## **College of Business and Professional Studies: 2019-2020**

		<u> </u>	lege of busin	less and Profess	ionai stuui	<u>es. 2013-</u>	2020	
Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Accounting (including Minor) - BS {2016-2017}	1.1 (SLO)	CPA Vision Project	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting	MUW Accounting students will score in the National Average Range or better on the Peregrine assessment instrument. (Note: The average changes every year.)	2019 - 2020	Inconclusive	The Accounting students scored above the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The MUW average overall score was 54.2, the national mean was 54.1, and the ACBSP Region 3 mean was 56.9.  Sample size is small. Data was only collected for Fall 2019.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take the Peregrine test in BU 460 and MGT 497.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	students' 9 assessment indicators' means	The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.	2019 - 2020	Inconclusive	Accounting majors scored above the national mean on 4 of the 9 of the key indicators. Students scored above the national mean on Accounting, Management, Marketing and Quantitative Business Analysis.  Please note that the data is incomplete. Due to disruptions from the Covid 19 pandemic, data was not collected during the Spring 2020 semester. Therefore, we only have data for the Fall 2019 semester thus making the results of this assessment inconclusive.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take the Peregrine test in BU 460 and MGT 497.
			Chair will evaluate students' pretest and posttest scores and report results to College	Students in selected business core course(s) will improve scores from embedded pretest assessment to	2019 - 2020	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 87% of	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return

01/11/2022 4:43

:43 Page 1 of

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	embedded posttest assessment by 20%.	2019 - 2020	Target Met	students successfully answered questions correctly Data was collected during the Fall 2019 semester. 209% increase  ACC 212 - Pre-Test Results - 27% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Data was collected during the Spring 2020 semester. 222% increase  Due to disruptions from the Covid 19 pandemic, pre and post-test data was not collected for the Economics class, thus making the results of this assessment inconclusive.	
	` '	to pursue opportunities in	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2019 - 2020	Inconclusive	55% of business students surveyed indicated that they planned to attend graduate school, 19% responded that they did not plan to attend graduate school, and 26% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.  Please note that the data is incomplete. Due to disruptions from the Covid 19 pandemic, data was not collected during the Spring 2020 semester.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:4	3			Page 2 of			•	

Unit Name	Outcome Name	()utcomp	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	,	to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2019 - 2020	Inconclusive	Therefore, we only have data for the Fall 2019 semester thus making the results of this assessment inconclusive.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			and report the Graduation Exit Survey results to College of Business and Professional	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2019 - 2020	Inconclusive	Results of our Graduation Exit Survey indicated that 67% of business students surveyed felt course preparation for employment was excellent, 26% responded that they neither agree nor disagree that course preparation for employment was excellent, 3% indicated that they disagreed, and 3% didn't answer.  Please note that the data is incomplete. Due to disruptions from the Covid 19 pandemic, data was not collected during the Spring 2020 semester. Therefore, we only have data for the Fall 2019 semester thus making the results of this assessment inconclusive.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			and Professional Studies Curriculum	students participating in the Graduation Exit Survey will state they have already secured plans for gainful	2019 - 2020	Inconclusive	80% of participants in the Graduation Exit Survey indicated that they were currently either full-time or part-time employed. 13% indicated they were not currently employed but were looking for a job.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:4	3			Page 3 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Assessment Committee during their fall meeting.	graduation.	2019 - 2020	Inconclusive	3% said they were not currently employed and not looking for a job. 3% of the students didn't answer the question.  Please note that the data is incomplete. Due to disruptions from the Covid 19 pandemic, data was not collected during the Spring 2020 semester. Therefore, we only have data for the Fall 2019 semester thus making the results of this assessment inconclusive.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
	, ,	to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Accounting students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Accounting students was 21.25. Only 1 student evaluated was a Junior. That student scored a perfect 25.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			students' writing assignments using the Business Writing Rubric and report results to	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Accounting students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Accounting students was 21.25. Only 3 students evaluated were seniors.	The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of participants in the assessment.
	, ,	Students will be able to apply and		75% of students will successfully pass major	2019 - 2020	Inconclusive	Data was only collected in Fall 2019 semester.	The results of this data will be shared with the Business
01/11/2022 4:4	3			Page 4 of				

Unit Name Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
3.1 (SLO)	demonstrate knowledge of key principles of their major area.	Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	specific questions on the senior capstone exam with a 70 or above.	2019 - 2020	Inconclusive	Accounting: 2 out of the 4 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met	faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
4.1 (GEO 1.c.)	Students will be able to give an oral presentation of relevant disciplinespecific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	66.7% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.  Data was collected for Fall 2019 semester only.  Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and with the entire faculty. Data is collected in the face-to-face MGT 497 course. We need to make plans to assess this data in the online section as well. Data did not separate out by major so this is an aggregate for all business students. We may need to start identifying students by major.
		Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report result to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2019-2020 was 3.07.  The data was only collected during the Fall 2019.  Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee and with the entire faculty.
01/11/2022 4:43			Page 5 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` ,	role of ethics and understand the	students' Ethics	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2019 - 2020	Inconclusive	40% of Accounting students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.	In the Fall 2018 semester, we added BU 105 Fundamentals of Success in Business to the Business Core. One of the modules in this course deals with Academic Integrity. It is our hope that this module will improve ethical behavior in our students. Students that were enrolled in the university prior to Fall 2018 were not required to take this course, so it will take some time to see the end result of the new requirement.  The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum improve the graduating seniors' ethics exam results.  We feel the questionnaire is likely flawed and needs to be revised.  The results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
Program - Business Administration (including Minors and Certificates) - BAS {2016- 2017}	, ,	to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management,	students' Capstone Exams and report results	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2019 - 2020	Inconclusive	Fall 2019 semester.  General Business: 4 out of the 8 students that took	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:4	3			Page 6 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BAS {2016- 2017}		analysis, finance, marketing, legal and environment, information systems, international issues).	Assessment Committee during their fall meeting.	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2019 - 2020	Inconclusive	70 or above - target not met Management: 13 out of the 17 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Management Information Systems: 0 out of the 1 student that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Marketing: 5 out of the 5 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Not data was collected for HCM or HRM majors. The data is not separated out by degree. This data includes BS, BBA, and BAS students.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2019 - 2020	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 87% of students successfully answered questions correctly Data was collected during the Fall 2019 semester. 209% increase	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to make sure data is being collected in all sections of ACC I and ACC II. We also need to implement strategies for ensuring that data is
01/11/2022 4:4	3			Page 7 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2019 - 2020	Target Met	ACC 212 - Pre-Test Results - 27% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Data was collected during the Spring 2020 semester. 222% increase  No data collected this year for Economics.	collected in the Economics courses.
	. ,	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	and report the Graduation Exit Survey results to	75% of students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2019 - 2020	Inconclusive	Results of our Graduation Exit Survey indicated that 67% of business students surveyed felt course preparation for employment was excellent, 26% responded that they neither agree nor disagree that course preparation for employment was excellent, 3% indicated that they disagreed, and 3% didn't answer. This data includes BBA and BAS students. The data was collected for Fall 2019 only.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2019 - 2020	Inconclusive	80% of participants in the Graduation Exit Survey indicated that they were currently either full-time or part-time employed. 13% indicated they were not currently employed but were looking for a job. 3% said they were not currently employed and not looking for a job. 3% of the students didn't	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:4	3			Page 8 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum	75% of students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2019 - 2020	Inconclusive	answer the question. This data includes BBA and BAS students. The data was collected for Fall 2019 only.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
	, ,	Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the average score for the Business students was 22.5. This data is for both BAS and BBA students. Data was only collected in Fall 2019.  Totals by Major Management Information Systems: Mean=24 Marketing: Mean=22 General Business: Mean=23.4 Human Resource Management: Mean=23.67 Health Care Management: Mean=21.4 Management: Mean=21.75  Juniors Only Accounting: n=1 (score = 25) Management Information Systems: n=1 (score = 24) Marketing: n=1 (score = 24) Marketing: n=1 (score	The College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
01/11/2022 4:43	3			Page 9 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	=25) General Business: n=1 (score =23) Human Resource Management: n=1 (score =25) Health Care Management: n=1 (score = 24) Management: n=2 (score = 19,20)	The College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
			students' writing assignments using the Business Writing Rubric and report results to College of Business	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the average score for the Business students was 22.5. This data is for both BAS and BBA students. Data was only collected in Fall 2019.  Totals by Major Accounting: Mean= 21.25 Management Information Systems: Mean=24 Marketing: Mean=22 General Business: Mean=23.4 Human Resource Management: Mean=23.67 Health Care Management: Mean=21.4 Management: Mean=21.4 Management: Mean=20.75	the future to ensure a larger sample size of senior participants in the assessment.
