

Assessment Plan For Academic Departments

ACADEMIC YEAR TO BE ASSESSED 2008 - 2009

Department of Accounting and MIS

Major (Program) MIS

CIP Code MIS - 520201

Completed by (Name) Dr. Maggie McClintock, Department Chair


Please use a Times New Roman typeface for filling out this form in an 11-point type size. The table will expand to fit your information. Label each page with your department name and a page number.

Department Accounting and MIS

Page 1

<p>S</p> <p>Sharpen learning goals into outcomes and set achievement targets (List the Student Learning Outcomes—specifying the learning goal[s] to which they relate—and the achievement targets you are assessing this year.)</p>	<p>Goal 1: Students will think analytically and critically in order to reach reasonable conclusions, solve problems, and make decisions related to Information Systems.</p> <p>Learning Outcome 1: Students will demonstrate the analytical and critical thinking skills necessary to facilitate organizational success.</p> <p style="padding-left: 40px;">Target Achievement 1: 80% of students will demonstrate proficiency in troubleshooting and diagnosing problems in computer networks, system hardware, and software applications.</p> <p style="padding-left: 40px;">Target Achievement 2: 80% of students will state they have confidence in their skills to troubleshoot and diagnose problems in computer networks, system hardware, and software applications.</p> <p>Learning Outcome 2: Students will demonstrate the skills necessary to manage large and varied Information Systems projects.</p> <p style="padding-left: 40px;">Target Achievement 3: 80% of students will successfully design a real world information system application, manage it, and present it to relevant stakeholders.</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

	<p>Target Achievement 4: 80% of students will state they have confidence in their skills and the abilities needed in Information Systems to achieve success in their profession.</p> <p>Goal 2: Students will communicate effectively in the written and oral formats commonly seen in modern organizations.</p> <p>Learning Outcome 1: Students will demonstrate a clear and concise writing style when crafting business documents. Students will demonstrate the skills necessary to produce effective interpersonal communications as well as making public business presentations.</p> <p>Target Achievement 1: 80% of students will demonstrate proficiency in creating written documents and delivering oral presentations.</p> <p>Target Achievement 2: 80% of students will state they have confidence in their ability to communicate effectively in an organizational environment.</p> <p>Goal 3: Students will understand the ethical implications of their actions on themselves, their colleagues, their organization, the business community and society as a whole.</p> <p>Learning Outcome 1: Students will demonstrate the ability to make ethical decisions.</p> <p>Target Achievement 1: 80% of students will demonstrate proficiency in applying ethical principles to business situations.</p> <p>Target Achievement 2: 80% of students will state they have confidence in understanding the ethical implications of their actions.</p>
<p>M Map the Curriculum (List the courses in which each outcome is taught, reinforced, and/or developed.)</p>	<p>Goal 1, Outcome 1: Taught in courses that require the use of analytical skills and critical thinking such as BU345 – Advanced Statistics, BU396 - Systems Operations Management, BU398 – Network Operations Management, and BU497 – Strategic Management.</p> <p>Discussed in classroom; Practiced through hands-on assignments in lab and in real-world settings.</p>

	<p>Goal 1, Outcome 2: Taught in courses that require the use of skills that demonstrate the management of Information Systems projects such as BU482 – Database Program Development and BU486 – MIS Projects.</p> <p>Discussed in classroom; Practiced through hands-on assignments in lab and real-world design of Information System applications.</p> <p>Goal 2, Outcome 1: Taught in courses that require students to demonstrate advanced written and oral communication skills such as in BU333 – Organizational Communication, BU486 – MIS Projects, and BU497 – Strategic Management.</p> <p>Discussed in classroom; Practiced through hands-on assignments that include the writing of business documents, and creating multimedia business presentations.</p> <p>Goal 3, Outcome 1: Taught in ethics elective such as PHL306 – Business Ethics. Reinforced throughout entire curriculum.</p> <p>Discussed in classroom and reinforced by standards of conduct required in course work and on exams and projects.</p>
<p> Assess (How will the department assess each outcome?)</p>	<p>Goal 1, Outcome 1:</p> <ul style="list-style-type: none"> - Check-off assessment of lab-based skills in BU 396 and BU 398. - Agree or strongly agree with statements indicating confidence with selected IS skills. <p>Goal 1, Outcome 2:</p> <ul style="list-style-type: none"> - Rubric for embedded assessment of a selected assignment in BU 482. - Rubric for embedded assessment of real-world project application development in BU486. - 80% of the graduating MIS students will pass an MIS exit exam with a minimum grade of C with a mean score of B. - Agree or strongly agree with statements indicating confidence with selected IS skills. <p>Goal 2, Outcome 1:</p> <ul style="list-style-type: none"> - Rubric for embedded assessment of writing skills demonstrated in selected business documents in BU 333. - Rubric for embedded assessment of written and oral communication skills demonstrated in real-world project application in BU 486 and BU497. - Agree or strongly agree with statements indicating confidence with selected written and oral communication skills.

	<p>Goal 3, Outcome 1:</p> <ul style="list-style-type: none"> - Score greater than 80% on ethics portion of MIS exit exam. - Agree or strongly agree with statements indicating confidence with ability to apply ethical principles.
<p>R</p> <p>Review the Results (Required only in the Assessment Report, not the Plan.)</p>	
<p>T</p> <p>Transfer Information into Action (Required only in the Assessment Report, not the Plan.)</p>	