

# W-2009 A Strategic Plan for MUW

**MUW Goal 1:** Provide high quality, student-centered instructional programs in a personalized learning environment.

**MUW Goal 2:** Ensure high quality academic and leadership preparation for women.

**MUW Goal 3:** Provide student life programs that stimulate intellectual, social, emotional, physical, and leadership development.

**MUW Goal 4:** Increase enrollment through effective recruitment and retention strategies.

**MUW Goal 5:** Promote effective organizational principles.

**MUW Goal 6:** Provide programs and services that enhance the cultural, intellectual, social, and professional development of the citizens of our region, state, and nation.

**MUW Goal 7:** Promote diversity among MUW students, faculty and staff.

**MUW Goal 8:** Encourage research, scholarship, and creative endeavors to enhance instruction and professional development.

**MUW Goal 9:** Provide physical resources, infrastructure, and technology to advance the educational, operational and public service goals of the University.

**MUW Goal 10:** Build partnerships and public awareness to support the University's mission and to promote institutional and economic development.

*Approved by the President on March 8, 2004*