College of Business and Professional Studies: 2018-2019

		Col	lege of Busir	iess and Profess	ionai Stud	ies: 2018-	2019	
Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Accounting (including Minor) - BS {2016-2017}	1.1 (SLO)	CPA Vision Project	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting	students will score in the National Average	2018 - 2019	Target Not Met	The Accounting students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 46.3 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8. [less]	The target was met during the previous two years (AY 2016-2017, AY 2017-2018). However, the results of this data will be shared with the Accounting faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	1.2 (SLO)	Students will be able to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment, information systems, international issues).		The mean for all accounting students taking the Peregrine assessment instrument will be score at or above national mean on each of the nine key assessment indicators.	2018 - 2019	Target Not Met	Accounting majors scored below the national mean on 8 of the 9 of the key indicators. Students scored above the national mean on Economics.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
			students' pretest and posttest	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2018 - 2019	Target Met	ACC 211 - Pre-Test Results - 26% of students successfully answered questions correctly Post Test Results - 86.9% of students successfully answered questions correctly Increase of 60.8% ACC 212 - Pre-Test Results - 16% of students successfully answered questions correctly	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. Results will also be shared with the Accounting and Economics faculty.

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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2018 - 2019	Target Met	Post-Test Results - 21% of students successfully answered questions correctly Increase of 68% EC 201 - Pre-Test Results - 25% of students successfully answered questions correctly Post - Test Results - 65% of students successfully answered questions correctly	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. Results will also be shared with the Accounting and Economics faculty.
	` '	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2018 - 2019	Target Met	46% of business students surveyed indicated that they planned to attend graduate school, 24% responded that they did not plan to attend graduate school, and 25% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester for further discussion.
			and report the Graduation Exit Survey results to College of Business and Professional	75% of capstone students participating in the Graduation Exit Survey will state that their education adequately prepared them for employment.	2018 - 2019	Target Not Met	46% of business students surveyed indicated that they planned to attend graduate school, 24% responded that they did not plan to attend graduate school, and 25% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional	75% of capstone students participating in the Graduation Exit Survey will state they have already secured plans for gainful	2018 - 2019	Target Met	76 of participants in the Graduation Exit Survey indicated that they were currently employed. 8% indicated they were not currently employed but	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Studies Curriculum Development and Assessment Committee during their fall meeting.	employment immediately upon graduation.	2018 - 2019	Target Met	were looking for a job. 3 students didn't answer the question.	Development when we return in the Fall 2019 semester.
	,	Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	All of the Accounting students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Accounting students was 22.8. It should be noted that only 1 Accounting major was a junior. This student scored a perfect 25.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
			students' writing assignments using the Business Writing Rubric and report results to	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	All of the Accounting students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Accounting students was 22.8. It should be noted that 3 Accounting majors were seniors. Two scored a perfect 25 and one scored a 16.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester.
	. ,	Students will be able to apply and demonstrate knowledge of key principles of their major area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional	75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.	2018 - 2019	Target Not Met	Accounting: 8 out of the 19 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not	Data is collected during the capstone courses (MGT 497 for BBA/BS and BU 460 for BAS). It is obvious from the data (see attached spreadsheets) that some students did not take the
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	Students will be able to apply and demonstrate knowledge of key principles of their major area.	Development and Assessment Committee during their fall meeting.	75% of students will successfully pass major specific questions on the senior capstone exam with a 70 or above.	2018 - 2019	Target Not Met	met	exam seriously. This skewed the results. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	, ,	Students will be able to give an oral presentation of relevant disciplinespecific targets.	students' presentations using the AAC&U Oral Communication Value Rubric and	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	72.7% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			students' presentations using the AAC&U Oral Communication	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.38.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	` '	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their	students' Ethics Exams and report results to College	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	74% of Accounting students passed the ethics exam in the capstone course with a 70 or above.	Last year The College of Business and Professional Studies internal Curriculum Development and Assessment Committee made a recommendation to include more ethics based topics in
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		profession, the business community	Assessment	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	exam in the capstone	courses. In the Fall 2018 semester, we added BU 105 Fundamentals of Success in Business to the Business Core. One of the modules in this course deals with Academic Integrity. It is our hope that this module will improve ethical behavior in our students. Students that were enrolled in the university prior to Fall 2018 were not required to take this course, so it will take some time to see the end result of the new requirement. The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum improve the graduating seniors' ethics exam results. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester with the goal of finding more ways to emphasize ethics in all of our courses.
Program - Business Administration (including Minors and Certificates) - BAS {2016- 2017}	, ,	to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business	students' Capstone Exams and report results	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2018 - 2019	Target Not Met	The mean score for the BAS students on the Peregrine data was 57.8. Only two students made a 70 or greater.	Since the target was not met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BAS {2016- 2017}		marketing, legal and environment, information systems, international issues).	_	60% of students will score 70 or greater on the BAS Business Administration Capstone Exam.	2018 - 2019	Target Not Met	The mean score for the BAS students on the Peregrine data was 57.8. Only two students made a 70 or greater.	faculty during Professional Development when we return in the Fall 2019 semester.
			students' pretest and posttest scores and report	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2018 - 2019	Target Met	ACC 211 - Pre-Test Results - 26% of students successfully answered questions correctly Post Test Results - 86.9% of students successfully answered questions correctly Increase of 60.8% ACC 212 - Pre-Test Results - 16% of students successfully answered questions correctly Post-Test Results - 21% of students successfully answered questions correctly Increase of 68% EC 201 - Pre-Test Results - 25% of students successfully answered questions correctly Increase of 68% EC 201 - Pre-Test Results - 25% of students successfully answered questions correctly Post - Test Results - 65% of students successfully answered questions correctly Please note these data contain both BS and BAS students since both take these courses	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. Results will also be shared with the Accounting and Economics faculty.
