

College of Business and Legal Studies

Joyce M. Hunt, Interim Dean

Department of Accounting and Management Information Systems (MIS)

Department Chair: Margaret E. McClintock

FACULTY

Professor: Margaret E. McClintock
Assistant Professors: Joseph Faello, C. Scott Tollison
Instructors: Sharon Grissom, Carla Lowery

Department of Business Administration and Legal Studies

Department Chair: R. Glenn Rhyne

BUSINESS ADMINISTRATION FACULTY

Professors: Anne L. Balazs, William Bateman (Visiting), Joyce M. Hunt (Emerita), R. Glenn Rhyne
Associate Professor: Dee Anne Larson
Instructor: Randy Stewart

LEGAL STUDIES FACULTY

Interim Director and Professor: David Smith

PURPOSE STATEMENT FOR ACCOUNTING AND BUSINESS ADMINISTRATION PROGRAMS

The purpose of the business departments within the College of Business and Legal Studies at Mississippi University for Women is to provide quality undergraduate business programs in Business Administration and Accounting for local, regional, national, and international students. Through small class sizes and the implementation of current technologies, the qualified faculty and staff strive to graduate highly qualified and competent individuals who have developed critical thinking skills, leadership and technical skills, high ethical standards, and an awareness and understanding of national and global business issues, cultural diversity, and women's issues. The College of Business and Legal Studies supports the Mississippi University for Women's mission of delivering high-quality instruction designed to assist students in attaining their academic, professional, and personal goals.

BUSINESS ACCREDITATION

The Association of Collegiate Business Schools and Programs (ACBSP) is the premier accrediting association for business schools and programs with a focus on teaching excellence (www.acbsp.org).

BUSINESS MAJORS

Mississippi University for Women, through its College of Business, is accredited by the Association of Collegiate Business Schools and Programs (ACBSP) to offer the following business degrees:

The Bachelor of Science in Accounting

The Bachelor of Science in Business Administration with concentrations in Entrepreneurship, General Business, Management, Management Information Systems, and Marketing.

ACCOUNTING AND BUSINESS ADMINISTRATION PROGRAMS

All Accounting and Business Administration students seeking a baccalaureate degree are required to earn a minimum grade of C in courses in the major, in the Business Core, in the prerequisites to those major and Business core courses, in English Composition (EN 101, 102, 300), Statistics (MA 123), 6 additional hours of mathematics (MA 113, 130, 150 or 181), and Oral Communication (COM 101). The Business Core constitutes the common body of knowledge required of all Business and Accounting Majors:

Business Core: (Minimum grade of C required)
BU 160 Spreadsheet Applications (3)
BU 201 Principles of Economics I (3)
BU 202 Principles of Economics II (3)
BU 211 Principles of Accounting I (3)
BU 212 Principles of Accounting II (3)
BU 333 Organizational Communication (3)
BU 345 Advanced Statistical Analysis for Business (3)
BU 355 Business Finance (3)
BU 361 Principles of Marketing (3)
BU 381 Principles of Management (3)
BU 497 Strategic Management (3)
PLG 241 Legal Environment of Business (3)

Additional Requirements:
Comprehensive Exit Exam
Exit Questionnaire

Total Business Core Hours: 36 Semester Hours

Other required courses: (Minimum grade of C required)

COM 101 Oral Communication (3)
MA 123 Statistics (3)

Select two of the following: (6)

MA 113 College Algebra (3)

MA 130 Precalculus (3)

MA 150 Survey of Calculus (3)

MA 181 Calculus I (3)

ACCOUNTING MAJOR

The following is only one source of information regarding a student's program of study for a B.S. in Accounting. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Major Courses: 30 semester hours

(Minimum grade of C required)

BU 305 Government and Nonprofit Accounting (3)

BU 310 Intermediate Accounting I (3)

BU 311 Intermediate Accounting II (3)

BU 312 Tax Accounting I (3)

BU 315 Cost Accounting I (3)

BU 382 Organizational Behavior (3)

BU 385 Operations/Production Management (3)

BU 406 Accounting Information Systems (3)

BU 407 Advanced Accounting I (3)

BU 412 Auditing (3)

Total Hours Required for a B.S. in Accounting: 124 Semester Hours.