01/11/2022 4:4	3			Page 10 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students' writing assignments using the Business Writing Rubric and report results to College of Business	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	Seniors Only Accounting: n=3 (score = 16, 25, 19) Management Information Systems: n=3 (score =25, 25, 22) Marketing: n=6 (score =24, 25, 25, 21, 19, 16) General Business: n=8 (score =24, 22, 18, 25, 25, 25, 24) Human Resource Management: n=5(score =23, 20, 24, 25, 25, ) Health Care Management: n=4(score = 24, 18, 17, 24) Management: n=2 (score = 19,25)	-
	, ,	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	students' Capstone Exams and report results to College of Business and	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2019 - 2020	Inconclusive	Data was only collected in Fall 2019 semester.  General Business: 4 out of the 8 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met  Management: 13 out of the 17 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met  Management Information Systems: 0 out of the 1 student that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:43	3			Page 11 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	students' Capstone Exams	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2019 - 2020	Inconclusive	met Marketing: 5 out of the 5 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met  Not data was collected for HCM or HRM majors.  The data is not separated out by degree. This data includes BS, BBA, and BAS students.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
		Students will be able to give an oral presentation of relevant disciplinespecific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	66.7% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.  Data was collected for Fall 2019 semester only.  Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take are evaluated. Currently students are evaluated in the face-to-face section of MGT 497. We need to evaluate the online section as well and maybe expand it to BU 460. We also need to identify students by major.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum	"3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2019-2020 was 3.07.  The data was collected for Fall 2019 semester only.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take are evaluated. Currently students are evaluated in the
01/11/2022 4:4:	3			Page 12 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Development and Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	face-to-face section of MGT 497. We need to evaluate the online section as well and maybe expand it to BU 460. We also need to identify students by major.
	` ,	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	students' Ethics	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2019 - 2020	Inconclusive	Data was only collected for Fall 2019.  40% of General Business students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  68% of Marketing students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  80% of Management Information Systems students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  51% of Management	our hope that this module will improve ethical behavior in our students. Students that were enrolled in the university prior to Fall 2018 were not required to take this course, so it will take some time to see the end result of the new requirement.  The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and
01/11/2022 4:4	3			Page 13 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2019 - 2020	Inconclusive	for Fall 2019.  No HCM or HRM students took the exam.	In the Fall 2018 semester, we added BU 105 Fundamentals of Success in Business to the Business Core. One of the modules in this course deals with Academic Integrity. It is our hope that this module will improve ethical behavior in our students. Students that were enrolled in the university prior to Fall 2018 were not required to take this course, so it will take some time to see the end result of the new requirement.  The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum improve the graduating seniors' ethics exam results.  We feel the questionnaire is likely flawed and needs to be revised.  The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
Program - Business Administration (including Minors and Certificates) - BS, BBA {2016- 2017} 01/11/2022 4:4:	, ,	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management,	students' 9 assessment indicators' means	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment  Page 14 of	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only.  Accounting majors scored above the national mean on 4 of the 9 of the key indicators. Students scored above the national	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Business Administration (including Minors and Certificates) - BS, BBA {2016- 2017}	1.1 (SLO)	quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	Studies Curriculum Development and Assessment Committee during their fall meeting.		2019 - 2020	Inconclusive	mean on Accounting, Management, Marketing and Quantitative Business Analysis.  Health Care Management majors scored above the national mean on 7 of the 9 of the key indicators. Students scored above the national mean on Business Finance, Economics, Information Systems, Legal Environment of Business, Management, Marketing and Quantitative Business Analysis.  Human Resource Management majors scored above the national mean on 6 of the 9 of the key indicators. Students scored above the national mean on Accounting, Business Finance, Economics, International Issues, Information Systems, and Marketing.  Management Information Management majors scored above the national mean all 9 of the key indicators.  Marketing majors scored above the national mean on all 9 of the key indicators.  No General Business or Management majors took the exam.	number of students that take the Peregrine test in BU 460 and MGT 497.
01/11/2022 4:4	3			Page 15 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BS, BBA {2016- 2017}		Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).	students' 9 assessment indicators' means	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2019 - 2020	Inconclusive		The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take the Peregrine test in BU 460 and MGT 497.
			Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2019 - 2020	Inconclusive	Please note the sample size is small. Due to Covid 19, data was only collected in the Fall 2019 semester  The Accounting students scored above the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 54.2, the national mean was 54.1, and the ACBSP Region 3 mean was 56.9.  The Health Care Management students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 58.5, the	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take the Peregrine test in BU 460 and MGT 497.
01/11/2022 4:4	3			Page 16 of				

Unit Name	Outcome Name Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students will score in the National Average Range or better on the Peregrine assessment instrument.	2019 - 2020	Inconclusive	national mean was 54.1, and the ACBSP Region 3 mean was 56.9.  The Human Resources Management students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 59.2, the national mean was 54.1, and the ACBSP Region 3 mean was 56.9.  The MIS students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 46.3, the national mean was 54.2, and the ACBSP Region 3 mean was 56.8.  The Marketing students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 69.0, the national mean was 54.1, and the ACBSP Region 3 mean was 56.9.	
