8/4/17 Administrative Council Meeting Minutes

In attendance: Glen Halbert for Nick Adams, LeAnn Alexander, Dr. Brian Anderson, Dr. Mark Bean, Dr. Jim Borsig, Dr. David Brooking, Karen Clay, Ashley Chisolm for Lee Crouse, James Denney, Lynn Dobbs, Melanie Freeman, Rodney Godfrey, Dave Haffly, Jessica Harpole, Dr. Marty Hatton, Jody Kennedy, Dr. Holly Krogh, Melinda Lowe, Carla Lowery, Lisa McDaniel, Dr. Jennifer Miles, Nora Miller, Andrew Moneymaker, Shelley Moss, Megan Smith for Nicole Patrick, Danny Patton, Anika Perkins, Amanda Powers, Rita Robinson, Ginger Smith, Susan Sobley, Dr. Scott Tollison, Jason Trufant, Dr. Kim Whitehead, and Ken Widner

Dr. Jim Borsig called the meeting to order.

Minutes
Following a motion by Danny Patton and a second by Anika Perkins, the minutes from the May 2017 meeting were approved.

University Update
Dr. Borsig called on several members of Administrative Council to give reports:

Dr. David Brooking reported that there are currently 1,250 students registered for fall classes who were enrolled last fall. He expects that number to go up to about 1,300, which would be about a 60% retention rate from last fall.

Shelley Moss said the recruitment goal is to enroll 240 new freshmen (currently have 197) and 680 new transfer students (currently have 578). She feels the number of registered students will go up because of this week’s orientation session. She added that there is one new confirmed international student and about 100 athletes who have registered for classes. She also noted that campus visits are up 23% from last year.

Jason Trufant said currently there are 108 student athletes committed with three more prospects for baseball. He also noted that the new athletics website is up, the sports information director starts August 7, and work is being done on the locker rooms.

Nora Miller reported that there are steam leaks under the cafeteria. It is being rerouted for better control and will be completed by Move In Day. She said that during the pre-bid meeting for the Whitfield Hall roofing project there were concerns about the timing of the project because of delays in receiving materials. The architect has developed a new set of plans to allow for a pause in the project during January for the theatre association production. Ms. Miller also noted the Turner Hall renovation project will go to bid later this fall, the library furniture is being delivered, Starbucks employees are being trained, and training sessions will be held for the defibrillators that have been purchased.

Jessica Harpole provide a handout about Blues Week, which is August 19-26. She said the schedule can also be found on the website, and the schedule will be sent by e-blast to all students.
Andrew Moneymaker provided a map of campus that shows how traffic will be routed during Move In Day. He said residence hall students will receive a post card with this information. He also noted that his office currently has 612 applications for housing and 609 have been assigned.

Administrative Council members were given a copy of Dr. Borsig’s PowerPoint presentation that he gave recently to the alumni and foundation boards. He used this document to guide his university update to Administrative Council:

- He said the final part of the 5-year wayfinding project is the new traffic signs that will be installed soon. Also, work on Pioneers Plaza is ongoing. Both of these projects were funded by the generosity of donors.
- Dr. Borsig announced that 882 degrees were conferred for this past academic year. Headcount may be down this fall, but he is more interested in FTE and net tuition. Dr. Borsig noted that the university is 38% state funded compared to 47% when he became president, and he also said that he has a meeting next week with the IHL Commissioner about financial sustainability as part of the IHL Board’s policy on financial sustainability.
- Dr. Borsig also reminded the group that no university facility can be booked by an outside group without going through Resources Management because IHL policy requires that the President must make these approvals. He said the university is not allowed to subsidize outside groups with the use of state facilities. Dr. Borsig said facility rental charges will go to market cost, and the policy on the use of facilities will be reviewed this fall.
- Dr. Borsig discussed the capital campaign which has a goal of $15 million ($10 million in endowed scholarships) over five years. In the pre-campaign stage, Dr. Borsig noted that the university reached the $260,000 Vandergriff scholarship challenge goal. He also noted that the alumni giving rate six years ago was 5%. The alumni giving rate now is 10%, which is much closer to the national alumni giving rate of 12%.
- He said the university has used such as things as reorganization, efficiencies, and a hiring pause to manage the budget cuts. Dr. Borsig said the hiring pause would continue through the first quarter of the fiscal year to get a better view of state revenue and the university’s net tuition.
- He mentioned that the university is committed to continuing to be a safe campus. One way to meet this will be the addition of video security cameras outside campus buildings. He said signs will go up soon about the cameras, and university employees who have access to the camera footage will receive training.
- Dr. Borsig announced that Maridith Geuder is retiring September 30, and Anika Perkins will become Interim Executive Director of University Relations on October 1. The transition has already started.

**Faculty Senate Update** –
In the absence of Lee Crouse, Ashley Chisolm reported that Faculty Senate will have its first meeting of the fall semester on September 8.
Staff Council Update –
In the absence of Nick Adams, Glen Halbert announced that MUW will host the MASCO meeting in November, and he encouraged nominations for the Owl Star staff award.

SGA Update –
No update.