Note: Students planning to sit for the CPA Exam in Mississippi must complete a minimum of 150 semester hours of college education including a baccalaureate degree.

BUSINESS ADMINISTRATION MAJOR

ENTREPRENEURSHIP CONCENTRATION

The following is only one source of information regarding a student's program of study for a B.S. in Business Administration with a concentration in Entrepreneurship. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Concentration Requirements: 30 semester hours

(Minimum grade of C required)

BU 280 Introduction to Entrepreneurship and Small Business (3)

BU 363 Integrated Marketing Communications (3)

BU 365 Retail Management (3)

BU 385 Operations/Production Management (3)

BU 400 Internship (3)

BU 404 Human Resource Management (3)

BU 465 Managerial Accounting (3)

BU 487 Entrepreneurship Projects (3)

BU 495 Marketing Research (3)

Select one from the following: (3)

BU 240 Personal Finance (3)

BU 294 Introduction to Information Systems (3)

BU 322 Web Development for Business (3)

BU 370 Consumer Behavior (3)

BU 371 International Business Seminar (3)

BU 375 Sales Management (3)

BU 382 Organizational Behavior (3)

BU 490 Marketing Management (3)

Total Hours Required for a B.S. in Business Administration with a Concentration in Entrepreneurship: 124 Semester Hours.

GENERAL BUSINESS CONCENTRATION

The following is only one source of information regarding a student's program of study for a B.S. in Business Administration with a concentration in General Business. For students who have completed their first two years of classes at a community/junior college, the College of Business offers the opportunity to complete the last two years completely online with its 2+2 online degree <http://www.muw.edu/business/onlineGB.html>. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Concentration Requirements: 30 semester hours

(Minimum grade of C required)

BU 382 Organizational Behavior (3)

BU 385 Operations/Production Management (3)

Eighteen hours of Business Electives (12 hours at the 300-level or above, excluding BU 157) (18)

Select one from the following: (3)

BU 400 Internship (3)

BU 460 Senior Seminar in Business (3)

Select one from the following: (3)

BU 310 Intermediate Accounting I (3)

BU 312 Tax Accounting I (3)

BU 315 Cost Accounting I (3)

BU 465 Managerial Accounting (3)

Total Hours Required for a B.S. in Business Administration with a Concentration in General Business: 124 Semester Hours.

MANAGEMENT CONCENTRATION

The following is only one source of information regarding a student's program of study for a B.S. in Business Administration with a concentration in Management. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (See Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Concentration Requirements: 30 semester hours

(Minimum grade of C required)

BU 280 Introduction to Entrepreneurship and Small Business (3)

BU 340 Financial Markets and Institutions (3)

BU 382 Organizational Behavior (3)

BU 385 Operations/Production Management (3)

BU 404 Human Resource Management (3)

BU 465 Managerial Accounting (3)

BU 490 Marketing Management (3)

Six hours of Business Electives, excluding BU 157 (6)

Select one of the following: (3)

BU 400 Internship (3)

BU 460 Senior Seminar in Business (3)

**Total Hours Required for a B.S. in Business Administration
with a Concentration in Management: 124 Semester Hours.**

MANAGEMENT INFORMATION SYSTEMS CONCENTRATION

The following is only one source of information regarding a student's program of study for a B.S. in Business Administration with a concentration in Management Information Systems. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Concentration Requirements: 30 semester hours

(Minimum grade of C required)

BU 294 Introduction to Management Information Systems (3)

BU 298 Data Structures (3)

BU 320 Database Applications (3)

BU 396 Systems Operations Management (3)

BU 398 Network Operations Management (3)

BU 465 Managerial Accounting (3)

BU 470 Systems Analysis and Design (3)

BU 482 Database Program Development (3)

BU 486 MIS Projects (3)

Management Information Systems Elective (3)

Additional required courses: (Minimum grade of C required)

BU 382 Organizational Behavior (3)