	, ,	Students will be able to pursue opportunities in graduate education	Chair will evaluate and report the Graduation Exit Survey results to	75% of students participating in the Graduation Exit Survey will state that their	2018 - 2019	Target Not Met		The results of this data will be shared with the business faculty for further discussion during Professional
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		opportunities.	College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	education adequately prepared them for employment.	2018 - 2019	Target Not Met	prepared them for employment. It should be noted that 22% neither agreed nor disagreed, 4 students either disagreed or strongly disagreed and 4 chose not to answer.	Development when we return in the Fall 2019 semester. The College of Business and Professional Studies Curriculum Development and Assessment Committee may need to examine the survey instrument to ensure it is adequately measuring what it is intended to measure.
			and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum	75% of students participating in the Graduation Exit Survey will state they have already secured plans for gainful employment immediately upon graduation.	2018 - 2019	Target Met	76 of participants in the Graduation Exit Survey indicated that they were currently employed. 8% indicated they were not currently employed but were looking for a job. 3 students didn't answer the question.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester. The College of Business and Professional Studies Curriculum Development and Assessment Committee will also examine the survey instrument to ensure it is adequately measuring what it is intended to measure.
	, ,	to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Business students was 22.4. Totals - Junior and Seniors Management Information Systems: Mean=21.8 Marketing: Mean=20.0 General Business: Mean=24.8 Human Resource Management: Mean=25.0 Health Care Management:	Development when we return in the Fall 2019 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		Students will be able to craft written reports specific to their discipline.	students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	Mean=17.5 *No Management students were in the sample Juniors Only Management Information Systems: Score 19 Human Resource Management: Perfect score of 25 Marketing: Perfect score of 25 Accounting: Perfect score of 25 No other majors in Business were represented in the junior sample.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
			students' writing assignments using the Business Writing Rubric and report results to	senior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Business students was 22.4. Junior and Seniors Management Information Systems: Mean=21.8 Marketing: Mean=20.0 General Business: Mean=24.8 Human Resource Management: Mean=25.0 Health Care Management: Mean=17.5 *No Management students were in the sample Seniors that scored	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students' writing assignments using the Business Writing Rubric and report results to College of Business	75% of students will earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	satisfactory or above Accounting - 3 students General Business - 4 students Health Care Management - 2 students Human Resource Management - 2 students Management Information Systems - 9 students Marketing - 3 students * No Management students were in the sample	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester.
	, <i>,</i>	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor area.	students' Capstone Exams and report results to College of Business and	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2018 - 2019	Target Not Met	Accounting: 8 out of the 19 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met General Business: 7 out of the 23 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Management: 23 out of the 35 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Management Information Systems: 13 out of the 14 students that took the senior capstone exam successfully passed concentration/minor specific questions with a round that took the senior capstone exam successfully passed concentration/minor specific questions with a	Data is collected during the capstone courses (MGT 497 for BBA/BS and BU 460 for BAS). It is obvious from the data (see attached spreadsheets) that some students did not take the exam seriously. This skewed the results. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	to apply and demonstrate knowledge of key principles of their concentration/minor area.	Chair will evaluate students' Capstone Exams and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or above.	2018 - 2019	Target Not Met	70 or above - target met Marketing: 4 out of the 4 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Business total: 55 out of the 95 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - overall target not met	Data is collected during the capstone courses (MGT 497 for BBA/BS and BU 460 for BAS). It is obvious from the data (see attached spreadsheets) that some students did not take the exam seriously. This skewed the results. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	,	to give an oral presentation of relevant disciplinespecific targets.	Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	60% of students will earn a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	72.7% of students earned a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
			Chair will evaluate students' presentations using the AAC&U Oral Communication Value Rubric and report results to College of Business and Professional Studies Curriculum Development and	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.38.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Assessment Committee during their fall meeting.	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.38.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
		Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	students' Ethics	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	55% of General Business students passed the ethics exam in the capstone course with a 70 or above. 53% of Management students passed the ethics exam in the capstone course with a 70 or above. 71% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 70% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 70% of Marketing students passed the ethics exam in the capstone	Studies internal Curriculum Development and Assessment Committee made a recommendation to include more ethics based topics in courses. In the Fall 2018 semester, we added BU 105 Fundamentals of Success in Business to the Business Core. One of the modules in this course deals with Academic Integrity. It is our hope that this module will improve
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` ,	to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community	students' Ethics Exams and report	80% of students will pass an ethics exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	74% of Accounting students passed the ethics exam in the capstone course with a 70 or above. 55% of General Business students passed the ethics exam in the capstone course with a 70 or above. 53% of Management students passed the ethics exam in the capstone course with a 70 or above. 71% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 70% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 70% of Marketing students passed the ethics exam in the capstone course with a 70 or above.	in the Fall 2019 semester with the goal of finding more ways to emphasize ethics in all of our courses.