01/11/2022 4:	43		Page 17 of				

01/11/2022 4:43 Page 17 of

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students' Peregrine	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2019 - 2020	Inconclusive	No General Business or Management students took the Peregrine assessment in the Fall 2019 semester.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take the Peregrine test in BU 460 and MGT 497.
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2019 - 2020	Target Met	ACC 211 - Pre-Test Results - 28% of students successfully answered questions correctly Post Test Results - 87% of students successfully answered questions correctly Data was collected during the Fall 2019 semester. 209% increase  ACC 212 - Pre-Test Results - 27% of students successfully answered questions correctly Post-Test Results - 87% of students successfully answered questions correctly Data was collected during the Spring 2020 semester. 222% increase  No data was collected this year for the Economics class.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to make sure data is being collected in all sections of ACC I and ACC II. We also need to implement strategies for ensuring that data is collected in the Economics courses.
	1.2 (PO 4.d.)	Students will be able to pursue opportunities in graduate education	Chair will evaluate and report the Graduation Exit Survey results to	40% of capstone students participating in the Graduation Exit Survey will state a	2019 - 2020	Inconclusive	55% of business students surveyed indicated that they planned to attend graduate school, 19%	The results of this data will be shared with the Business faculty for further discussion during Professional
01/11/2022 4:4	13			Page 18 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	1.2 (PO 4.d.)	and/or employment opportunities.		career plan of attending graduate school.	2019 - 2020	Inconclusive	responded that they did not plan to attend graduate school, and 26% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey. This data includes BBA and BAS students. The data was collected for Fall 2019 only.	Development when we return in the Fall 2020 semester.
			Survey results to College of Business and Professional	students participating in the Graduation Exit Survey will state that	2019 - 2020	Inconclusive	Results of our Graduation Exit Survey indicated that 67% of business students surveyed felt course preparation for employment was excellent, 26% responded that they neither agree nor disagree that course preparation for employment was excellent, 3% indicated that they disagreed, and 3% didn't answer. This data includes BBA and BAS students. The data was collected for Fall 2019 only.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
			College of Business and Professional Studies Curriculum	students participating in the Graduation Exit Survey will state they have already secured plans for gainful	2019 - 2020	Inconclusive	80% of participants in the Graduation Exit Survey indicated that they were currently either full-time or part-time employed. 13% indicated they were not currently employed but were looking for a job. 3% said they were not currently employed and not looking for a job. 3% of the students didn't answer the question. This data includes BBA and BAS students. The data was collected for Fall 2019	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:4	3			Page 19 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			and report the Graduation Exit Survey results to	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2019 - 2020	Inconclusive	only.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
	, ,	Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the average score for the Business students was 22.5. This data is for both BAS and BBA students. Data was only collected in Fall 2019.  Totals by Major Accounting: Mean= 21.25 Management Information Systems: Mean=24 Marketing: Mean=22 General Business: Mean=23.4 Human Resource Management: Mean=23.67 Health Care Management: Mean=21.4 Management: Mean=21.4 Management: Mean=20.75  Juniors Only Accounting: n=1 (score = 25) Management Information Systems: n=1 (score = 24)	The College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
01/11/2022 4:4	3			Page 20 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	Marketing: n=1 (score =25) General Business: n=1 (score =23) Human Resource Management: n=1 (score =25) Health Care Management: n=1 (score = 24) Management: n=2 (score = 19,20)	The College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
			students' writing assignments using the Business Writing Rubric and report results to	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the average score for the Business students was 22.5. This data is for both BAS and BBA students. Data was only collected in Fall 2019.  Totals by Major Accounting: Mean= 21.25 Management Information Systems: Mean=24 Marketing: Mean=22 General Business: Mean=23.4 Human Resource Management: Mean=23.67 Health Care Management: Mean=21.4 Management: Mean=21.4 Management: Mean=20.75	The College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2020 semester. More effort will be made in the future to ensure a larger sample size of senior participants in the assessment.