BU 385 Operations/Production Management (3)

**Total Hours Required for a B.S. in Business Administration
with a Concentration in Management Information Systems:
124 Semester Hours.**

MARKETING CONCENTRATION

The following is only one source of information regarding a student's program of study for a B.S. in Business Administration with a concentration in Marketing. Note: Some courses required in the major will also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning the most effective and efficient program of study. In addition to the University core and Business core requirements, the student must successfully complete the following:

University Core (See Academic Program Requirements in this *Bulletin*)

Business Core (36 semester hours)

Concentration Requirements: 30 semester hours

(Minimum grade of C required)

- BU 340 Financial Markets and Institutions (3)
- BU 363 Integrated Marketing Communications (3)
- BU 365 Retail Management (3)
- BU 370 Consumer Behavior (3)
- BU 375 Sales Management (3)
- BU 382 Organizational Behavior (3)
- BU 385 Operations/Production Management (3)
- BU 465 Managerial Accounting (3)
- BU 490 Marketing Management (3)
- BU 495 Marketing Research (3)

**Total Hours Required for a B.S. in Business Administration
with a Concentration in Marketing: 124 Semester Hours.**

BUSINESS MINORS

Certain prerequisite courses are required for junior and senior level courses in the Business Minors. Refer to the course descriptions for required prerequisites. A grade of C or higher must be earned in each required course in the minor, including the prerequisites.

ACCOUNTING MINOR

Minor Requirements:

- BU 211 Principles of Accounting I (3)
- BU 212 Principles of Accounting II (3)
- BU 310 Intermediate Accounting I (3)
- BU 311 Intermediate Accounting II (3)
- BU 312 Tax Accounting I (3)
- BU 315 Cost Accounting I (3)
- BU 407 Advanced Accounting (3)
- BU 412 Auditing (3)

*Students should take BU 160 Spreadsheet Applications to meet the Technology Skills requirement of the MUW core curriculum.

The business major is required to take the same courses and an additional nine hours of electives in accounting coursework. Courses used to satisfy requirements in the major cannot be used to satisfy requirements for another major or minor.

GENERAL BUSINESS MINOR

This minor can be completed entirely online.

Minor Requirements: 18 semester hours

(Minimum grade of C required)

BU 160 Spreadsheet Applications (3)
BU 202 Principles of Economics II (3)
BU 211 Principles of Accounting I (3)
BU 333 Organizational Communication (3)
BU 361 Principles of Marketing (3)
BU 381 Principles of Management (3)
PLG 241 The Legal Environment of Business (3)

MANAGEMENT INFORMATION SYSTEMS MINOR

(This minor can be completed entirely online.)

Minor Requirements: 18 semester hours

(Minimum grade of C required)

BU 294 Introduction to Management Information Systems (3)
BU 298 Data Structures (3)
BU 322 Web Development for Business (3)
BU 470 Systems Analysis and Design (3)
BU 475 Selected Applications in MIS (3)
Select one of the following: (3)
BU 295 Application Program Development I (3)
BU 296 Application Program Development II (3)
BU 320 Database Applications (3)
BU 390 Issues in Systems Planning (3)

*Students should take BU 160 Spreadsheet Applications to meet the Technology Skills requirement of the MUW core curriculum.

MANAGEMENT MINOR

This minor can be completed entirely online.

Minor Requirements: 21 semester hours

(Minimum grade of C required)

BU 202 Principles of Economics II (3)
BU 211 Principles of Accounting I (3)
BU 280 Introduction to Entrepreneurship and Small Business (3)
BU 381 Principles of Management (3)
BU 382 Organizational Behavior (3)
BU 404 Human Resource Management (3)
Business Elective (excluding BU 157) (3)

*Students should take BU 160 Spreadsheet Applications to meet the Technology Skills requirement of the MUW core curriculum.