Program - Business Administration (including Minors and Certificates) - BS, BBA {2016- 2017}		to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment,	students' 9 assessment indicators' means and report results to College of Business and Professional	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2018 - 2019	Target Not Met	General Business majors did not score at or above the national mean on 9 of the 9 key indicators. Health Care Management majors did not score at or above the national mean on 9 of the 9 key indicators. Human Resources Management majors did not score at or above the national mean on 1 of the 9 key indicators. Management majors did not score at or above the national mean on 2 of the 9 key indicators. MIS majors did not score	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Business Administration (including Minors and Certificates) - BS, BBA {2016- 2017}		to demonstrate a breadth of business knowledge across key assessment indicators (e.g. accounting, economics, management, quantitative business analysis, finance, marketing, legal and environment,	students' 9 assessment indicators' means	The mean for all business students taking the Peregrine assessment instrument will be a score at or above the national mean on each of the nine key assessment indicators.	2018 - 2019	Target Not Met	at or above the national mean on 6 of the 9 key indicators. MKT majors did not score at or above the national mean on 0 of the 9 key indicators.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
		·	Chair will evaluate students' Peregrine Assessment scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2018 - 2019	Target Not Met	The General Business students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 44.1 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8. The Health Care Management students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 34.8 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
							The Human Resources	
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Unit Name	Outcome Name Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			students will score in the National Average Range or better on the Peregrine assessment instrument.	2018 - 2019	Target Not Met	Management students scored above the overall National Average Range and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 60.8 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8. The MIS students scored below the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 46.3 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8. The Management students scored above the overall National Average Range and below the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 54.6 and the national mean was 54.2 and the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 54.6 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8. The Marketing students scored above the overall National Average Range Range	
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Unit Name	Outcome Name Outcome	Method	Achievement Target	Period	Result Type	Result and Analysis	Action
		students' Peregrine	All MUW Business students will score in the National Average Range or better on the Peregrine assessment instrument.	2018 - 2019	Target Not Met	and above the ACBSP Region 3 (our region) on the Peregrine Assessment Instrument. See attached spreadsheet for results analysis. The average overall score was 82.5 and the national mean was 54.2 and the ACBSP Region 3 mean was 56.8.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
		Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2018 - 2019	Target Met	- 26% of students successfully answered questions correctly Post Test Results - 86.9% of students successfully answered questions correctly Increase of 60.8%	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. Results will also be shared with the Accounting and Economics faculty.
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Reporting

Assessment

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Chair will evaluate students' pretest and posttest scores and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	Students in selected business core course(s) will improve scores from embedded pretest assessment to embedded posttest assessment by 20%.	2018 - 2019	Target Met	these courses	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. Results will also be shared with the Accounting and Economics faculty.
	, ,	Students will be able to pursue opportunities in graduate education and/or employment opportunities.	and report the Graduation Exit Survey results to	40% of capstone students participating in the Graduation Exit Survey will state a career plan of attending graduate school.	2018 - 2019	Target Met	46% of business students surveyed indicated that they planned to attend graduate school, 24% responded that they did not plan to attend graduate school, and 25% indicated that they did not know if they planned to attend graduate school on our Graduation Exit Survey.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	students participating in the Graduation Exit Survey will state that	2018 - 2019	Target Not Met	64% of participants in the Graduation Exit Survey indicated that their education adequately prepared them for employment. It should be noted that 22% neither agreed nor disagreed, 4 students either disagreed or strongly disagreed and 4 chose not to answer.	The results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester. The College of Business and Professional Studies Curriculum Development and Assessment Committee may need to examine the survey instrument to ensure it is adequately measuring what it is intended to measure.
			Chair will evaluate and report the Graduation Exit Survey results to College of Business and Professional Studies Curriculum	students participating in the Graduation Exit Survey will state they have already secured plans for gainful	2018 - 2019	Target Met	76 of participants in the Graduation Exit Survey indicated that they were currently employed. 8% indicated they were not currently employed but were looking for a job. 3	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			Development and Assessment Committee during their fall meeting.	immediately upon graduation.	2018 - 2019	Target Met	students didn't answer the question.	in the Fall 2019 semester.
	2.1 (SLO)	Students will be able to craft written reports specific to their discipline.	Chair will evaluate students' writing assignments using the Business Writing Rubric and report results to	60% of students will earn a "satisfactory" rating or above on a writing assignment completed during a junior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	All of the Business students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Business students was 22.4. Junior and Seniors Management Information Systems: Mean=21.8 Marketing: Mean=20.0 General Business: Mean=24.8 Human Resource Management: Mean=25.0 Health Care Management: Mean=17.5 *No Management students were in the sample Juniors Only Management Information Systems: Score 19 Human Resource Management: Perfect score of 25 Marketing: Perfect score of 25 No other majors in Business were represented in the junior sample.	Since the target was met, the College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester. More effort will be made in the future to ensure a larger sample size of junior participants in the assessment.
			Chair will evaluate	75% of students will	2018 - 2019	Target Met	All of the Business	Since the target was met, the
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			assignments using the Business Writing Rubric and report results to College of Business	earn a "satisfactory" rating or above on a writing assignment completed during a senior-level course on the Business Writing Rubric.	2018 - 2019	Target Met	students that were assessed earned a "satisfactory" rating or above on the writing assessment. A perfect score on the assessment was 25 and the mean score for the Business students was 22.4. Junior and Seniors Management Information Systems: Mean=21.8 Marketing: Mean=20.0 General Business: Mean=24.8 Human Resource Management: Mean=25.0 Health Care Management: Mean=17.5 *No Management students were in the sample Seniors that scored satisfactory or above Accounting - 3 students General Business - 4 students Health Care Management - 2 students Health Care Management - 2 students Human Resource Management Information Systems - 9 students Management Information Systems - 9 students *No Management students were in the sample	College of Business and Professional Studies' Curriculum Development and Assessment Committee will continue to monitor this data to ensure that the current positive trend continues. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester.