01/11/2022 4:4	3			Page 21 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students' writing assignments using the Business Writing Rubric and report results to College of Business	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2019 - 2020	Inconclusive	Seniors Only Accounting: n=3 (score = 16, 25, 19) Management Information Systems: n=3 (score =25, 25, 22) Marketing: n=6 (score =24, 25, 25, 21, 19, 16) General Business: n=8 (score =24, 22, 18, 25, 25, 25, 24) Human Resource Management: n=5(score =23, 20, 24, 25, 25, ) Health Care Management: n=4(score = 24, 18, 17, 24) Management: n=2 (score = 19,25)	
		to apply and demonstrate knowledge of key principles of their concentration/minor area.	students' Capstone Exams and report results to College of Business and	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2019 - 2020	Inconclusive	Data was only collected in Fall 2019 semester.  Accounting: 2 out of the 4 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met  General Business: 4 out of the 8 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met  Management: 13 out of the 17 students that took the senior capstone exam successfully passed concentration/minor specific questions with a	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
01/11/2022 4:43	3			Page 22 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	students' Capstone Exams	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2019 - 2020	Inconclusive	70 or above - target met Management Information Systems: 0 out of the 1 student that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Marketing: 5 out of the 5 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met  Not data was collected for HCM or HRM majors.  The data is not separated out by degree. This data includes BS, BBA, and BAS students.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
	` ′	Students will be able to give an oral presentation of relevant disciplinespecific targets.	students' presentations using the AAC&U Oral Communication Value Rubric and	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	66.7% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.  Data was collected for Fall 2019 semester only.  Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	The results of this data will be shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take are evaluated. Currently students are evaluated in the face-to-face section of MGT 497. We need to evaluate the online section as well. We also need to identify students by major.
			Chair will evaluate students' presentations	Students will average a "3" or above rating utilizing the AAC&U Oral	2019 - 2020	Inconclusive	The average rating utilizing the AAC&U Oral Communication Value	The results of this data will be shared with the Business faculty for further discussion
01/11/2022 4:4	3			Page 23 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Communication Value Rubric on a presentation completed during their program.	2019 - 2020	Inconclusive	Rubric on a presentation completed during their program for student assessed AY 2019-2020 was 3.07.  The data was collected for Fall 2019 semester only.  Students were not identified by major so the results are for BAS, BS, and BBA for all 7 concentrations.	during Professional Development when we return in the Fall 2020 semester. We also need to implement strategies for increasing the number of students that take are evaluated. Currently students are evaluated in the face-to-face section of MGT 497. We need to evaluate the online section as well. We also need to identify students by major.
	· ,	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	students' Ethics	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2019 - 2020	Inconclusive	The data collected is for both BAS, BBA, and BS students.  40% of Accounting students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  40% of General Business students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  68% of Marketing students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  80% of Management Information Systems	The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and
01/11/2022 4:4:	3			Page 24 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` ,	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	Chair will evaluate students' Ethics Exams (questions given in exams throughout the curriculum) and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2019 - 2020	Inconclusive	for Fall 2019.  51% of Management students passed the ethics exam in the capstone course with a 70 or above. Data was only collected for Fall 2019.  No HCM or HRM students took the exam.	shared with the Business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
Program - Business Administration - MBA {2016- 2017}	` '	Graduates of the Master of Business Administration will be able to identify and apply cross-cultural theories and concepts to organizational settings.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 100% of students scored 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
	( /	Graduates of the Master of Business Administration will be able to apply basic and advanced marketing concepts in global markets.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 100% of students scored 75 or greater on the MKT 526 Global Marketing Management specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
	` ,	Graduates of the Master of Business Administration will be	students' MBA	75% of students will score 75 or greater on the FIN 540 – Financial	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 0% of students scored 75	The results of this data will be shared with the Business Graduate faculty for further
01/11/2022 4:4	3			Page 25 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		able to identify and apply basic concepts behind financial management and the objective of financial decision making.	results to the	Management specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	or greater on the FIN 540 Financial Management specific questions on the MBA Capstone Exit Exam.	discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
		Graduates of the Master of Business Administration will be able to understand and identify the basic concepts of information technology project management.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 100% of students scored 75 or greater on the MIS 552 Systems Project Management specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
		legal and regulatory environment affects firms operating internationally.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the PLG 560 – International Business Law specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 100% of students scored 75 or greater on the PLG 560 Business Law specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
	` '	Graduates of the Master of Business Administration will be able to understand and identify the challenges and	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MGT 600 – Strategy and Business Models specific questions on the MBA Capstone Exit	2019 - 2020	Inconclusive	2019 only. 100% of students scored 75 or greater on the MGT	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return
01/11/2022 4:4	3			Page 26 of				

Unit Name C	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
1		presented when integrating the multiple perspectives,	and Professional Studies Graduate Faculty Committee during their fall meeting.	Exam.	2019 - 2020	Inconclusive	on the MBA Capstone Exit Exam.	We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
1		Master of Business Administration will be able to understand the role of managerial accountants in corporate governance and decision making.	students' MBA Capstone Exit Exams and report results to the College of Business	75% of students will score 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 100% of students scored 75 or greater on the ACC 535 Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
1		Master of Business Administration will be able to identify theoretical and analytical tools of economics used by business managers.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.	2019 - 2020	Inconclusive	Data was collected for Fall 2019 only. 0% of students scored 75 or greater on the EC 515 Managerial Economics specific questions on the MBA Capstone Exit Exam.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam. We also need to add more questions to the exam. There are currently only 5 questions per topic. If a student misses one question, he/she will not pass.
