition Month as a part of FN 355
	2.2 (SAO)	Students will apply nutrition principles into their major discipline.	Upon completion of all required courses in the minor, students will be given an Exit Survey to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in nutrition activities in the minor coursework was beneficial to enhancing their major.	2016 - 2017	Inconclusive	Exit survey wasn't administered as there were no students completing their required coursework in the Health and Nutrition minor.	Will administer survey to next academic year to any students completing coursework.