	,	Students will be able to apply and demonstrate knowledge of key principles of their concentration/minor	students' Capstone Exams and report results	75% of students will successfully pass concentration/minor specific questions on the senior capstone exam with a 70 or	2018 - 2019	Target Not Met	Accounting: 8 out of the 19 students that took the senior capstone exam successfully passed concentration/minor specific questions with a	Data is collected during the capstone courses (MGT 497 for BBA/BS and BU 460 for BAS). It is obvious from the data (see attached spreadsheets) that some
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	3.1 (SLO)	area.	Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	above.	2018 - 2019	Target Not Met	70 or above - target not met General Business: 7 out of the 23 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Management: 23 out of the 35 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target not met Management Information Systems: 13 out of the 14 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Marketing: 4 out of the 4 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Business total: 55 out of the 95 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - target met Business total: 55 out of the 95 students that took the senior capstone exam successfully passed concentration/minor specific questions with a 70 or above - overall target not met	results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	4.1 (GEO 1.c.)	Students will be able to give an oral	students'	60% of students will earn a "3" or above	2018 - 2019	Target Met	72.7% of students earned a "3" or above rating	The data will be shared with the College of Business and
		presentation of	presentations	rating utilizing the			utilizing the AAC&U Oral	Professional Studies
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		relevant discipline- specific targets.	Oral Communication Value Rubric and	AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	Communication Value Rubric on a presentation completed during their program.	Curriculum Development and Assessment Committee.
			students' presentations	Students will average a "3" or above rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program.	2018 - 2019	Target Met	The average rating utilizing the AAC&U Oral Communication Value Rubric on a presentation completed during their program for student assessed AY 2016-2017 was 3.38.	The data will be shared with the College of Business and Professional Studies Curriculum Development and Assessment Committee.
	` ,	Students will be able to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	students' Ethics	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	55% of General Business students passed the ethics exam in the capstone course with a 70 or above. 53% of Management students passed the ethics exam in the capstone course with a 70 or above. 71% of Marketing students passed the ethics exam in the capstone course with a 70 or above. 70% of Marketing	Studies internal Curriculum Development and Assessment Committee made a recommendation to include more ethics based topics in courses. In the Fall 2018 semester, we added BU 105 Fundamentals of Success in Business to the Business Core. One of the modules in this course deals with Academic Integrity. It is our hope that this module will improve
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` '	to demonstrate the role of ethics and understand the implications of their actions on themselves, their colleagues, their profession, the business community and society as a whole.	students' Ethics	80% of students will pass an Ethics Exam administered in the capstone course with a 70 or above.	2018 - 2019	Target Not Met	exam in the capstone course with a 70 or above.	to Fall 2018 were not required to take this course, so it will take some time to see the end result of the new requirement. The College of Business and Professional Studies internal Curriculum Development and Assessment Committee will continue to collect and analyze this data to see if changes in the curriculum improve the graduating seniors' ethics exam results. The results of this data will be shared with the business faculty during Professional Development when we return in the Fall 2019 semester with the goal of finding more ways to emphasize ethics in all of our courses.
Program - Business Administration - MBA {2016- 2017}		Master of Business Administration will be able to identify and apply cross-cultural theories and concepts to organizational settings.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	88% of students scored 75 or greater on the MGT 510 – Cross Cultural Management specific questions on the MBA Capstone Exit Exam.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
		Master of Business Administration will be able to apply basic and advanced marketing concepts in global markets.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	78% of students scored 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` '	Graduates of the Master of Business Administration will be able to apply basic and advanced marketing concepts in global markets.	meeting.	75% of students will score 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	78% of students scored 75 or greater on the MKT 526 – Global Marketing Management specific questions on the MBA Capstone Exit Exam.	Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
		Master of Business Administration will be able to identify and apply basic concepts behind financial management and the objective of financial decision making.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the FIN 540 – Financial Management specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Not Met	60% of students scored 75 or greater on the FIN 540 – Financial Management specific questions on the MBA Capstone Exit Exam.	This is the first year we have collected data. More data must be collected in order to adequately evaluate possible changes. The results of this data will be shared with the MBA graduate faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	· <i>'</i>	Master of Business Administration will be able to understand and identify the basic concepts of information technology project management.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	92% of students scored 75 or greater on the MIS 552 – Systems Project Management specific questions on the MBA Capstone Exit Exam.	This is the first year that we have collected data. Since this target was met, no change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	, ,	Master of Business Administration will be able to understand and identify how the legal and regulatory environment affects firms operating internationally.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the PLG 560 – International Business Law specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Not Met		This is the first year we have collected data. More data must be collected in order to adequately evaluate possible changes. The results of this data will be shared with the MBA graduate faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
			students' MBA	75% of students will score 75 or greater on the MGT 600 – Strategy	2018 - 2019	Target Met		This is the first year that we have collected data. Since this target was met, no