1 01/11/2022 4:43		to pursue employment opportunities in field upon completion of the MBA program.	of the Graduation Exit Survey to the College of Business and Professional	participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon	2019 - 2020	Inconclusive	No students completed the exit survey this year.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	Students will be able to pursue employment opportunities in field upon completion of the MBA program.	meeting.	75% of students participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon graduation.	2019 - 2020	Inconclusive	No students completed the exit survey this year.	The results of this data will be shared with the Business Graduate faculty for further discussion during Professional Development when we return in the Fall 2020 semester. We need to create a strategy to get more MBA students to take the exam.
	, ,	The students will be able to conduct and synthesize research on current business topics.	research topic	75% of sampled students will score 75 or higher on a final research topic paper in CORE MBA courses.	2019 - 2020	Target Met	ACC 535 100% scored 75 or higher on the final research paper MGT 510 88.8% scored 75 or higher on the final research paper FIN 540 100% scored 75 or higher on the final research paper MGT 600 100% scored 75 or higher on the final research paper	Since this target was met, no change was merited. However, the results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
	, ,	to successfully complete the MBA program.	Chair will evaluate students' transcripts and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	50% of students who enroll in the MBA program will graduate from the program.	2019 - 2020	Target Met	were enrolled AY 2017 - 2018, 15 students were enrolled	Since this target was met, no change was merited. However, the results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2020 semester.
Program - Culinary Arts (including Minor) - BS, BAS {2016-	,		In CA 300, questions from the Food Safety & Sanitation Test will be evaluated with	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE	2019 - 2020	Target Met	Of the 30 students enrolled in CA300, 22 (73%) of them scored at least a 3 on the 0-4 scale used in the Problem	Action Students will continue to review the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300.
01/11/2022 4:4	3			Page 28 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
2017}	,	Students will identify potentially hazardous foods.	the AAC&U Problem Solving VALUE Rubric by the course instructor.	Rubric in identifying potentially hazardous foods.	2019 - 2020	Target Met	Solving rubric in identifying potentially hazardous food. (6/21/2020)	Action Students will continue to review the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300.
		successfully become ServSafe certified by	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2019 - 2020	Target Met	Out of 21 students tested, 18 (85.7%) passed the ServSafe national certification exam. (6/21/2020) AMH	We will continue incorporating food safety and sanitation into all lab courses and preparing students for the ServSafe examination in the 1 hour course CA 125.
	, ,	Students will successfully prepare a multi-course event for the community.		75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2019 - 2020	Inconclusive	No data available for this academic year due to Covid and the cancellation of Finals Dinner. (6/21/2020) AMH	We will continue preparing students to succeed in the execution of Finals Dinner by laying the culinary foundations in CA 200, CA 300, CA 301 and fine tuning those skills throughout the CA 400 course. Additional events will be added to prepare students for industry.
		Students will be satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2019 - 2020	Inconclusive	No exit survey data available due to Covid and cancellation of Finals Dinner. (6/21/2020) AMH	We will continue to provide an exit survey to our CA 400 students in order to determine if industry standards in cooking principles are being met.
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	, ,	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone application projects assigned	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking	2019 - 2020	Target Met	Thirteen (13) students were enrolled in PLG 440 Practical Legal Lab in 2019-20 (six students in Fall 2019, seven students in Spring 2020), and	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
01/11/2022 4:4:	3		·	Page 29 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	` ·	ability to apply legal concepts, theories and analytical	in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	VALUE rubric.	2019 - 2020	Target Met	completed the assigned capstone application project(s). Using the AAC&U Critical Thinking VALUE rubric, eleven (11) students, or about 85% of students, scored at least a 3, with six (6) of those eleven scoring a four (4). Two (2) students each scored a two (2). The average rubric score of the students as a whole was 3.30.	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
	, ,	competency in legal citation.	•	80% of students will score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2019 - 2020	Target Not Met	There were eleven (11) students enrolled in FA 2019 PLG 330 Legal Writing and took the legal citation competency exam. Five (5) students, or 45%, scored 75 or higher. Competency is met if the student scores 70 or higher. Nine (9) students met competency standards and two (2) students did not.	This goal and achievement target will be retained.