MARKETING MINOR

Minor Requirements: 18 semester hours
(Minimum grade of C required)

BU 202 Principles of Economics II (3)

BU 211 Principles of Accounting I (3)

BU 361 Principles of Marketing (3)

BU 370 Consumer Behavior (3)

BU 490 Marketing Management (3)

Select one of the following:

BU 363 Integrated Marketing Communications (3)

BU 365 Retail Management (3)

BU 375 Sales Management (3)

BU 495 Marketing Research (3)

*Students should take BU 160 Spreadsheet Applications to meet the Technology Skills requirement of the MUW core curriculum.

FIELD EXPERIENCE (INTERNSHIP)

Business majors may elect to complete an approved, faculty-supervised internship (BU 400). To be eligible, students must be classified as juniors or seniors in their majors and must possess a 2.5 or higher overall grade point average. During the enrollment semester, students must complete a minimum of 120 hours of on-site work experience. Students may or may not be compensated for their internship experience. Additional internship requirements include an academic research component and an acceptable evaluation by the internship supervisor. Business majors may earn up to 6 credit hours of internship credit with advisor approval.

LEGAL STUDIES

The objectives of the Legal Studies are as follows:

1. To train students as paralegals to assist attorneys in law offices, legal services corporations, banks, corporations, and various government agencies by providing instruction and experience in general education, business, and law.
2. To provide students with a basic understanding of legal concepts and terms of subjects which are vital to practicing paralegals. To provide students with legal writing and research skills to enable graduates to perform as efficient members of a legal team.
3. To support the general principles of ethical legal practices and professional responsibilities and to support the prohibitions against the unauthorized practice of law by lay persons.
4. To provide knowledge of the principles of ethical and professional responsibilities as these relate to lawyers, legal assistants, and clients and to the legal profession.
5. To provide a broad background in general education for the development of a well-rounded individual.

6. To constantly improve and adjust the program to meet the needs of the community by seeking input from judges, local attorneys, legal assistants, and students.
7. To maintain equality of opportunity in the education program without discrimination on the grounds of race, color, religion, natural origin, or gender.

LEGAL STUDIES MAJOR (B.A. OR B.S. DEGREE)

The following is only one source of information regarding a student's program of study for a B.A. or a B.S. in Legal Studies. Note: Some courses taken for the major may also fulfill requirements for the University core curriculum. Students should always meet with a faculty advisor for information on course scheduling, rotation, and selection and for planning an effective and efficient program of study. Students must take PLG 440 in their final semester at MUW.

University Core (See Academic Program Requirements in this Bulletin)

Major Courses:

PLG 101 Introduction to Paralegal Studies (3)
PLG 200 Legal Bibliography and Research I (3)
PLG 202 Legal Bibliography and Research II (3)
PLG 241 Legal Environment of Business (3)
PLG 303 Torts (3)
PLG 330 Legal Writing (3)
PLG 340 Law Office Technology and Management (3)
PLG 428 Real Estate Law (3)
PLG 429 Civil Litigation (3)
PLG 440 Practical Legal Lab (3)
Three Paralegal Studies elective courses (9)

Total Legal Studies hours: 39

Other Required Courses:

BU 157 Information Systems Using Microcomputers (3)
PHL 205 Logic (3)

B.A. Degree Requirements:

Foreign Language (one area – minimum of 6 hours at the 200 level or above)

B.S. Degree Requirements:

MA 113 or above, excluding MA 123 (3)
Natural Science with lab (8)
Science or mathematics (6)

**Total Hours Required for a B.A. or B.S. in Paralegal Studies:
124 Semester Hours**

LEGAL STUDIES MINOR

Minor requirements:

PLG 101 Introduction to Paralegal Studies (3)
PLG 200 Legal Bibliography and Research I (3)
PLG 202 Legal Bibliography and Research II (3)
PLG 241 Legal Environment of Business (3)

Select three additional courses from the following (9):

PLG 327 Estates, Wills, and Trusts (3)
PLG 330 Legal Writing (3)
PLG 340 Law Office Technology and Management (3)
PLG 428 Real Estate Law (3)
PLG 429 Civil Litigation (3)
PLG 432 Family Law (3)
PLG 434 Bankruptcy Law (3)

**Total Hours Required for a minor in Legal Studies: 21
Semester Hours**