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		and identify the challenges and opportunities presented when integrating the multiple perspectives,	results to the	and Business Models specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	Models specific questions on the MBA Capstone Exit Exam.	change was merited. However, the results of this data will be shared with the business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	. ,	Master of Business Administration will be able to understand the role of managerial accountants in corporate governance and decision making.	students' MBA Capstone Exit Exams and report results to the College of Business	75% of students will score 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Not Met	68% of students scored 75 or greater on the ACC 535 – Advanced Managerial Accounting specific questions on the MBA Capstone Exit Exam.	This is the first year we have collected data. More data must be collected in order to adequately evaluate possible changes. The results of this data will be shared with the MBA graduate faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	· ,	Master of Business Administration will be able to identify theoretical and analytical tools of economics used by business managers.	students' MBA Capstone Exit Exams and report results to the	75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.	2018 - 2019	Target Met	60% of students scored 75 or greater on the 75% of students will score 75 or greater on the EC 515 – Managerial Economics specific questions on the MBA Capstone Exit Exam.	This is the first year we have collected data. More data must be collected in order to adequately evaluate possible changes. The results of this data will be shared with the MBA graduate faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	, ,	to pursue employment opportunities in field upon completion of the MBA program.	of the Graduation Exit Survey to the College of Business and Professional	participating in the Graduation Exit Survey will state that they have already secured plans for gainful employment immediately upon	2018 - 2019	Target Met	100% of participants in the Graduation Exit Survey indicated that they were currently employed.	Since this target was met, no change was merited. However, the results of this data will be shared with the graduate faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	2.1 (RO)	The students will be	Chair will evaluate	75% of sampled	2018 - 2019	Target Met	MKT 524 100% scored 75	This is the first year that we
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	` '		research topic	students will score 75 or higher on a final research topic paper in CORE MBA courses.	2018 - 2019	Target Met	or higher on the final research paper ACC 535 100% scored 75 or higher on the final research paper MGT 600 100% scored 75 or higher on the final research paper MIS 552 80% scored 75 or higher on the final research paper	have collected data. Since this target was met, no change was merited. However, the results of this data will be shared with the graduate business faculty for further discussion during Professional Development when we return in the Fall 2019 semester.
	, ,		Chair will evaluate students' transcripts and report results to College of Business and Professional Studies Curriculum Development and Assessment Committee during their fall meeting.	50% of students who enroll in the MBA program will graduate from the program.	2018 - 2019	Target Met	2 of the 5 students admitted in the Fall 2016 semester successfully completed the MBA program. 4 of the 4 students admitted in the Spring 2017 semester successfully completed the MBA program. 3 of the 3 students admitted in the Summer 2017 semester successfully completed the MBA program. It should be noted that the 3 students that were admitted in the Fall 2016 semester and have not yet completed the program are still successfully progressing through the program. Those students are employed full time and are taking longer to complete the program.	
Program - Culinary Arts (including Minor) - BS, BAS {2016-		•	Food Safety & Sanitation Test will	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE	2018 - 2019	Target Met	Of the 34 students enrolled in CA 300, 24 (70.59%) of them scored at least a 3 on the 0-4 scale used in the Problem	Students will continue to review the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
2017}		•	the AAC&U Problem Solving VALUE Rubric by the course instructor.	Rubric in identifying potentially hazardous foods.	2018 - 2019	Target Met	Solving rubric in identifying potentially hazardous foods. [less] # Students Assessed: 34 # Students Met Target: 24	Students will continue to review the importance of food safety and sanitation in all laboratory kitchen courses, including CA 300.
		successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2018 - 2019	Target Met	Out of 26 students tested, 24 (92.3%) passed the ServSafe national certification exam.	We will continue incorporating food safety and sanitation into all lab courses and preparing students for the ServSafe examination in the 1 hour course CA 125.
	, ,		evaluated on their	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2018 - 2019	Target Met	Of the 16 students enrolled in Prep III in the Spring semester, 12 students (75%) earned a grade of 80% or higher on the Finals Dinner project. See attached document for complete scores.	We will continue preparing students to succeed in the execution of Finals Dinner by laying the culinary foundations in CA 200, CA 300, CA 301 and fine tuning those skills throughout the CA 400 course. Additional events will be added to prepare students for industry.
		principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2018 - 2019	Target Met	75% of Spring 2019 Prep III students agreed that finals dinner allowed them to use skills applicable in the industry.	We will continue to offer a Finals Dinner as well as other events throughout CA 300, CA 301 and CA 401 to better prepare students for industry.
Program - Culinary Science/Culinol ogy - BS {2016- 2017}		Students will identify potentially hazardous foods.	Food Safety & Sanitation Test will	60% of CA 300 students will score at least a 3 or higher on the 0-4 scale used in the AAC&U Problem Solving VALUE Rubric in identifying	2018 - 2019	Inconclusive	No students were enrolled and none were admitted because IHL deleted the program October 2018 (Fall 2018).	The program has been deleted. No actions required.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - Culinary Science/Culinol ogy - BS {2016- 2017}		potentially hazardous foods.	Problem Solving VALUE Rubric by the course instructor.	potentially hazardous foods.	2018 - 2019	Inconclusive	No students were enrolled and none were admitted because IHL deleted the program October 2018 (Fall 2018).	The program has been deleted. No actions required.
		successfully become ServSafe certified by passing the ServSafe examination.	Students in CA 125 will be given the ServSafe certification exam and will be assessed by the National Restaurant Association.	60% of students will be awarded a Servsafe certificate.	2018 - 2019	Inconclusive	No students were enrolled and none were admitted because IHL deleted the program October 2018 (Fall 2018).	The program has been deleted. No actions required.