	· ,	ability to effectively present information, arguments, and ideas in legal writings.	•	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2019 - 2020	Target Met	Eleven (11) students were enrolled in Fall 2019 PLG 330 Legal Writing. The students were given four distinct writing assignments to complete. Of those assignments, nine (9) students scores averaged 85 or higher . This is 81% of the course's students. Two (2) students' scores averaged below the target.	This goal and achievement target will be retained.
			submit legal writings in PLG 330	The average score of students' legal writings will be a least a "3" on the 0-4 scale used in the AAC&U Written	2019 - 2020	Target Not Met	Eleven (11) students were enrolled in Fall 2018 PLG 330 Legal Writing. Seven (7) students' averaged writing scores earned a 4	This goal and achievement target will be retained.
01/11/2022 4:4:	3			Page 30 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			scored by Legal Studies faculty using the AAC&U Written Communication VALUE rubric.	Communication VALUE rubric.	2019 - 2020	Target Not Met	on the VALUE rubric, one (1) earned a 3, one earned benchmark, and one scored below the benchmark on the VALUE rubric. The average VALUE rubric score for the class is 2.9.	This goal and achievement target will be retained.
	, ,	ability to effectively understand and use technology in a legal setting.	Students will complete technology competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	75% of students will score 80 or above on technology competency exam(s).	2019 - 2020	Inconclusive	The PLG 340 Law Office Technology and Management course was not offered in Fall 2019 or Spring 2020 so no data was collected.	No results collected so no change in goal or achievement target.
		To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.		The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2019 - 2020	Target Not Met	enrolled in FA 2019 PLG	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
	3.1 (SAO)	To continually	Satisfaction of this	45% of graduating	2019 - 2020	Target Not	Sixteen (16) Legal Studies'	Results will be reviewed with
01/11/2022 4:4	3			Page 31 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SAO)	improve knowledge, skill and competence as a legal team member.	(standardized surveys) to assess the students' competencies and effectiveness. The survey will be	follow-up Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or	2019 - 2020	Met	students graduated in AY 2018-19. Five (5) graduates are pursuing a law degree and one (1) graduate is employed as a paralegal, for a total of 37.5% of recent graduates that have taken steps to further education and enhance their career in the legal field.	Legal Studies' faculty and the appropriate action determined then.
				45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2019 - 2020	Target Met	Six students were enrolled in PLG 440 (capstone course) in Fall 2019. Due to instruction delivery changes required by the institution's response to the Covid-19 pandemic, data was not collected for Spring 2020.  Out of the six (6) students in Fall 2019, six (6) completed the course exit survey. Within the survey, the students were asked the following questions: "Do you have plans to pursue a graduate degree such as a master's degree or law degree? If yes, what are your plans and what steps have you taken to reach this goal? If no, do you intend to pursue a career as a paralegal? If yes, then are you	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
01/11/2022 4:4	3			Page 32 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			•	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2019 - 2020	Target Met	considering taking a certified paralegal exam (such as that given by NALA or NFPA?"  Three (3) students, 50%, intend to pursue law school or another graduate program, and one student (17%) indicated she intends to take steps to sit for the certified paralegal exam, for a total of 67% in the capstone course indicating they will be taking steps to further education and enhance their career in the legal profession.	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
	3.2 (PO 4.d.)	To provide program opportunities that meet the needs of today's students and workforce.	goal will be assessed through annual employer surveys and legal internship placement and	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2019 - 2020	Target Met	Thirteen (13) students were enrolled in PLG 440 Practical Legal Lab in 2019-20 (six (6) students in Fall 2019, seven (7) students in Spring 2020). Of those, evaluation surveys were submitted for only two (2) students. Both students scored 80 or above.  Due to the precautions taken for the Covid-19 pandemic, the students in the Spring 2020 PLG 440 were allowed and encouraged to do a virtual internship. Three (3) students completed the virtual internship and all scored over 80 or above.	Results will be reviewed with Legal Studies' faculty and the appropriate action determined then.
Program - Nutrition and Health - Minor {2016-2017}	1.1 (GEO 3.a.)	•	In FN 345, calculation questions from Test 1 and 2 will	80% of FN 345 students will score an average of 3 on the Quantitative Literacy and Analysis	2019 - 2020	Target Met	7 of the 8 students ( 87.5%) enrolled in the course achieved the target of an average score of 3	Continue assessment for next year.