	, ,	successfully prepare a multi-course event for the community.	evaluated on their	75% of students participating in the Finals Dinner will earn an average score of 80% or higher on the Finals Dinner project.	2018 - 2019	Inconclusive	No students were enrolled and none were admitted because IHL deleted the program October 2018 (Fall 2018).	The program has been deleted. No actions required.
	, ,	satisfied that they were prepared to demonstrate cooking principles.	In CA 400, students will be given an Exit Survey upon completion of Finals Dinner, and departmental faculty will review and analyze the results to determine if achievement target was met.	60% of students participating in the Exit Survey will state that their involvement in Finals Dinner prepared them to use cooking principles in the industry.	2018 - 2019	Inconclusive	No students were enrolled and none were admitted because IHL deleted the program October 2018 (Fall 2018).	The program has been deleted. No actions required.
Program - General Studies - BA, BS {2016-2017}		written information to solve real-world problems.	400 during the spring term will	75% of the students in GS 400 will score 3 or better on the Analysis and Problem Solving component of the CLA+ Performance Task.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
Program - General Studies - BA, BS {2016-2017}		written information to solve real-world problems.		75% of the students in GS 400 will score 3 or better on the Analysis and Problem Solving component of the CLA+ Performance Task.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
	, ,	effectively to convey solutions to real-world problems.	400 during the spring term will	75% of the students in GS 400 will score 3 or better on the Writing Effectiveness component of the CLA+ Performance Task.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
		an employment portfolio based on their General Studies curriculum.	-	All students will earn an average score 3 or better on the AAC&U Foundations and Skills for Lifelong Learning VALUE Rubric on the Employment Portfolio.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
		knowledge and skills through employment in the modern workforce.	Survey. Faculty will review and analyze	75% of General Studies graduates participating in the Graduate Satisfaction Survey will report employment within an area that is consistent with her/his	2018 - 2019	Target Not Met	12 Graduates who marked General Studies as their major/degree participated in the Graduation Survey. Of those 12, 2 (16.67%) are employed in their field of study.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		Students will apply knowledge and skills through employment in the modern workforce.	to determine if achievement target was met.	General Studies preparation.	2018 - 2019	Target Not Met	Secured Full-Time Employment in Field of Study - 0/12 Searching for Full-Time Employment in Field of Study - 3/12 Currently Employed Full- Time in Field of Study - 2/12 Currently Employed Full- Time - 3/12 Currently Employed Part- Time - 4/12 N/A - 2 This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
		The program will foster a 21st century learning environment by broadening educational opportunities for the diverse student body.	H&K tracks General Studies student enrollment in each of the 10 available	At least one student will select each of the 10 focus groups each academic year.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		by broadening educational opportunities for the diverse student body.	Sciences, IV. Business, V. Culinary Arts, VI. Humanities I (English, Foreign Languages, Philosophy, Communication Religion), VII. Humanities II (History, Political Science, Geography), VIII. Mathematics/Prog ramming, IX. Health-Related and X. Pre- professional (Education, Nursing, Speech- Language Pathology.	At least one student will select each of the 10 focus groups each academic year.	2018 - 2019	Inconclusive	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.	This program has been inactivated and most of the students have transitioned to the BPS Degree. This program will no longer be assessed.
Program - Legal Studies (including Minor) - BA, BS {2016-2017}	, ,	To demonstrate the ability to apply legal concepts, theories and analytical methods (critical thinking).	Satisfaction of this goal will be assessed by scoring capstone application projects assigned in PLG 440 Practical Legal Lab using the AAC&U Critical Thinking VALUE rubric.	The average student score on the capstone application project will be at least a "3" on the 0-4 scale used in the AAC&U Critical Thinking VALUE rubric.	2018 - 2019	Target Not Met	Twenty-three (23) students were enrolled in PLG 440 Practical Legal Lab in 2018-19 (eleven students in Fall 2018, twelve students in Spring 2019), and completed the assigned capstone application project(s). Using the AAC&U Critical Thinking VALUE rubric, fourteen (14) students, or 61% of students, scored at least a 3, with nine (9) of those fourteen (14) scoring a 4. Two (2) students did not meet benchmark, and three students scored one (1). The average rubric score of the students as a whole was 2.70.	This goal and achievement target will be retained, however, faculty will review the actual course projects to make sure it is appropriate. Results have been consistent for last three years.
	1.2 (SLO)	To demonstrate	In PLG 330 Legal	80% of students will	2018 - 2019	Target Met	There were twenty-one	This goal and achievement
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			•	score 75 or above on a legal citation competency exam given in PLG 330 Legal Writing.	2018 - 2019	Target Met	(21) students enrolled in FA 2018 PLG 330 Legal Writing. Twenty (20) students took the legal citation competency exam. Eighteen (18) students, or 90%, scored 75 or higher. There was one perfect score on the exam. Competency is met if the student scores 70 or higher. All twenty students that took the exam met competency standards.	target will be retained.
		ability to effectively present information, arguments, and ideas in legal writings.	•	75% of students will score 85 or above on various legal writings in PLG 330 Legal Writing.	2018 - 2019	Target Met	were enrolled in Fall 2018 PLG 330 Legal Writing. The	appropriate and are designed as building blocks. In the 2018
			submit legal writings in PLG 330	The average score of students' legal writings will be a least a "3" on the 0-4 scale used in the AAC&U Written Communication VALUE rubric.	2018 - 2019	Target Met	Twenty-one (21) students were enrolled in Fall 2018 PLG 330 Legal Writing. Nine (9) students' averaged writing scores earned a 4 on the VALUE rubric, ten (10) earned a 3, one earned a 2, and one scored below the benchmark on the VALUE rubric. The average VALUE rubric score for the class is a 3.24.	This goal and achievement target will be retained and the same course of action maintained.
	, ,	ability to effectively	Students will complete technology	75% of students will score 80 or above on technology competency		Target Not Met	Twenty-six (26) students were enrolled in the SP19 PLG 340 Law Office	The target was missed by only 2%. This goal and achievement target will be
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Unit Name Outcome Na	me Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
1.4 (SLO)	technology in a legal setting.	competency exams in PLG 340 Law Office Technology & Management, which is a required program course. Legal Studies faculty will assess the students' exams.	exam(s).	2018 - 2019	Target Not Met	Technology & Management course, a required course for Legal Studies majors. 19 students (~73%) averaged a score of 80 or above on the technology competency exams.	retained. Faculty will review course content and ensure there is proper introduction and reinforcement in prerequisite courses.
2.1 (GEO 1.c.	To be able to present oral presentations on legal concepts and perform a thorough legal oral argument.	goal will be assessed by evaluating oral argument presentations in various PLG	The average student score on an oral communication project will be at least a "3" on the 0-4 scale used in the AAC&U Oral Communication VALUE rubric.	2018 - 2019	Target Met	Twelve (12) students were enrolled in FA 2018 PLG 352: Civil Trial Practicum, but of those twelve, eleven (11) were Legal Studies students. Only majors were evaluated using the VALUE rubric. Nine (9) of the eleven students scored a 3 or above on the VALUE rubric, with eight (8) scoring a 4 on the VALUE rubric and one (1) scoring a 3 on the VALUE rubric. One (1) student scored a 2 on the VALUE rubric, and one (1) student scored a 1 on the VALUE rubric. The average student score was a 3.45.	This goal and achievement target will be retained. Faculty will consider collecting data in multiple courses per AY.
3.1 (SAO) 08/20/2019 2:16	To continually improve knowledge, skill and competence as a legal team member.	(standardized surveys) to assess the students' competencies and effectiveness. The survey will be	students from the previous academic year participating in the follow-up Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or	2018 - 2019	Target Met	2017-18. One graduate is pursuing a law degree and four recent graduates are	This goal and achievement target will be retained. Faculty will take steps to make sure senior students know about the survey and when to look for it. After talking to the students, faculty should ask them if they prefer a hard copy or a survey sent via email. A good address should be obtained.

Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		To continually improve knowledge, skill and competence as a legal team member.	graduation. Results will be reviewed and analyzed by departmental faculty.	45% of graduating students from the previous academic year participating in the follow-up Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2018 - 2019	Target Met	four recent graduates are	This goal and achievement target will be retained. Faculty will take steps to make sure senior students know about the survey and when to look for it. After talking to the students, faculty should ask them if they prefer a hard copy or a survey sent via email. A good address should be obtained.
			goal will be assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students'	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2018 - 2019	Target Not Met	Twenty-three students were enrolled in PLG 440 (capstone course) in 2018-19. Out of those, twenty-two completed the course exit survey. Within the survey, the students were asked the following questions: "Do you have plans to pursue a graduate degree such as a master's degree or law degree? If yes, what are your plans and what steps have you taken to reach this goal? If no, do you intend to pursue a career as a paralegal? If yes, then are you considering taking a certified paralegal exam (such as that given by NALA or NFPA?" Six (6) students, 27%, intend to pursue law school or another graduate program, and one student (5%) indicated she intends to take steps to sit for the	This goal and achievement target will be retained and the same course of action maintained.
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			assessed through the Legal Studies Exit Survey (standardized surveys) to assess the students' competencies and	45% of graduating students participating in the Legal Studies Exit Survey will report that they have taken steps to become a certified paralegal or taken steps to further their education with graduate programs or law school.	2018 - 2019	Target Not Met	certified paralegal exam, for a total of 32% in the capstone course indicating they will be taking steps to further education and enhance their career in the legal profession.	
		To provide program opportunities that meet the needs of today's students and workforce.	goal will be assessed through annual employer surveys and legal internship placement and intern evaluations	75% of student interns will score 80 or above from the cumulative scores of the employer surveys, legal internship placement and intern evaluations determined from Placement Evaluation Survey.	2018 - 2019	Target Met	Twenty-three students were enrolled in PLG 440 Practical Legal Lab in 2018-19 (eleven students in Fall 2018, twelve students in Spring 2019). Of those, evaluation surveys were submitted for eight students. All students scored 80 or above.	This goal and achievement target will be retained. Faculty should continue to review and revise evaluation documents.