01/11/2022 4:4	3			Page 33 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Nutrition and Health - Minor {2016-2017}	, ,	a person's nutritional needs.	be evaluated with the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.	VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2019 - 2020	Target Met	on the VALUE rubric for Test 1 and 2 scores. See attached documentation for the complete breakdown of scores.	Continue assessment for next year.
			In FN 345, calculation questions from Test 1 and 2 will be evaluated with the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.	FN 345 students will average a score of at least a 3 on the 0-4 scale used in the AAC&U Quantitative Literacy VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2019 - 2020	Target Met	The total average score is 3.4 on the VALUE Rubric.  7 of the 8 students (87.5%) enrolled in the course achieved the target of an average score of 3 on the VALUE rubric for Test 1 and 2 scores. See attached documentation for the complete breakdown of scores.	I will continue providing the practice worksheets on calculations for this course. If after next year, the goal is met, I may consider increasing the average to a 4 to raise the bar.
		to critically analyze a research article to stay up-to-date with emerging health trends.	In FN 225, students will complete an article analysis assignment and the instructor will evaluate the assignment to determine if the achievement target was met.	70% of FN 225 students will successfully complete the assignment with at least an 80% proficiency.	2019 - 2020	Target Met	Of the 145 students taking this course during the 2019-20 Academic year (across 5 sections), 94% of students completed the assignment with a proficiency of 80%. The average score on the assignment was 92%. See supporting document for complete breakdown of score.	Based on the last few years' trends, I believe the achievement target can be raised for this objective to "85% of FN 225 students will successfully complete this assignment with at least an 85% proficiency."
		Students will evaluate individuals' nutrient intake in comparison to recommended requirements.		75% of students will successfully complete the assignment with at least an 85% proficiency.	2019 - 2020	Target Met	Of the 48 students in the course, 42 (87.5%) successfully completed the assignment with a proficiency of at least 85%.	The students reported liking this nutrient analysis software, so I will continue using this platform in the future.
		Students will gain experience in providing nutrition	In FN 355, students will participate in	75% of FN 355 students will successfully complete at least one	2019 - 2020	Target Met	Students were supposed to visit the Child & Parent Development Center on	This class will continue to strengthen our relationship with CPDC and will plan to
01/11/2022 4:4	3			Page 34 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	2.1 (PO 2.a.)		National Nutrition month activities and will be graded by the instructor and their peers using the FN 355 Rubric that evaluates the students' nutrition content knowledge and their delivery of information to activity participants.	National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.	2019 - 2020	Target Met	March 25th to conduct nutrition education lessons with each class. However, due to covid-19, they were unable to complete the in-person activities. Instead, they turned in a detailed lesson plan with the information they would have presented. 100% of students met the achieved outcome with an average proficiency of 90%.	conduct in-person activities next spring with the classes.
		nutrition principles into their major discipline.	Upon completion of all required courses in the minor, students will be given an Exit Survey to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in nutrition activities in the minor coursework was beneficial to enhancing their major.	2019 - 2020	Inconclusive	I was FINALLY able to receive a list of students with a declared Nutrition minor but it was past the window of time to administer the survey for those graduating.	Now that I have the list of students, I will be able to identify those who will be graduating in the upcoming academic year and administer the exit survey to them next year.
Program - Professional Studies - BPS {2018-2019}	, ,	to create written documents common to the modern workplace and appropriate for professional environments.	goal will be assessed by application of an internally	The average student score on the scored assignments will be at least 3 on the 0-4 scaled used on the scoring rubric.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in MGT 333. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in MGT 333. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
		to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.	goal will be assessed by an administration in	75% of students will correctly answer 80% of the questions on the capstone examination.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
01/11/2022 4:4	3			Page 35 of				

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		substantive knowledge of foundational concepts	collected from the	75% of students will correctly answer 80% of the questions on the capstone examination.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
		prepared to enter either the workforce or graduate program.	Satisfaction of this goal will be assessed by an administration in PRO 490 Professional Studies Seminar of an internally developed capstone survey.	60% of students will state that they have either secured full-time employment or plan to enroll in a graduate program.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
	1.b.)	to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements.	goal will be assessed by scoring the final project	The average student score on the final project will be at least "3" on both the 0-4 scales used in the AAC&U Critical Thinking VALUE Rubric.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
			goal will be assessed by scoring the final project administered in	The average student score on the final project will be at least "3" on both the 0-4 scales used in the AAC&U Problem Solving VALUE Rubric.	2019 - 2020	Inconclusive	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.	This assessment was due to be administered during the Spring of 2020 in PRO 490. Due to the public health emergency, the assessment was not administered. It will be administered both Fall of 2020 and Spring of 2021.
01/11/2022 4:43	3			Page 36 of				