Program - Nutrition and Health - Minor {2016-2017}	,	Students will successfully calculate a person's nutritional needs.	calculation questions from Test 1 and 2 will be evaluated with the AAC&U Quantitative	80% of FN 345 students will score an average of 3 on the Quantitative Literacy and Analysis VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2018 - 2019	Inconclusive	Due to low enrollment, this course did not make for the 2018-19 AY.	Will assess once the class makes.
			calculation questions from Test 1 and 2 will	FN 345 students will average a score of at least a 3 on the 0-4 scale used in the AAC&U Quantitative Literacy	2018 - 2019	Inconclusive	Due to low enrollment, this course did not make this year, so no results were collected.	There are 6 students currently enrolled in the course for next year, which should be enough for the course to meet. We will continue practicing
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
			the AAC&U Quantitative Literacy VALUE Rubric by the instructor of the course.	VALUE Rubric in performing calculations to estimate a person's nutritional needs.	2018 - 2019	Inconclusive	Due to low enrollment, this course did not make this year, so no results were collected.	calculations in class and performing on tests to estimate nutritional needs.
	` '	to critically analyze a research article to stay up-to-date with emerging health trends.	In FN 225, students will complete an article analysis assignment and the instructor will evaluate the assignment to determine if the achievement target was met.	70% of FN 225 students will successfully complete the assignment with at least an 80% proficiency.	2018 - 2019	Target Met	No students in this course are minors, but this course is required for other majors. Of the 153 students in this course assessed in all 5 sections (online and face-to-face) in the 2018-2019 AY, 90% of students were able to complete the article analysis assignment with at least 80% proficiency. See attached documentation for complete listing of scores.	Students will continue analyzing current research articles in FN 225. In addition to the librarian conducting an in class presentation on utilizing library resources, an online version will also be incorporated into the course for the online sections.
		intake in comparison to recommended requirements.	In FN/KIN 247, students will complete a Diet Analysis Project and the instructor will evaluate the assignment to determine if achievement target was met.	75% of students will successfully complete the assignment with at least an 85% proficiency.	2018 - 2019	Target Met	Of the 41 students enrolled in FN/KIN 247, 32 (78%) were successful in completing an assignment comparing their intake to recommendations with an 85% proficiency. See attached document for all scores.	where they compare their
		Students will gain experience in providing nutrition education outreach.	In FN 355, students will participate in National Nutrition month activities	75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.	2018 - 2019	Inconclusive	Due to low enrollment in this course (3 students), there were not enough students to participate in NNM outreach and were therefore given an alternate assignment.	Students will participate in a National Nutrition month outreach activity with the CPDC on campus, regardless of enrollment in the course
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
		experience in providing nutrition	information to activity participants.	75% of FN 355 students will successfully complete at least one National Nutrition activity with at least an 80% proficiency on the FN 355 Rubric.	2018 - 2019		Due to low enrollment in this course (3 students), there were not enough students to participate in NNM outreach and were therefore given an alternate assignment.	Students will participate in a National Nutrition month outreach activity with the CPDC on campus, regardless of enrollment in the course
		nutrition principles into their major discipline.	of all required courses in the minor, students will be given an Exit Survey to determine if	60% of students participating in the Exit Survey will state that their involvement in nutrition activities in the minor coursework was beneficial to enhancing their major.	2018 - 2019		Exit Survey wasn't administered as no students completed coursework for minor	Will administer exit survey next year to any student(s) completing minor coursework.
Program - Professional Studies - BPS {2018-2019}	, , ,	to create written documents common to the modern workplace and appropriate for professional environments.	goal will be assessed by application of an internally	The average student score on the scored assignments will be at least 3 on the 0-4 scaled used on the scoring rubric.	2018 - 2019		This degree is new for this academic year and due to a leadership transition, the assessment was not developed. As a result, the assessment will be developed and administered beginning with this academic year.	This degree is new for this academic year and due to a leadership transition, the assessment was not developed. As a result, the assessment will be developed and administered beginning with this academic year.
		to demonstrate a substantive knowledge of foundational concepts taught in the Professional Studies Core.	goal will be assessed by an administration in	75% of students will correctly answer 80% of the questions on the capstone examination.	2018 - 2019		This degree is new for this academic year and due to a leadership transition, the assessment was not developed. As a result, the assessment will be developed and administered beginning with this academic year.	This degree is new for this academic year and due to a leadership transition, the assessment was not developed. As a result, the assessment will be developed and administered beginning with this academic year.
	1.3 (PO 4.d.)	Students will be	Satisfaction of this	60% of students will	2018 - 2019	Inconclusive	This degree is new for this	This degree is new for this
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Unit Name	Outcome Name	Outcome	Assessment Method	Achievement Target	Reporting Period	Result Type	Result and Analysis	Action
	, ,	either the workforce or graduate program.	assessed by an administration in	state that they have either secured full-time employment or plan to enroll in a graduate program.	2018 - 2019		a leadership transition, the assessment was not developed. As a result, the assessment will be developed and	academic year and due to a leadership transition, the assessment was not developed. As a result, the assessment will be developed and administered beginning with this academic year.
	1.b.)	to plan a final project that synthesizes key elements of two focused study areas, the professional studies core, and the general education requirements.	goal will be assessed by scoring the final project	The average student score on the final project will be at least "3" on both the 0-4 scales used in the AAC&U Critical Thinking VALUE Rubric.	2018 - 2019		a leadership transition, the assessment was not developed. As a result, the assessment will be developed and	_
			goal will be assessed by scoring the final project	The average student score on the final project will be at least "3" on both the 0-4 scales used in the AAC&U Problem Solving VALUE Rubric.	2018 - 2019		a leadership transition, the assessment was not developed. As a result, the assessment will be developed and	_

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